



New Market, Iowa.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

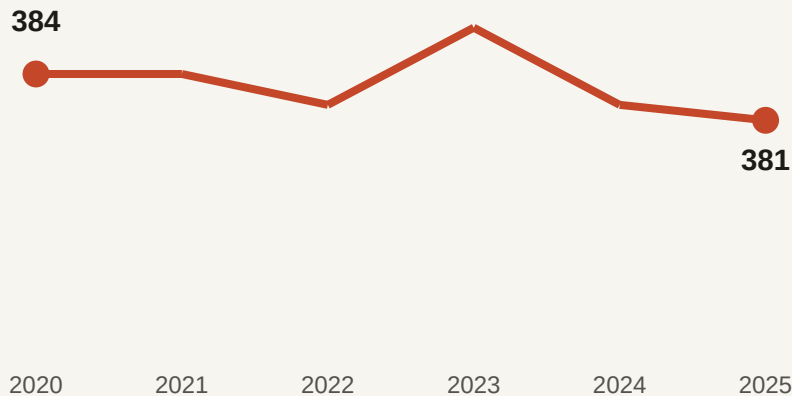


POPULATION

**Steady. Within 1% of 2020,
every year since.**

381

people, the 497th-largest of Iowa's cities and towns.

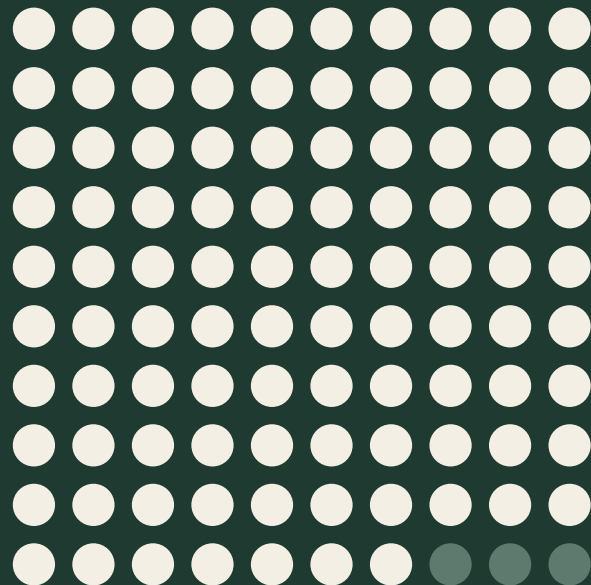


THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

97.1%

of 209 jobs located in New Market are filled by in-commuters.



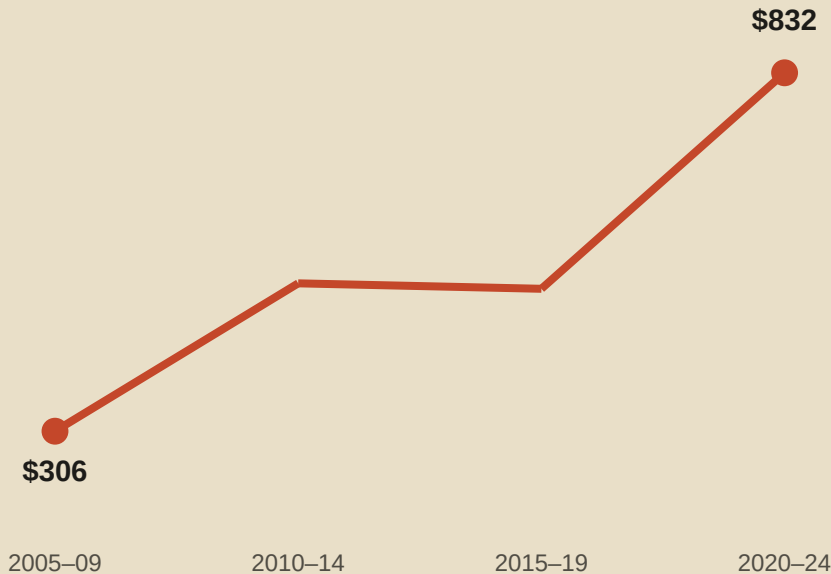
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 172%
since the 2005–2009
survey, before inflation.

\$832

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$65.

A \$65 gap between neighbors, the sharpest rent edge between adjacent tracts in Taylor County.

TRACT 1801

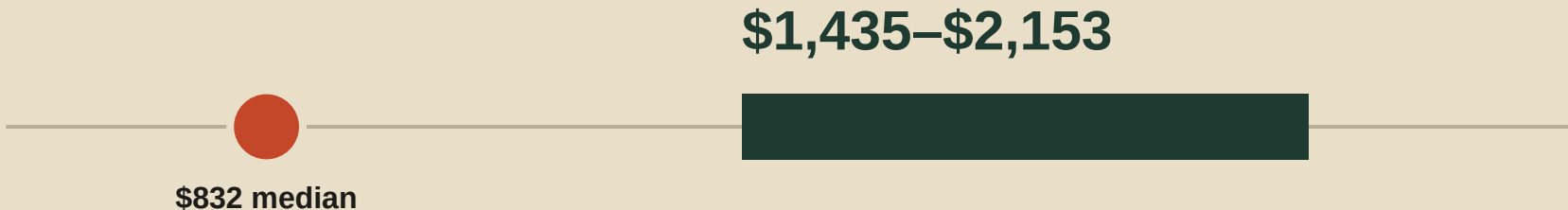
\$744

TRACT 1803

\$809

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

1

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

89%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.9% to the 218 homes here.

0–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 51% less than Iowa's.

\$102,700

median home value in New Market.

New Market



\$102,700

Iowa



\$208,000

U.S.



\$332,700

THAT WAS NEW MARKET'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ia/new-market/

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