



Laurens, Iowa.

Current market data.

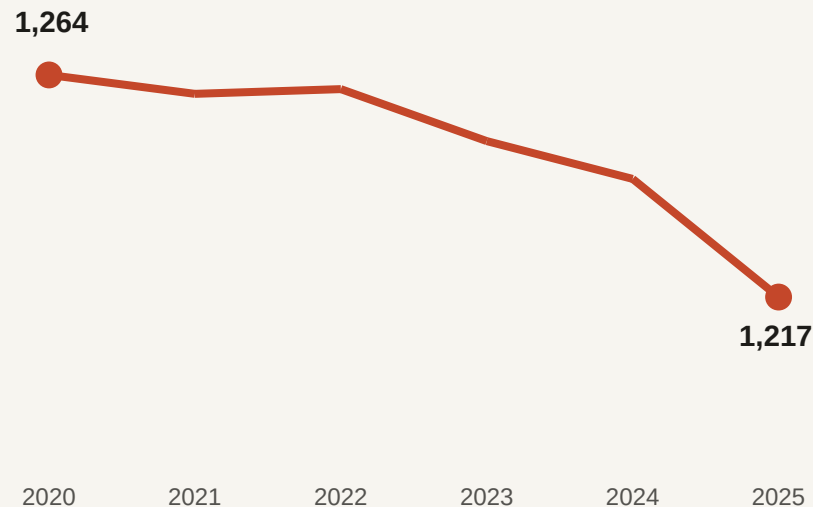
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 3.7% since 2020.

1,217

people, the 238th-largest of Iowa's cities and towns.

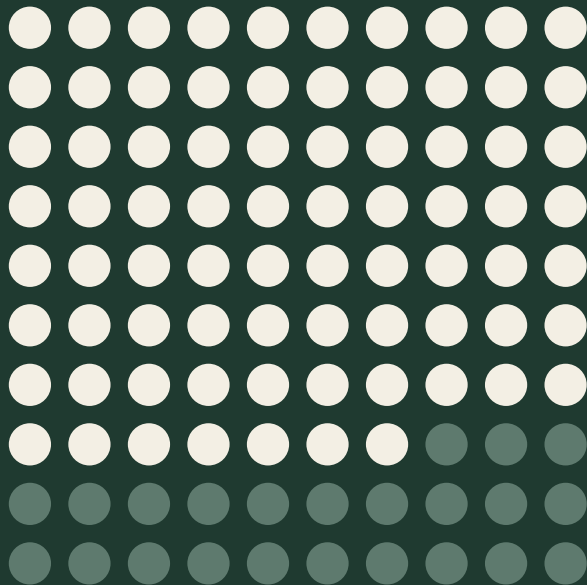


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

77.3%

of 982 jobs located in Laurens are filled by in-commuters.



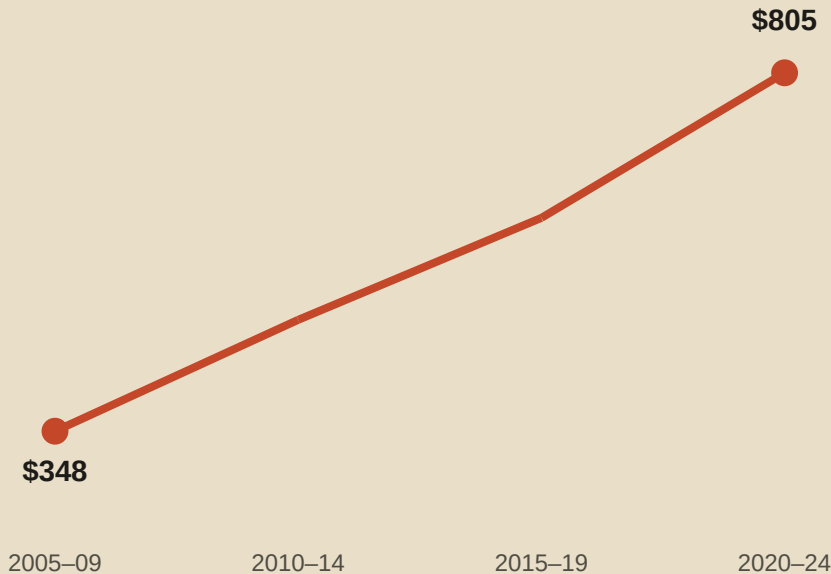
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 131%
since the 2005–2009
survey, before inflation.

\$805

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$108.

A \$108 gap between neighbors, the sharpest rent edge between adjacent tracts in Pocahontas County.

TRACT 7801

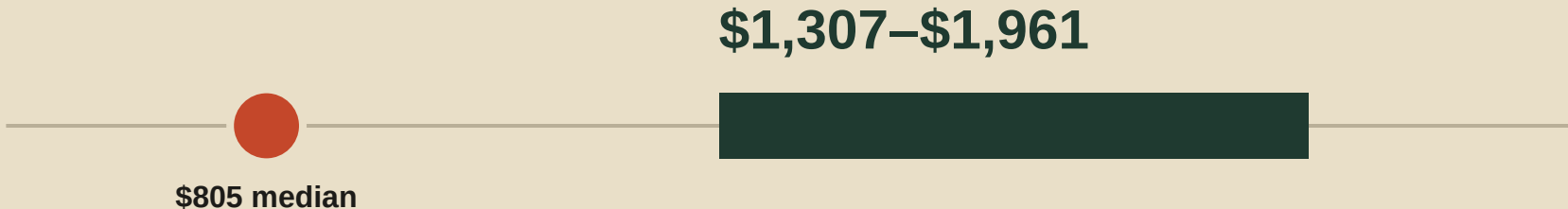
\$755

TRACT 7802

\$863

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

0

homes permitted, 2022–2025

98%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.5% to the 657 homes here.

1–10

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 71% less than Iowa's.

\$60,300

median home value in Laurens.

Laurens



\$60,300

Iowa



\$208,000

U.S.



\$332,700

THAT WAS LAURENS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ia/laurens/

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