



Pierson, Iowa.

Current market data.

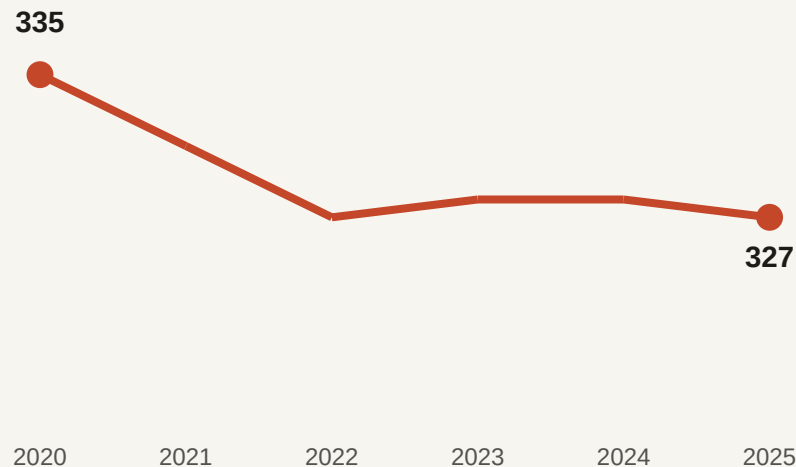
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 2.4% since 2020.

327

people, the 543rd-largest of Iowa's cities and towns.

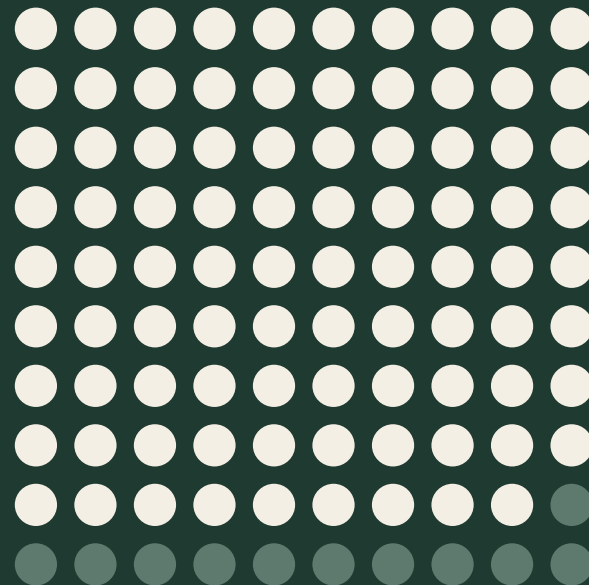


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

88.9%

of 45 jobs located in Pierson are filled by in-commuters.



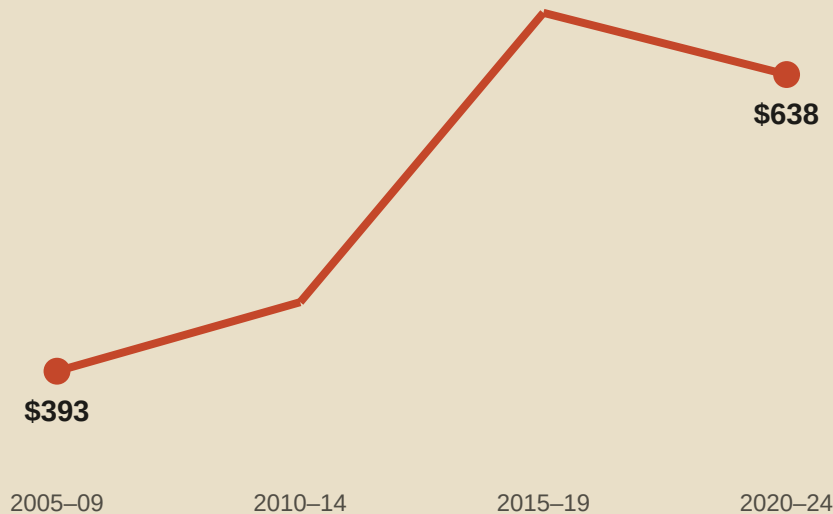
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 62%
since the 2005–2009
survey, before inflation.

\$638

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$560.

A \$560 gap between neighbors, the sharpest rent edge between adjacent tracts in Woodbury County.

TRACT 36

\$754

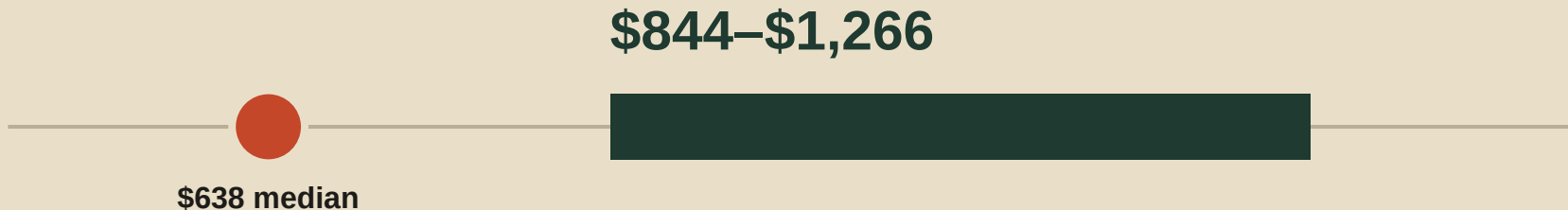
TRACT 18.01

\$1,314



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

0

homes permitted, 2022–2025

98%

of all homes were built before 2000



UNITS NEEDED

None of three estimates finds a housing shortfall here.

0

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 64% less than Iowa's.

\$74,000

median home value in Pierson.

Pierson



\$74,000

Iowa



\$208,000

U.S.



\$332,700



THAT WAS PIERSON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ia/pierson/

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