



Neola, Iowa.

Current market data.

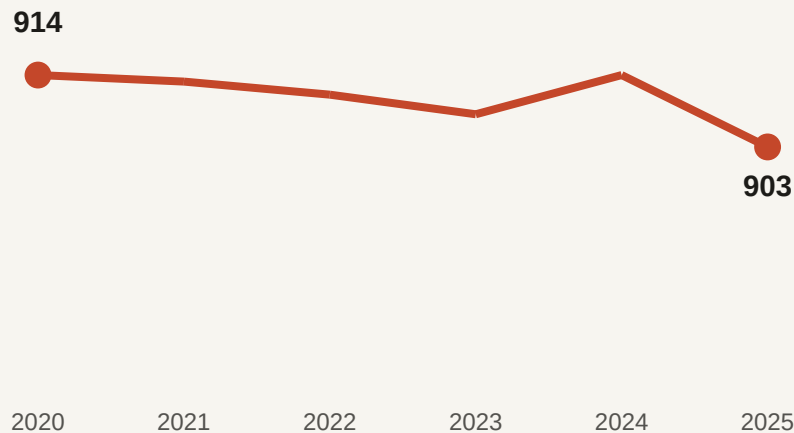
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.2% since 2020.

903

people, the 304th-largest of Iowa's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

85.2%

of 142 jobs located in Neola are filled by in-commuters.



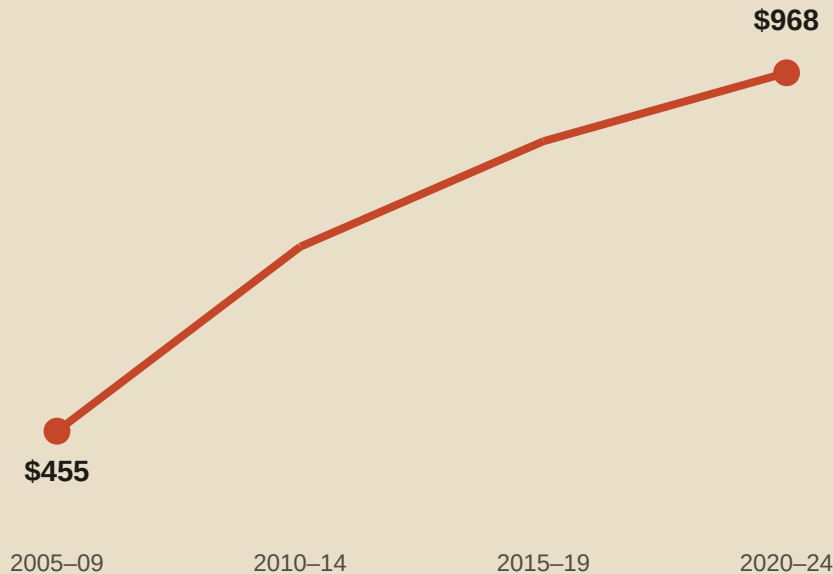
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

**Median rent is up 113%
since the 2005–2009
survey, before inflation.**

\$968

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$625.

A \$625 gap between neighbors, the sharpest rent edge between adjacent tracts in Pottawattamie County.

TRACT 310

\$823

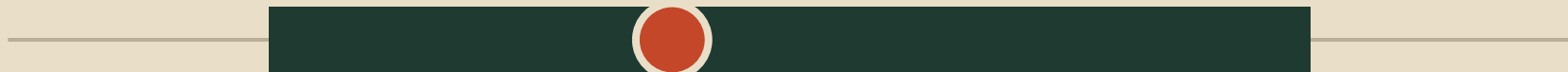
TRACT 312

\$1,448

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$811–\$1,216



\$968 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

31

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

87%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2% to the 417 homes here.

1

is the estimated number of missing housing units; all three estimates agree.



HOME VALUE

A median home costs 1% less than Iowa's.

\$205,100

median home value in Neola.

Neola



\$205,100

Iowa



\$208,000

U.S.



\$332,700



THAT WAS NEOLA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ia/neola/

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