Iowa.

Current market data.

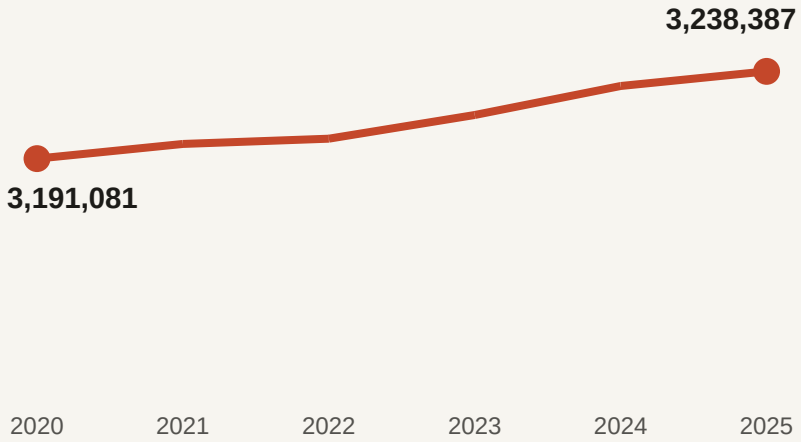
9 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.5% since 2020.

3,238,387

people, the 32nd-largest of the 50 states and D.C.



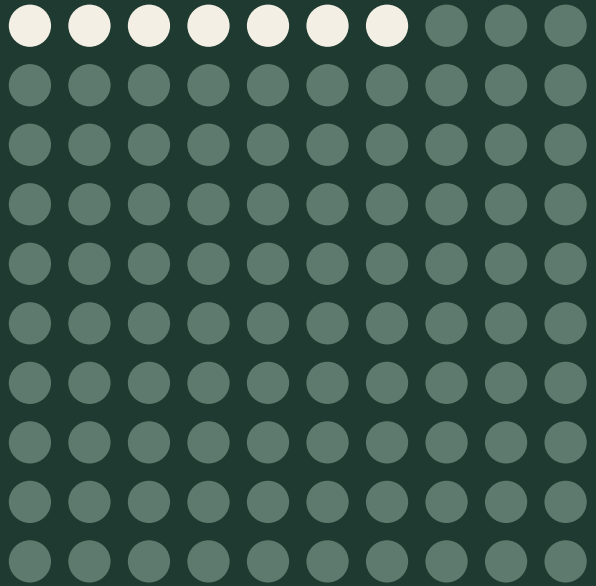
Source: Census Population Estimates, 2025

THE WORKDAY

About 1 in 15 jobs here go to people who live in another state.

6.9%

of 1,546,079 jobs located in Iowa are filled by people who live in another state.



Each dot is 1% of jobs. Filled: held by in-commuters.

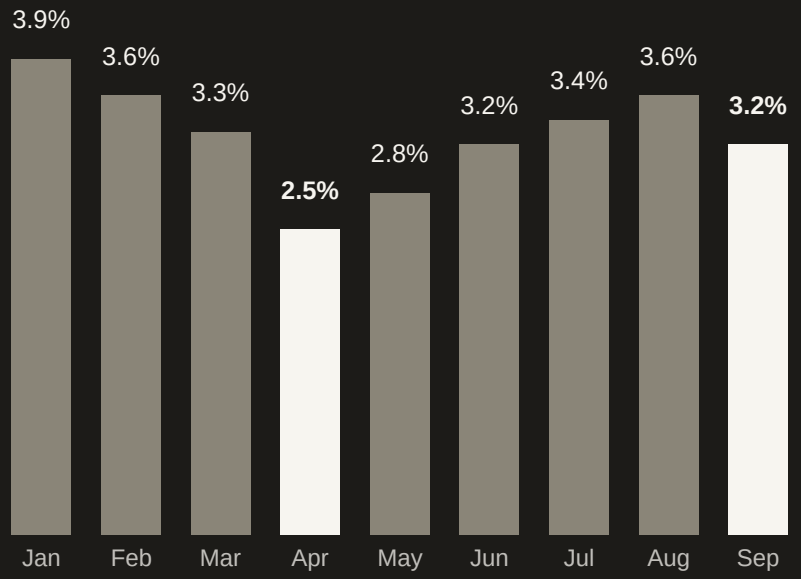
Source: Census LEHD LODES, 2023

UNEMPLOYMENT, 2026

The low came in April: 2.5%.

