Goodell, Iowa.

Current market data.

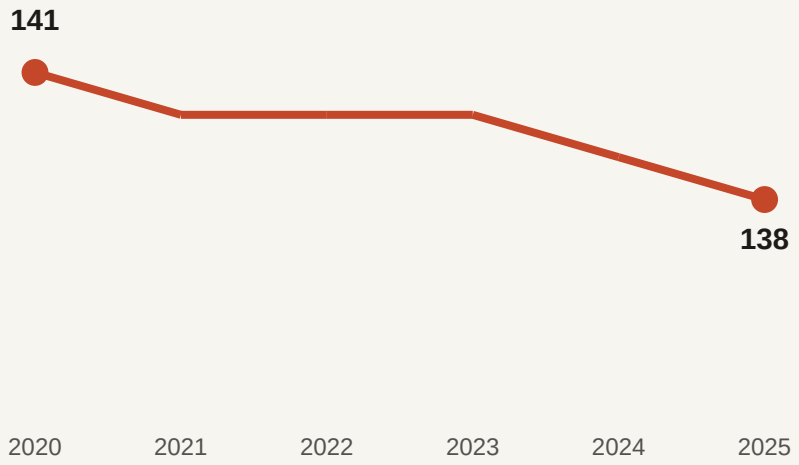
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 2.1% since 2020.

138

people, the 752nd-largest of Iowa's cities and towns.



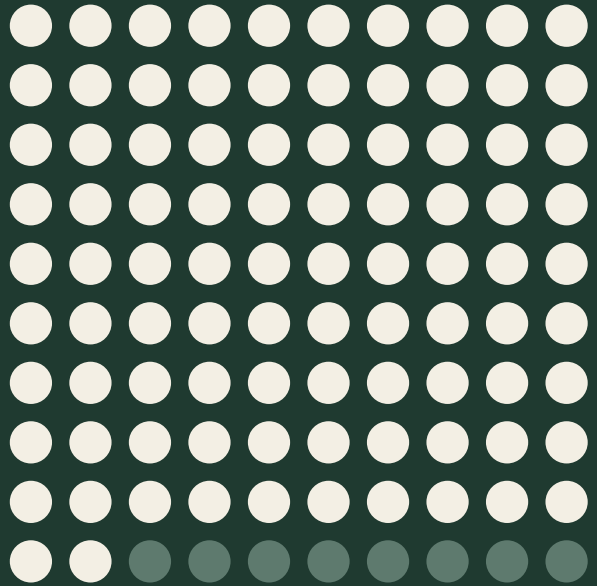
Source: Census Population Estimates, 2025

THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

92.3%

of 13 jobs located in Goodell are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

Source: Census LEHD LODES, 2023

RENT

Median rent is down 13% since the 2005–2009 survey, before inflation.

$604

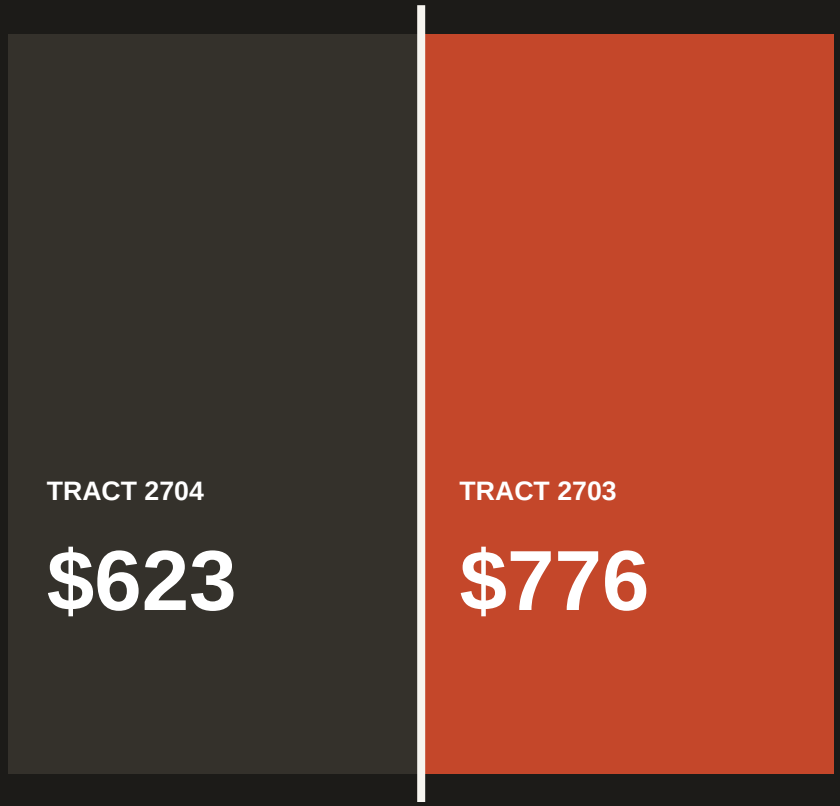
a month. Iowa's median is $972.

