



Monona, Iowa.

Current market data.

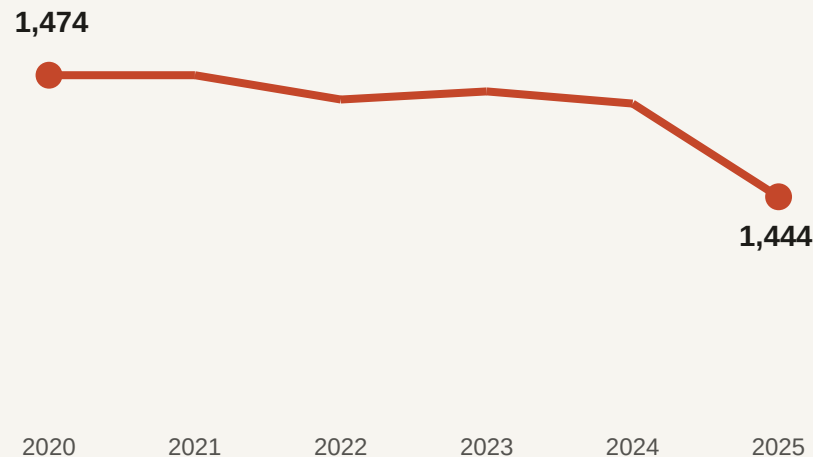
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 2.0% since 2020.

1,444

people, the 214th-largest of Iowa's cities and towns.

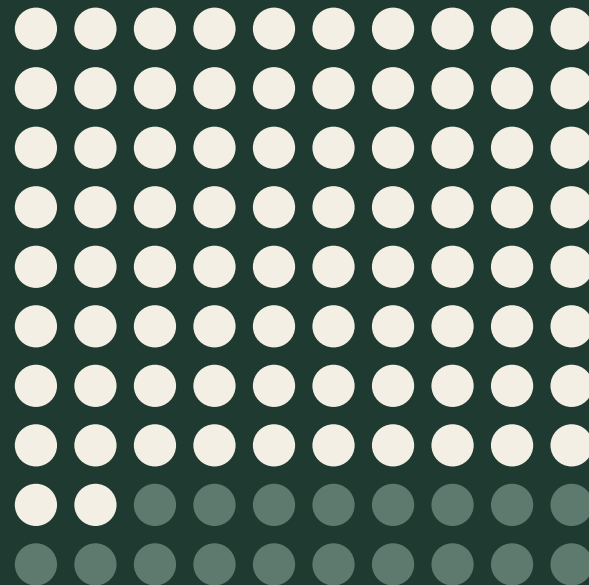


THE WORKDAY

8 in 10 jobs here go to people who live somewhere else.

82.2%

of 569 jobs located in Monona are filled by in-commuters.



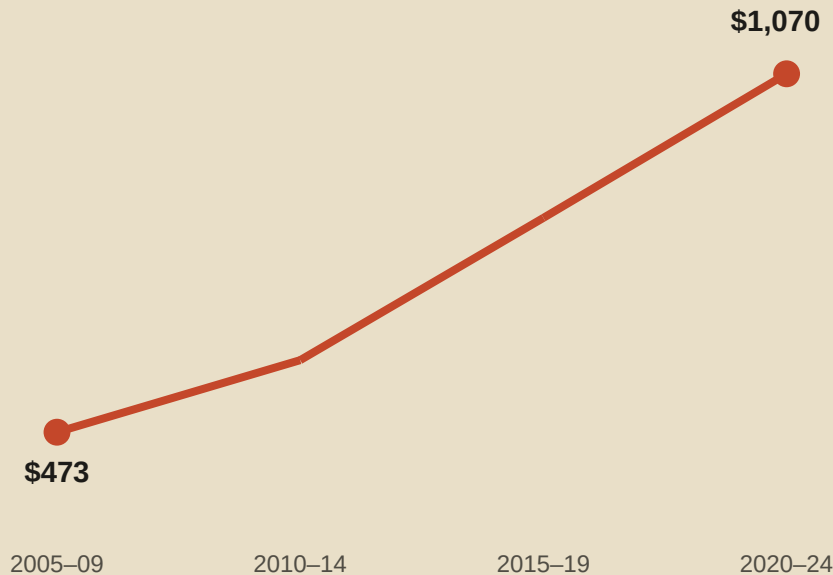
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 126%
since the 2005–2009
survey, before inflation.

\$1,070

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$268.

A \$268 gap between neighbors, the sharpest rent edge between adjacent tracts in Clayton County.

TRACT 701

\$642

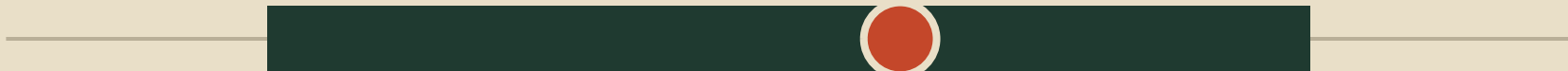
TRACT 702

\$910

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$821–\$1,231



\$1,070 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

16

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

88%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.8% to the 751 homes here.

1–6

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 32%
less than Iowa's.

\$140,800

median home value in Monona.

Monona



\$140,800

Iowa



\$208,000

U.S.



\$332,700

THAT WAS MONONA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ia/monona/**](https://almanacdata.ai/e/ia/monona/)

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