3.2%

in September 2026, the latest month released. A year earlier it was 3.1%.



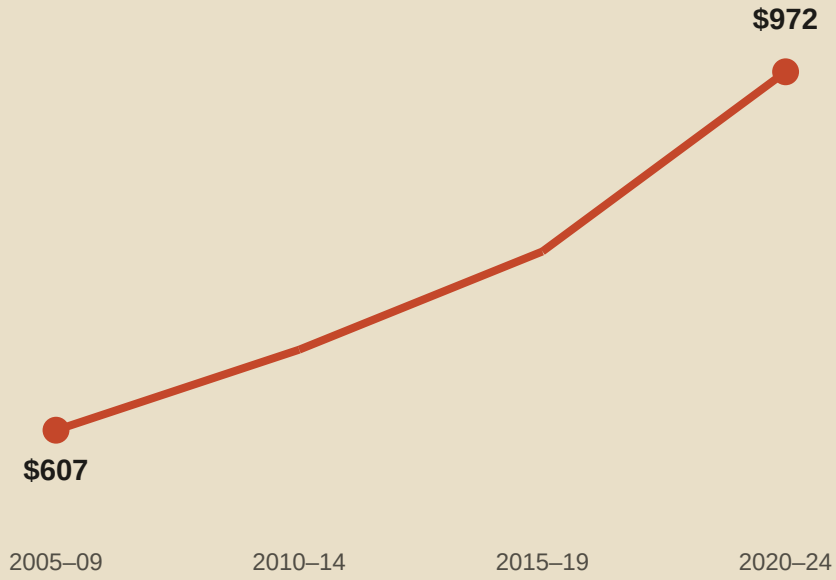
Source: BLS Local Area Unemployment Statistics, 2026-09

RENT

Median rent is up 60% since the 2005–2009 survey, before inflation.

$972

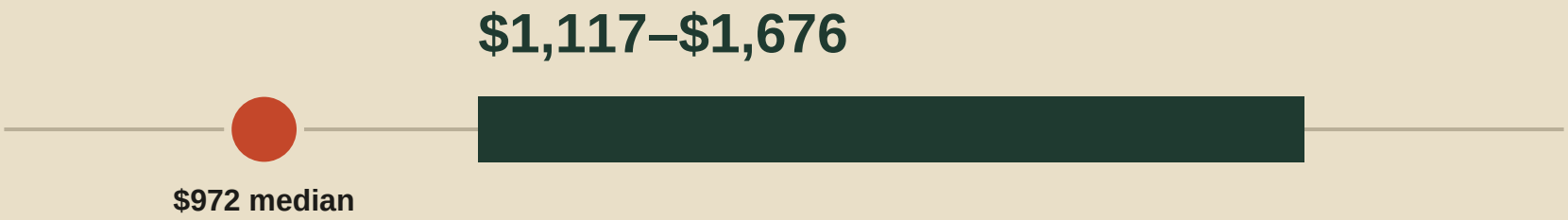
a month. The U.S. median is $1,413.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

104,790

homes permitted in ten years, 2016–2025

39%

of those were in multifamily buildings

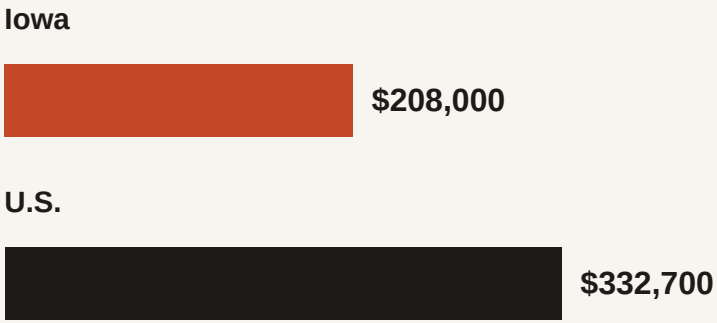
78%

of all homes were built before 2000

Source: Census Building Permits Survey, 2016-2025; Census ACS 5-year, 2020-2024

HOME VALUE

A median home costs 37% less than the U.S. median.



$208,000

median home value in Iowa.

Source: Census ACS 5-year, 2020-2024

THAT WAS IOWA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/ia/**