



Iowa Falls, Iowa.

Current market data.

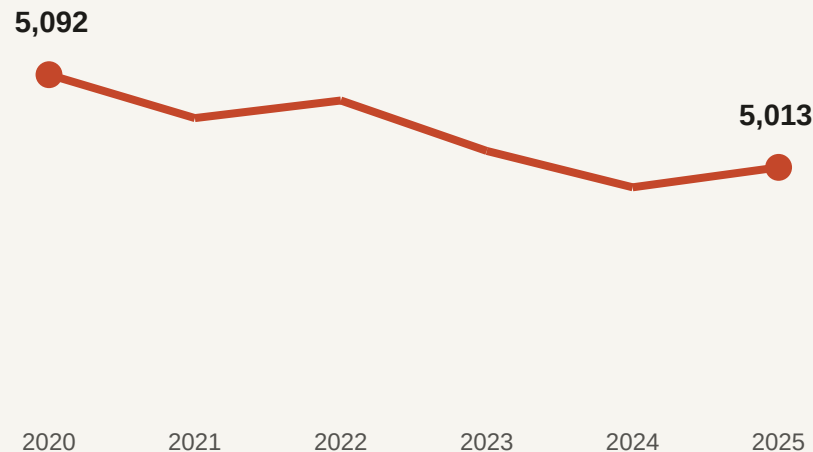
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.6% since 2020.

5,013

people, the 86th-largest of Iowa's cities and towns.

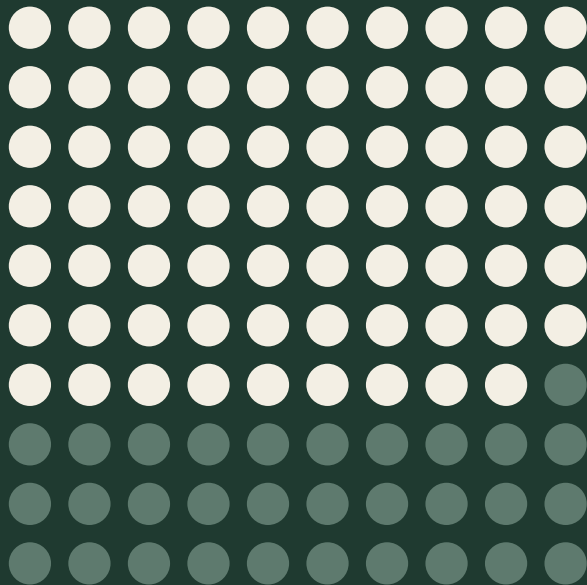


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

69.4%

of 3,129 jobs located in Iowa Falls are filled by in-commuters.



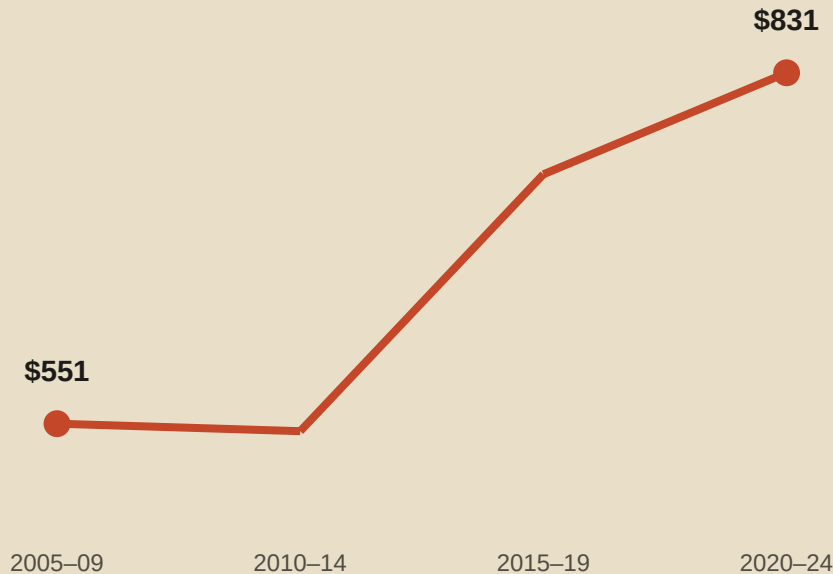
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 51%
since the 2005–2009
survey, before inflation.

\$831

a month. Iowa's median is \$972.



THE SEAM

Cross one tract line and median rent jumps \$204.

A \$204 gap between neighbors, the sharpest rent edge between adjacent tracts in Hardin County.

TRACT 4804

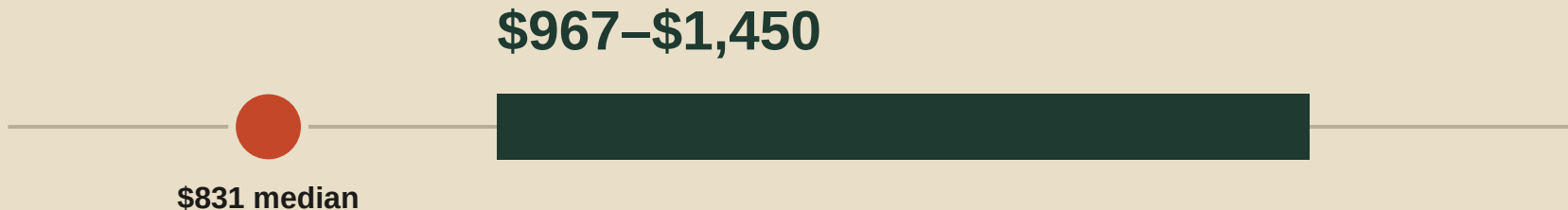
\$646

TRACT 4803

\$850

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

18

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

97%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.2% to the 2,499 homes here.

8–31

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 40%
less than Iowa's.

\$123,800

median home value in Iowa Falls.

Iowa Falls



\$123,800

Iowa



\$208,000

U.S.



\$332,700

THAT WAS IOWA FALLS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ia/iowa-falls/**](https://almanacdata.ai/e/ia/iowa-falls/)

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