



Osceola, Iowa.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

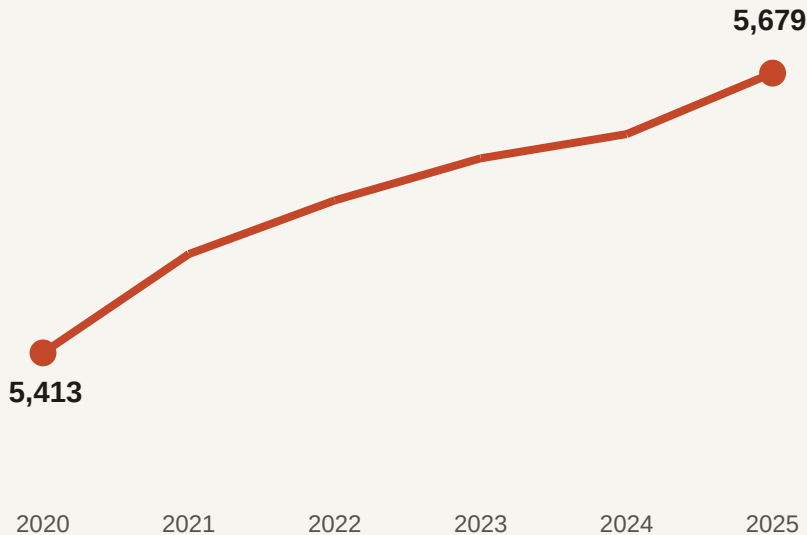


POPULATION

Growing. Up 4.9% since 2020.

5,679

people, the 73rd-largest of Iowa's cities and towns.

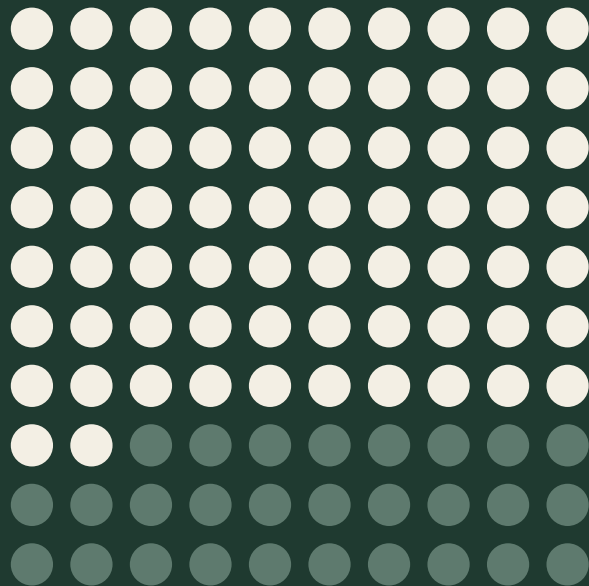


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

71.6%

of 3,995 jobs located in Osceola are filled by in-commuters.



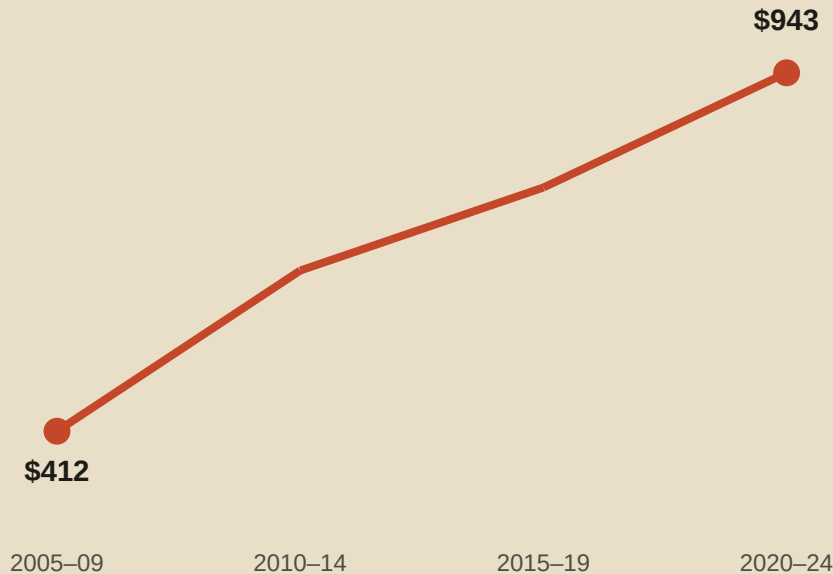
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 129%
since the 2005–2009
survey, before inflation.

\$943

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$330.

A \$330 gap between neighbors, the sharpest rent edge between adjacent tracts in Clarke County.

TRACT 9602

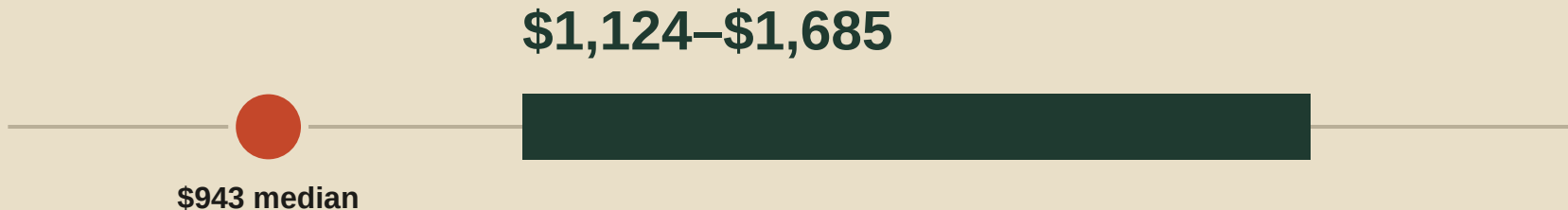
\$613

TRACT 9601

\$943

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

952

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

80%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.4% to the 2,947 homes here.

9–40

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 30% less than Iowa's.

\$146,300

median home value in Osceola.

Osceola



\$146,300

Iowa



\$208,000

U.S.



\$332,700



THAT WAS OSCEOLA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ia/osceola/

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