Source: Census ACS 5-year, 2010-2014

THE SEAM

Cross one tract line and median rent jumps $153.

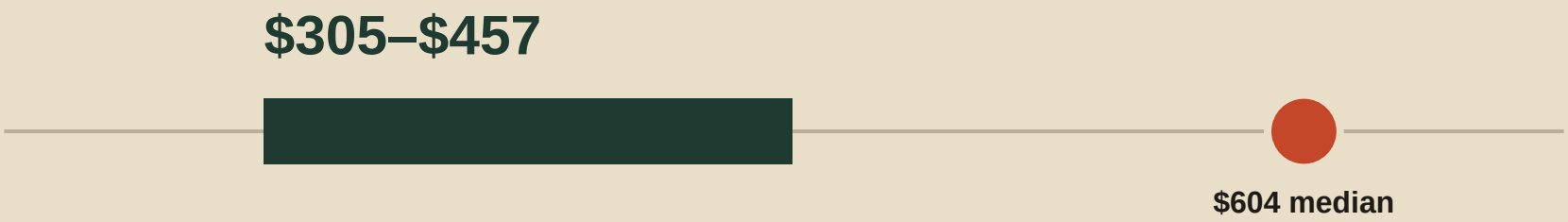
A $153 gap between neighbors, the sharpest rent edge between adjacent tracts in Hancock County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2010-2014

BUILDING

Most of the housing here is older than 2000.

100%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

None of three estimates finds a housing shortfall here.

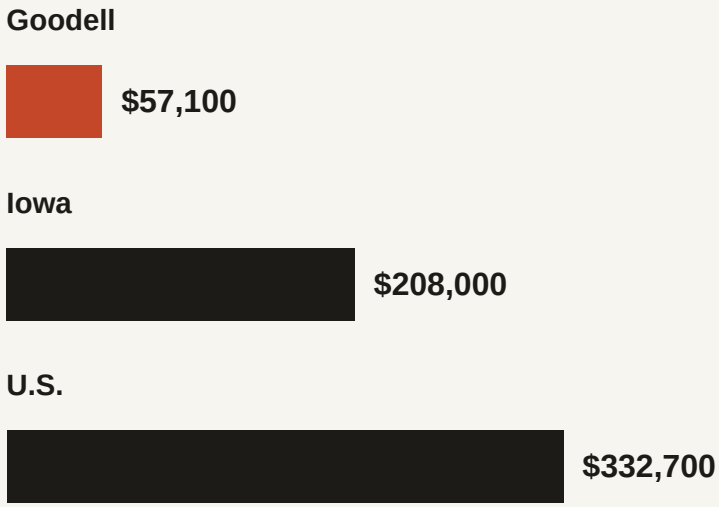
0

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 73% less than Iowa's.



$57,100

median home value in Goodell.

Source: Census ACS 5-year, 2020-2024

THAT WAS GOODELL'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/ia/goodell/**