



Marcus, Iowa.

Current market data.

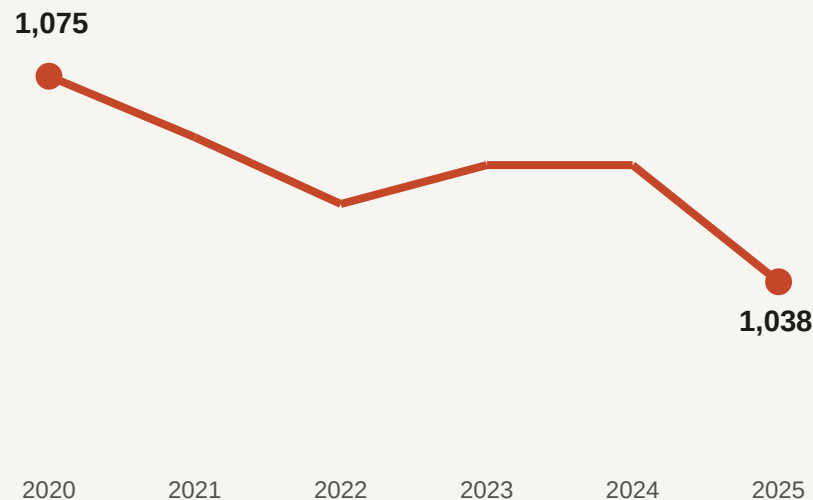
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 3.4% since 2020.

1,038

people, the 271st-largest of Iowa's cities and towns.

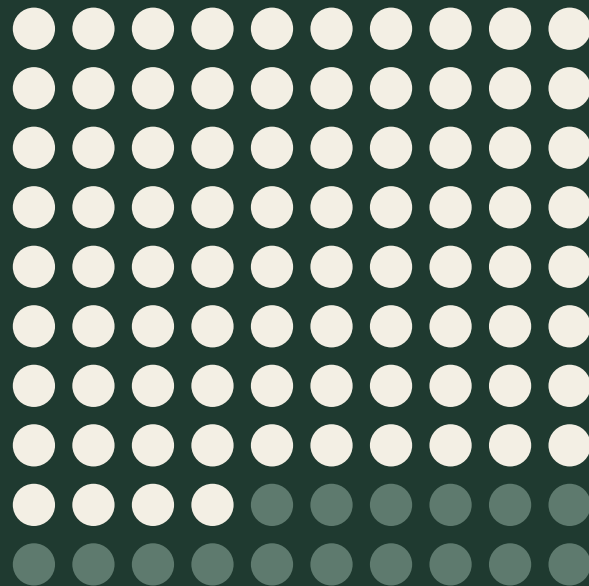


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

83.9%

of 461 jobs located in Marcus are filled by in-commuters.



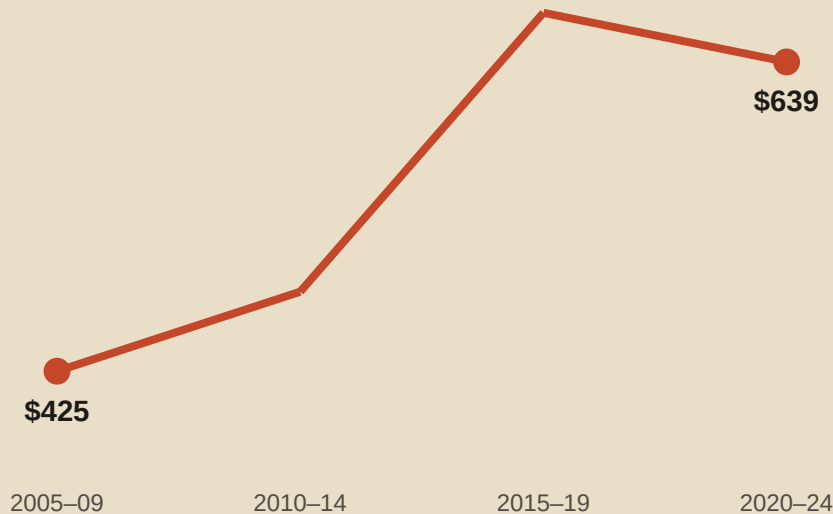
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 50%
since the 2005–2009
survey, before inflation.

\$639

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$292.

A \$292 gap between neighbors, the sharpest rent edge between adjacent tracts in Cherokee County.

TRACT 803

\$719

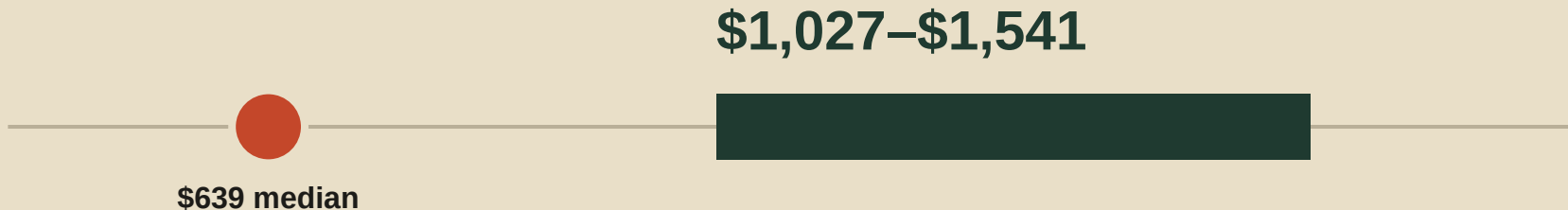
TRACT 802

\$1,011



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

10

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

86%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.9% to the 545 homes here.

0–5

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 4% less than Iowa's.

\$200,000

median home value in Marcus.

Marcus



Iowa



U.S.



THAT WAS MARCUS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ia/marcus/

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