# Newton, Iowa.

## Current market data.

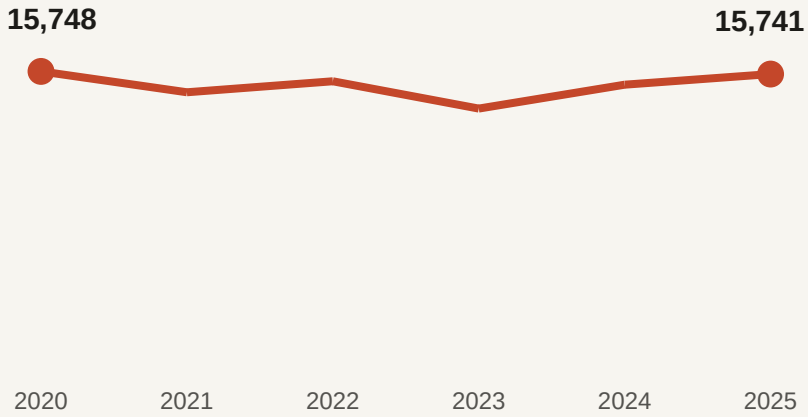
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

# Steady. Within 1% of 2020, every year since.

**15,741**

people, the 31st-largest of Iowa's cities and towns.



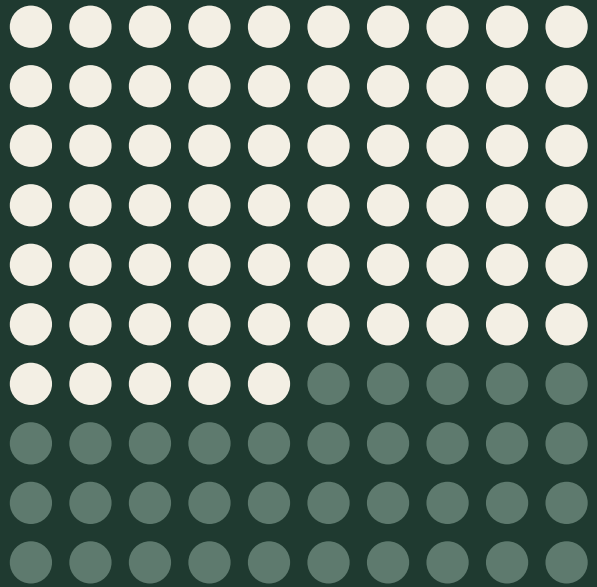

Source: Census Population Estimates, 2025

THE WORKDAY

# 7 in 10 jobs here go to people who live somewhere else.

**65.1%**

of 6,574 jobs located in Newton are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

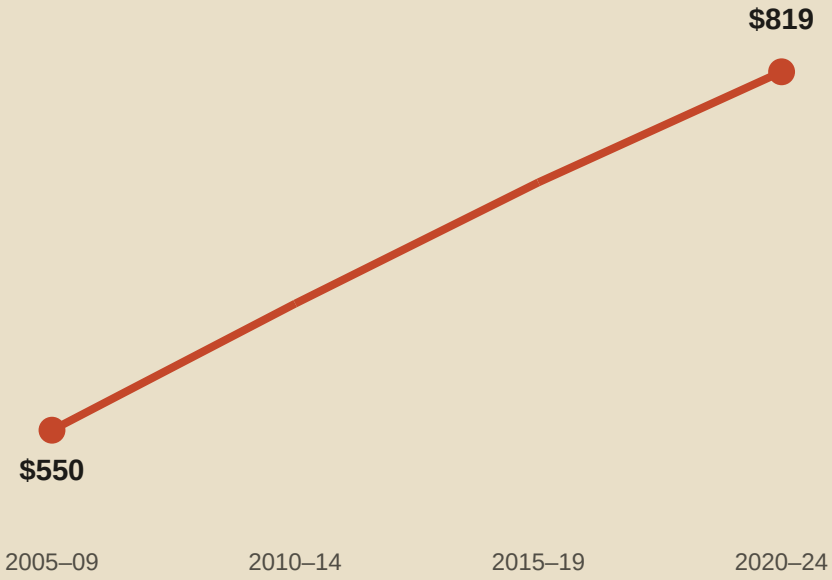
Source: Census LEHD LODES, 2023

RENT

# Median rent is up 49% since the 2005–2009 survey, before inflation.

**$819**

a month. Iowa's median is $972.

