



Manson, Iowa.

Current market data.

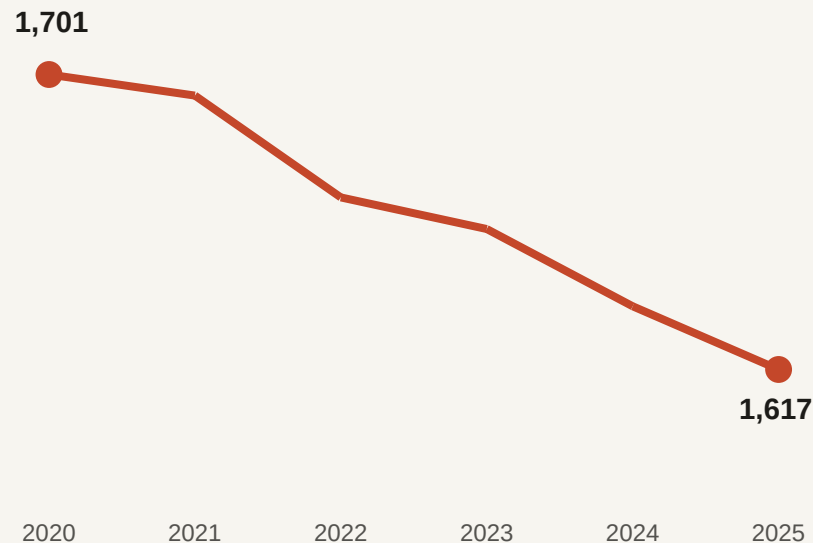
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 4.9% since 2020.

1,617

people, the 197th-largest of Iowa's cities and towns.

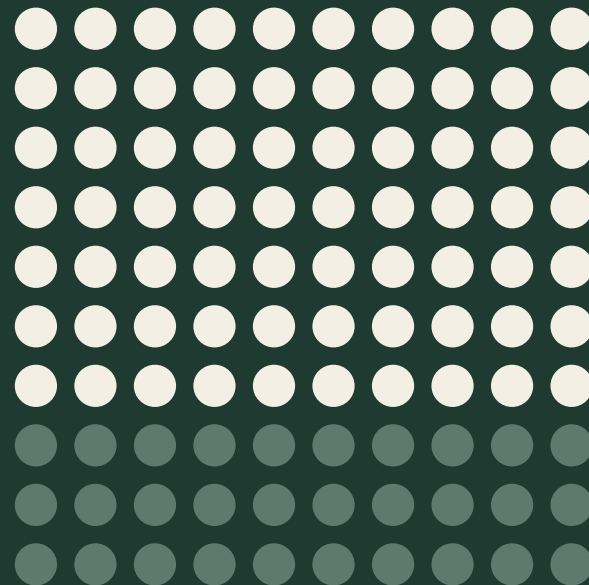


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

70.3%

of 381 jobs located in Manson are filled by in-commuters.



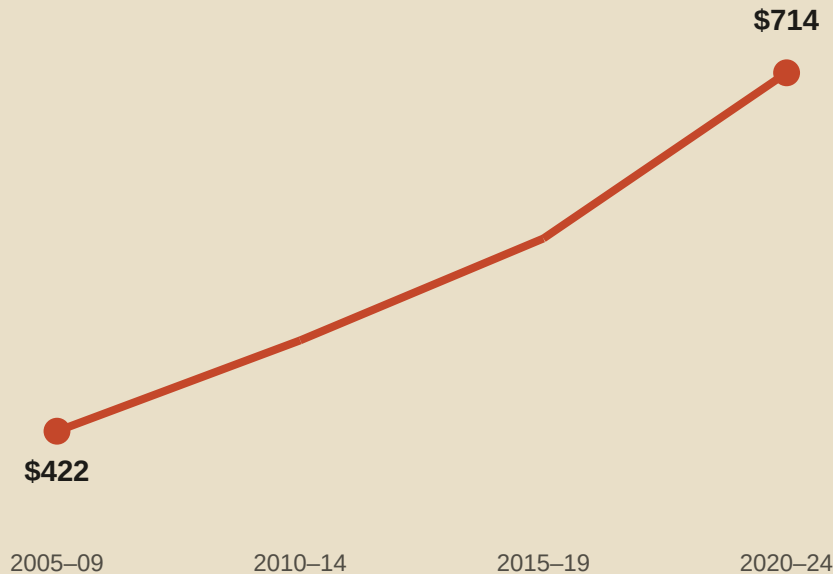
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 69%
since the 2005–2009
survey, before inflation.

\$714

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$125.

A \$125 gap between neighbors, the sharpest rent edge between adjacent tracts in Calhoun County.

TRACT 9501

\$704

TRACT 9503

\$829



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

0

homes permitted, 2022–2025

97%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.4% to the 905 homes here.

1–4

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 44%
less than Iowa's.

\$116,900

median home value in Manson.

Manson



\$116,900

Iowa



\$208,000

U.S.



\$332,700

THAT WAS MANSON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ia/manson/**](https://almanacdata.ai/e/ia/manson/)

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