



Mount Pleasant, Iowa.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

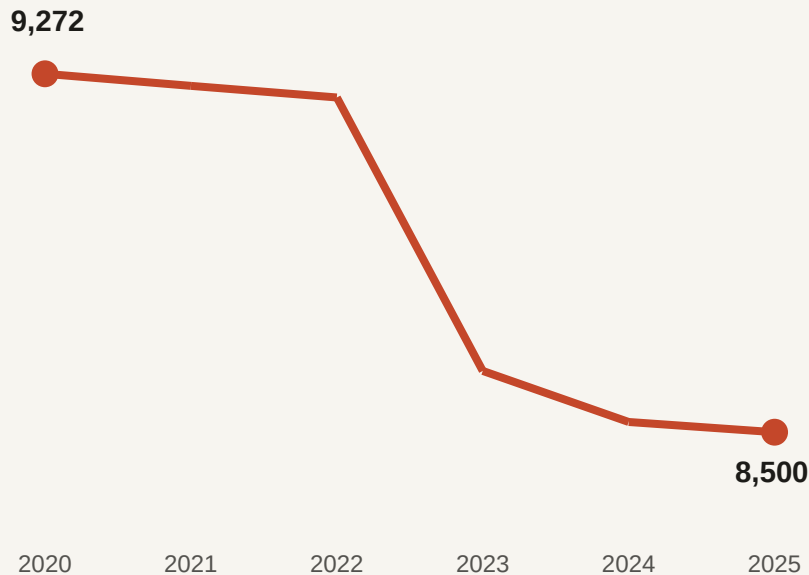


POPULATION

Down 8.3% since 2020.

8,500

people, the 48th-largest of Iowa's cities and towns.



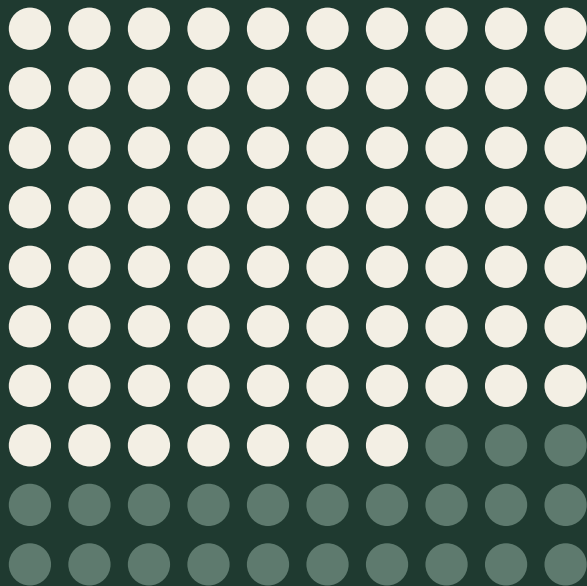
THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

76.7%

of 6,865 jobs located in Mount Pleasant are filled by
in-commuters.

Source: Census LEHD LODES, 2023



Each dot is 1% of jobs. Filled: held by in-commuters.

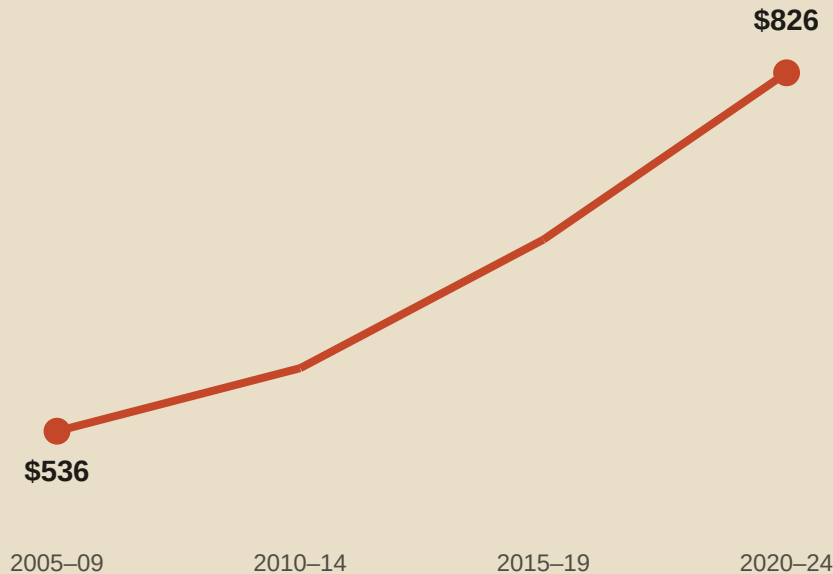


RENT

**Median rent is up 54%
since the 2005–2009
survey, before inflation.**

\$826

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$193.

A \$193 gap between neighbors, the sharpest rent edge between adjacent tracts in Henry County.

TRACT 9702

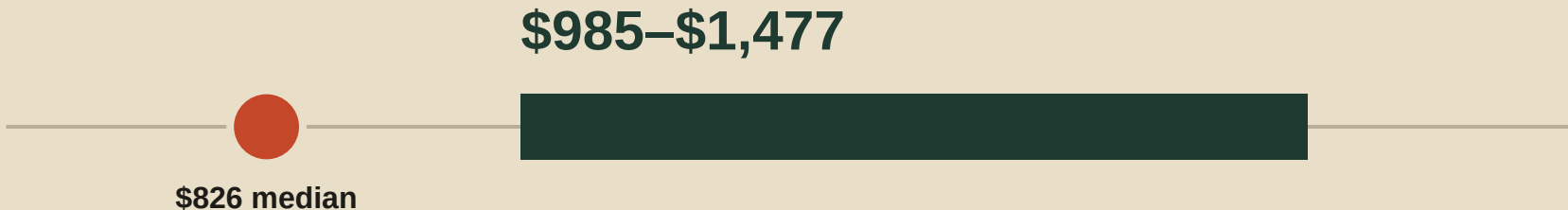
\$694

TRACT 9704

\$887

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

68

homes permitted, 2022–2025

12%

of those were in multifamily
buildings

86%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.8% to the 3,737 homes here.

13–69

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 23% less than Iowa's.

\$160,900

median home value in Mount Pleasant.

Mount Pleasant



\$160,900

Iowa



\$208,000

U.S.



\$332,700

THAT WAS MOUNT PLEASANT'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ia/mount-pleasant/

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