



Le Mars, Iowa.

Current market data.

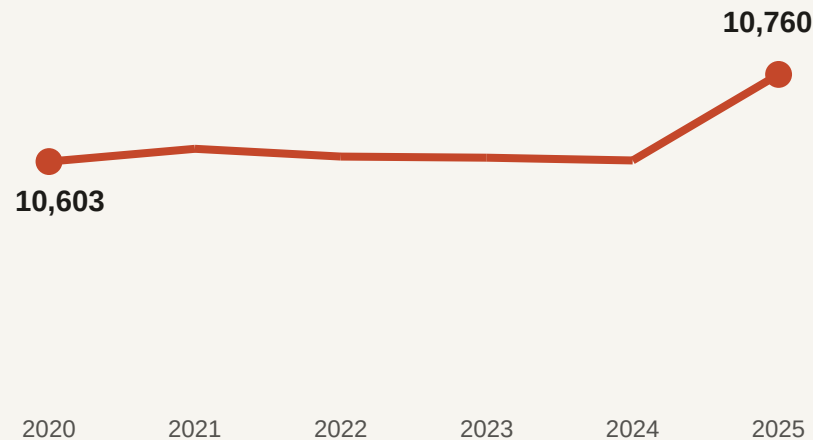
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.5% since 2020.

10,760

people, the 39th-largest of Iowa's cities and towns.

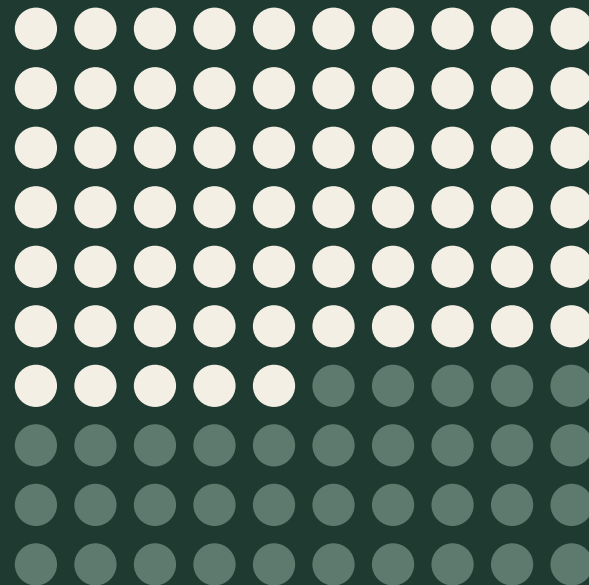


THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

65.3%

of 8,795 jobs located in Le Mars are filled by in-commuters.



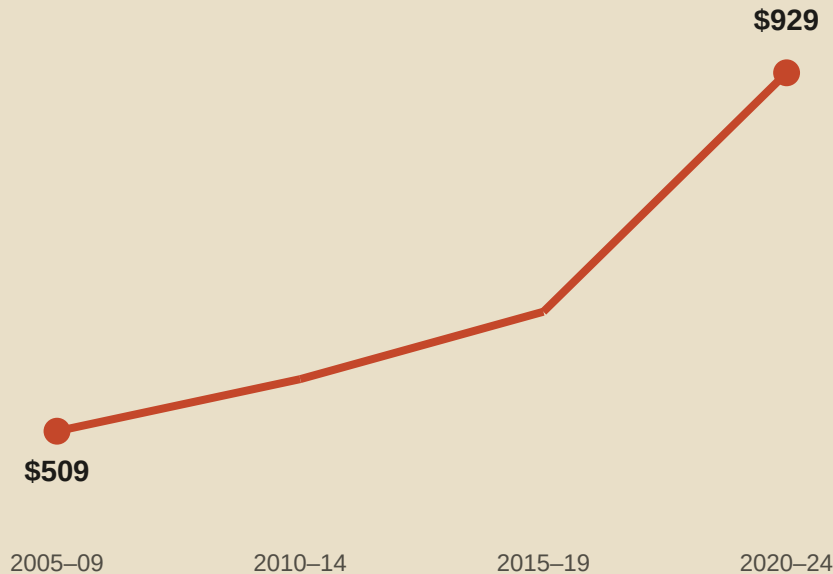
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 83%
since the 2005–2009
survey, before inflation.

\$929

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$210.

A \$210 gap between neighbors, the sharpest rent edge between adjacent tracts in Plymouth County.

TRACT 9703

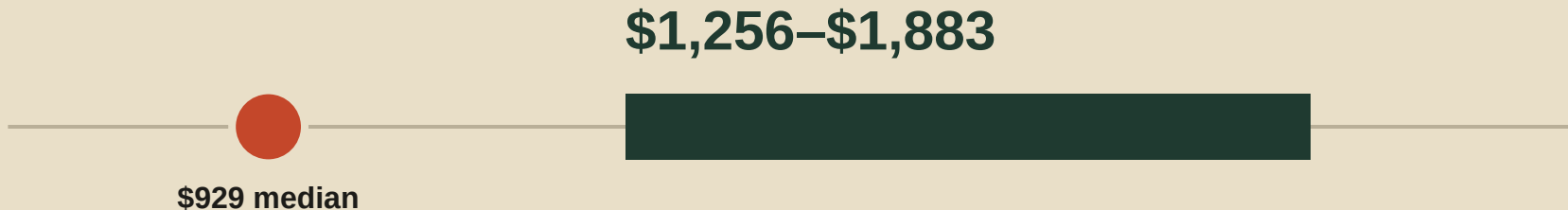
\$733

TRACT 9702

\$943

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

238

homes permitted, 2022–2025

85%

of those were in multifamily
buildings

83%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–2.0% to the 4,512 homes here.

17–88

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 5% more than Iowa's.

\$219,200

median home value in Le Mars.

Le Mars



\$219,200

Iowa



\$208,000

U.S.



\$332,700



THAT WAS LE MARS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ia/le-mars/

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