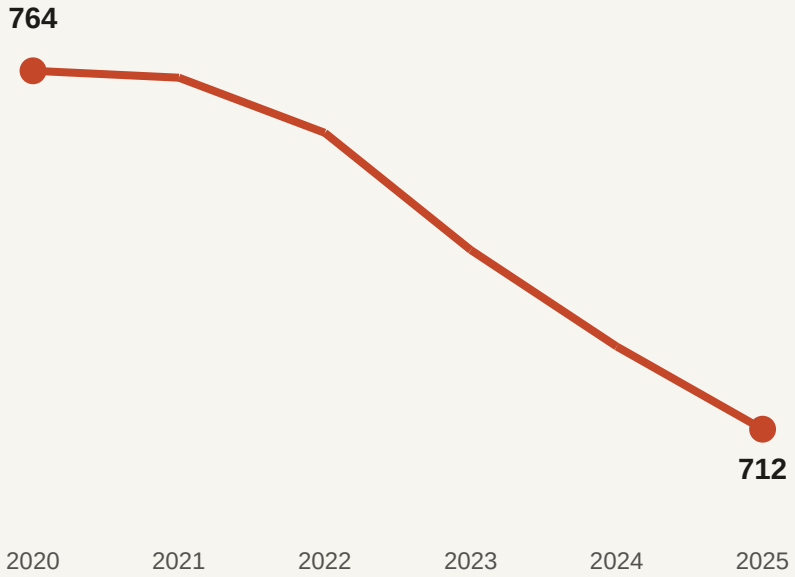
Okoboji, Iowa.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 6.8% since 2020.



712

people, the 363rd-largest of Iowa's cities and towns.

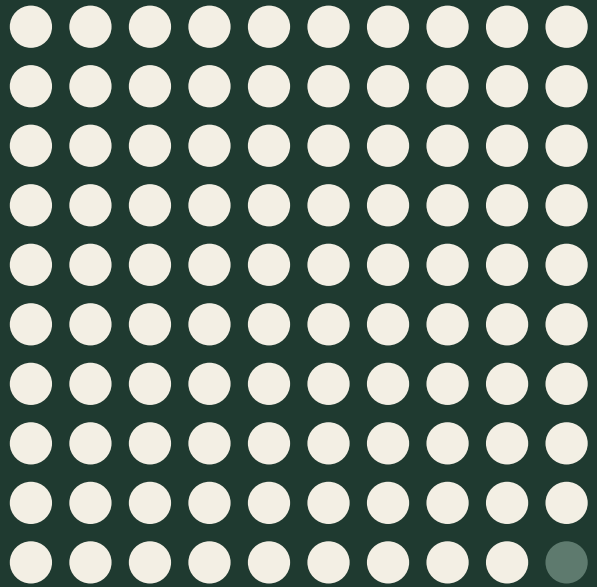
Source: Census Population Estimates, 2025

THE WORKDAY

Nearly every job here goes to someone who lives somewhere else.

98.6%

of 433 jobs located in Okoboji are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

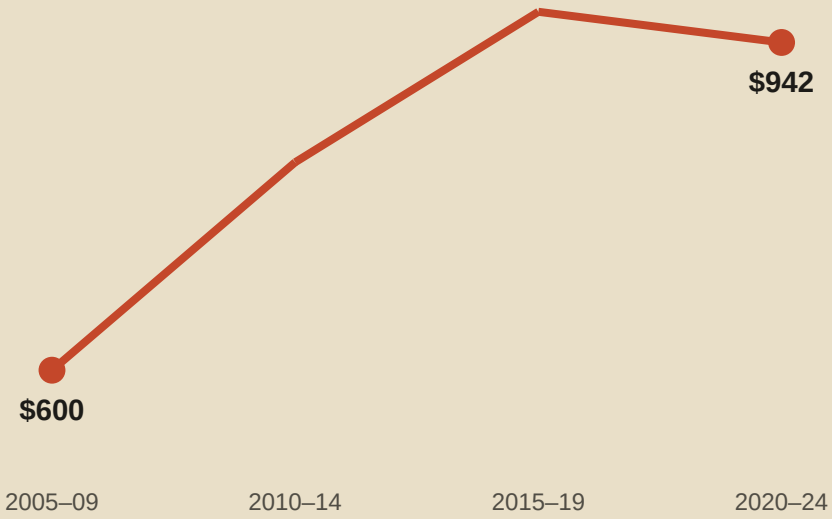
Source: Census LEHD LODES, 2023

RENT

Median rent is up 57% since the 2005–2009 survey, before inflation.

