



Massena, Iowa.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

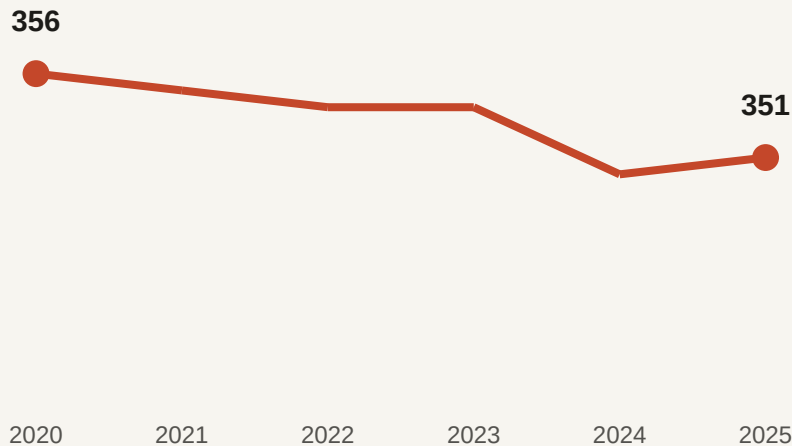


POPULATION

Down 1.4% since 2020.

351

people, the 527th-largest of Iowa's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

92.0%

of 87 jobs located in Massena are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

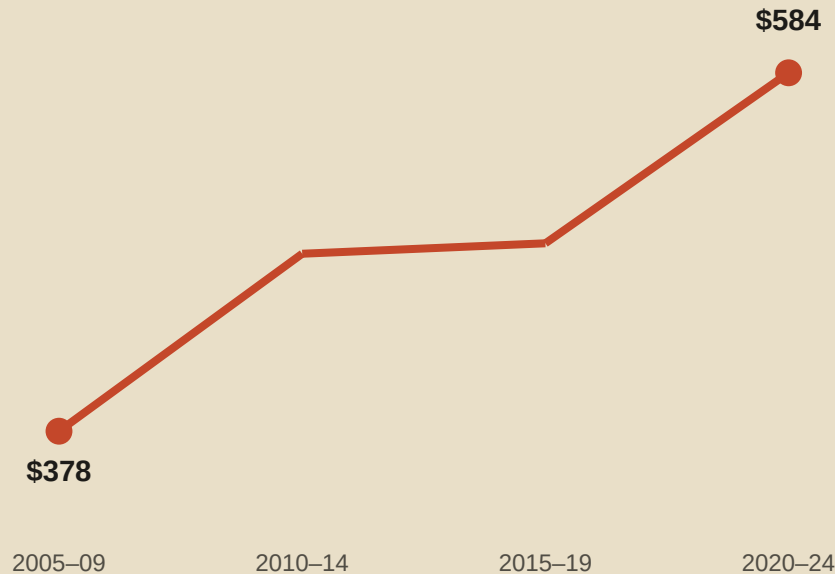


RENT

Median rent is up 54%
since the 2005–2009
survey, before inflation.

\$584

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$328.

A \$328 gap between neighbors, the sharpest rent edge between adjacent tracts in Cass County.

TRACT 1901

\$613

TRACT 1902

\$941



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

0

homes permitted, 2022–2025

98%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.6% to the 164 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 51%
less than Iowa's.

\$101,000

median home value in Massena.

Massena



\$101,000

Iowa



\$208,000

U.S.



\$332,700

THAT WAS MASSENA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ia/massena/**](https://almanacdata.ai/e/ia/massena/)

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