



Mason City, Iowa.

Current market data.

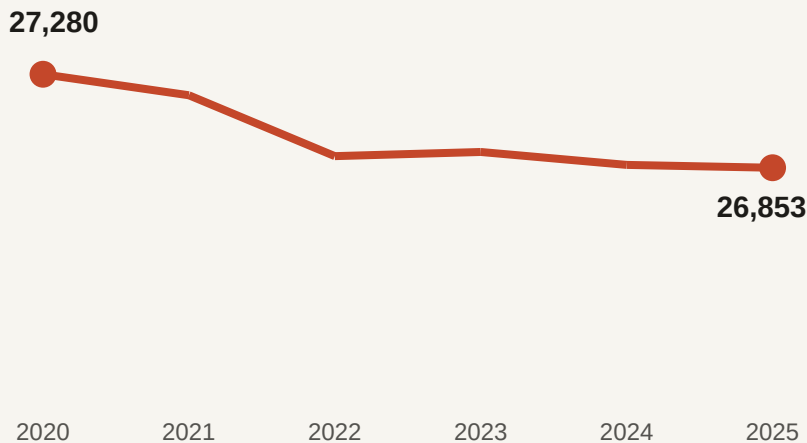
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.6% since 2020.

26,853

people, the 18th-largest of Iowa's cities and towns.

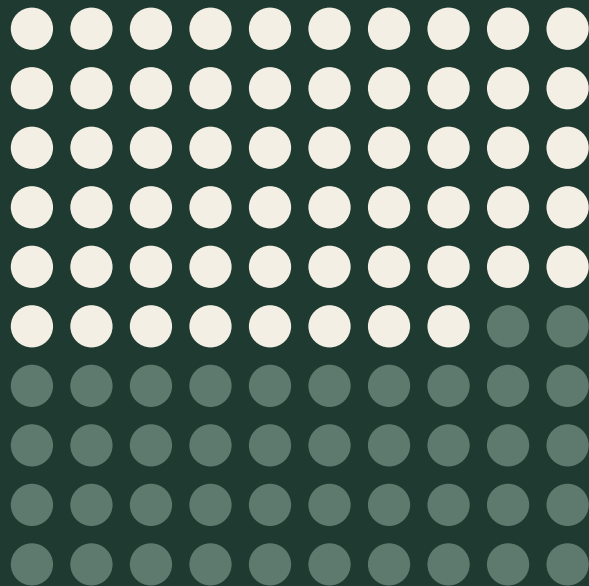


THE WORKDAY

6 in 10 jobs here go to
people who live somewhere
else.

57.8%

of 16,716 jobs located in Mason City are filled by
in-commuters.



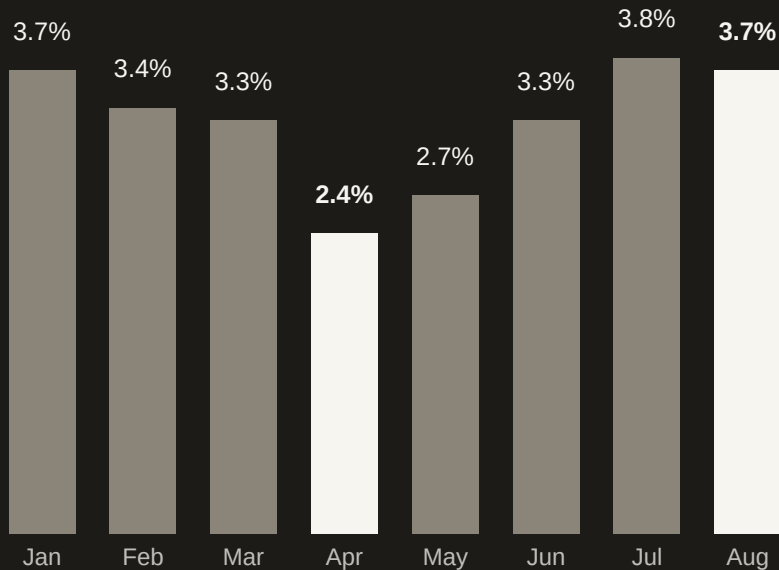
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
2.4%.

3.7%

in August 2026, the latest month released. A year earlier it was 3.6%.

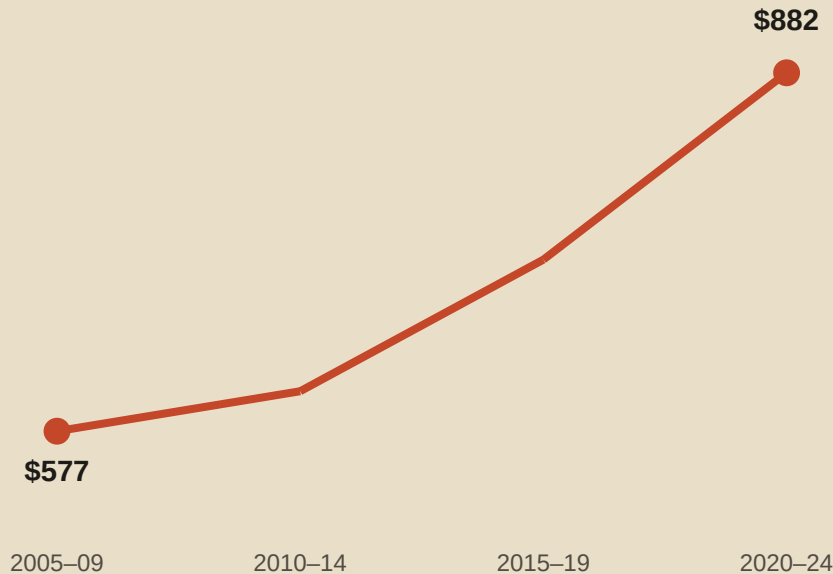


RENT

Median rent is up 53%
since the 2005–2009
survey, before inflation.

\$882

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$447.

A \$447 gap between neighbors, the sharpest rent edge between adjacent tracts in Cerro Gordo County.

TRACT 9506

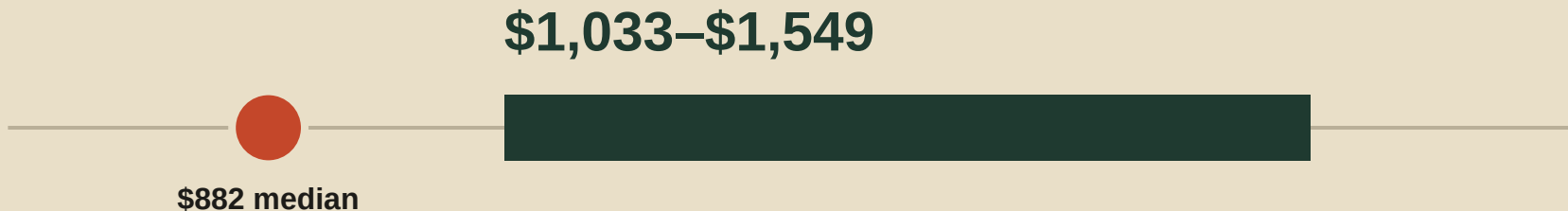
\$553

TRACT 9514

\$1,000

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

174

homes permitted, 2022–2025

80%

of those were in multifamily
buildings

91%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.2% to the 14,240 homes here.

38–167

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 32%
less than Iowa's.

\$142,000

median home value in Mason City.

Mason City



\$142,000

Iowa



\$208,000

U.S.



\$332,700

THAT WAS MASON CITY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ia/mason-city/

The Almanac · your hyper-diligent research partner