$942

a month. Iowa's median is $972.

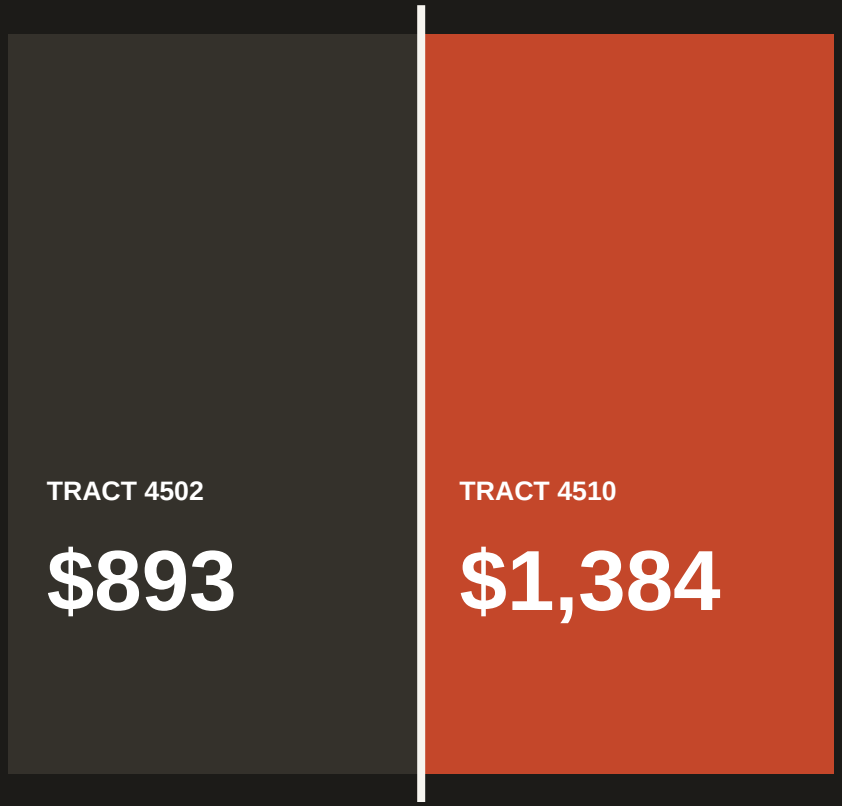


Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent jumps $491.

A $491 gap between neighbors, the sharpest rent edge between adjacent tracts in Dickinson County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

74% of the housing here was built before 2000.

18

homes permitted, 2022–2025

0%

of those were in multifamily buildings

74%

of all homes were built before 2000

Source: Census Building Permits Survey, 2022-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.1–0.3% to the 1,368 homes here.

1–4

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

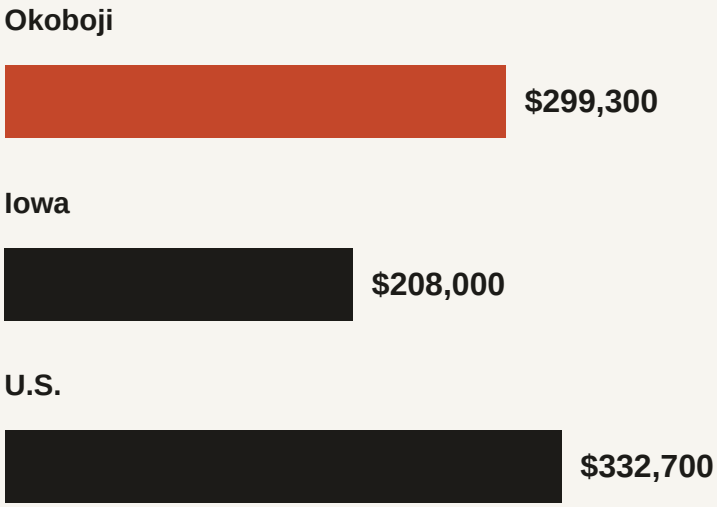
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 44% more than Iowa's.

$299,300

median home value in Okoboji.



Source: Census ACS 5-year, 2020-2024

THAT WAS OKOBOJI'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/ia/okoboji/**