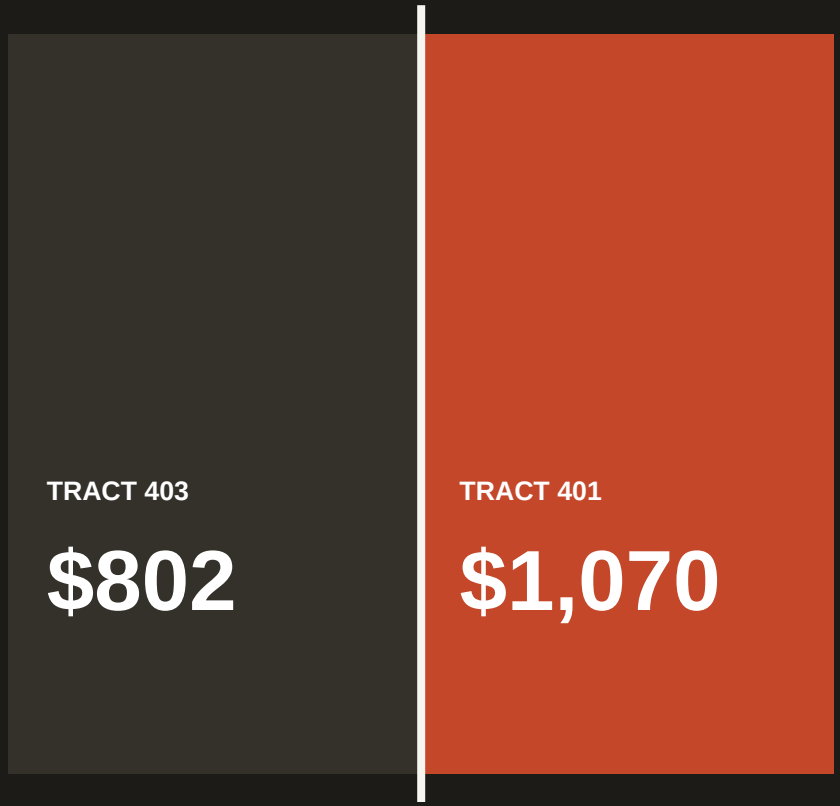



Source: Census ACS 5-year, 2020-2024

THE SEAM

# Cross one tract line and median rent jumps $268.

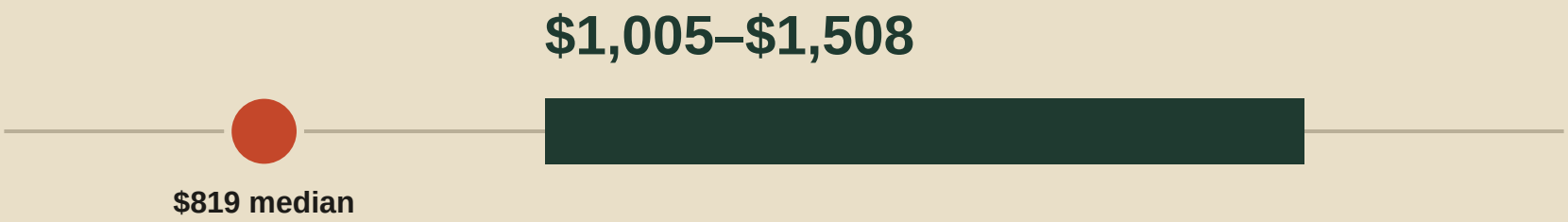
A $268 gap between neighbors, the sharpest rent edge between adjacent tracts in Jasper County.




Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

# Local wages can carry more rent than the median charged today.




is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

# Most of the housing here is older than 2000.

**105**

homes permitted, 2022–2025

**51%**

of those were in multifamily buildings

**91%**

of all homes were built before 2000

Source: Census Building Permits Survey, 2022-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

# Closing the gap would add 0.3–0.9% to the 7,353 homes here.

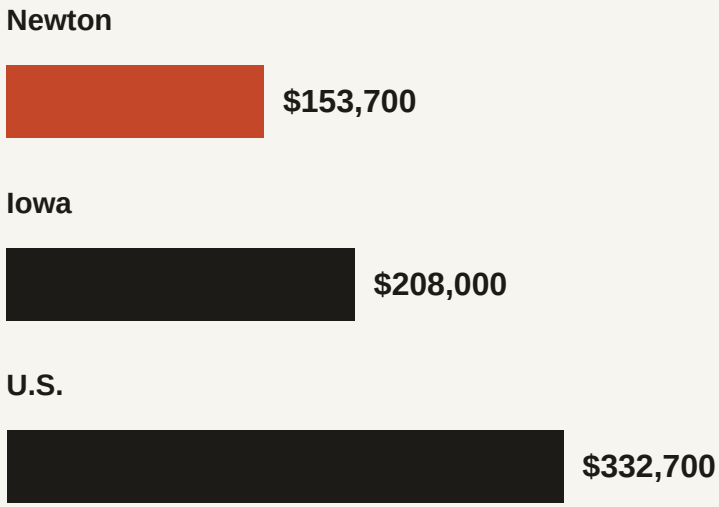
**25–66**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

# A median home costs 26% less than Iowa's.




# $153,700

median home value in Newton.

Source: Census ACS 5-year, 2020-2024

THAT WAS NEWTON'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/ia/newton/**