



Denison, Iowa.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

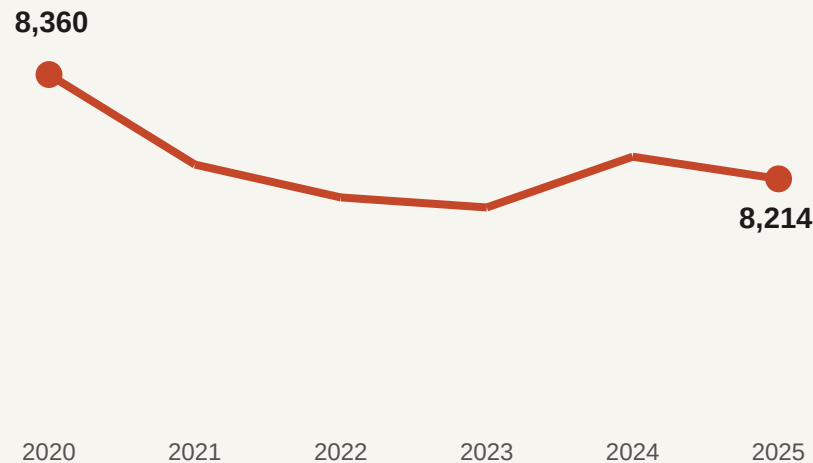


POPULATION

Down 1.7% since 2020.

8,214

people, the 49th-largest of Iowa's cities and towns.

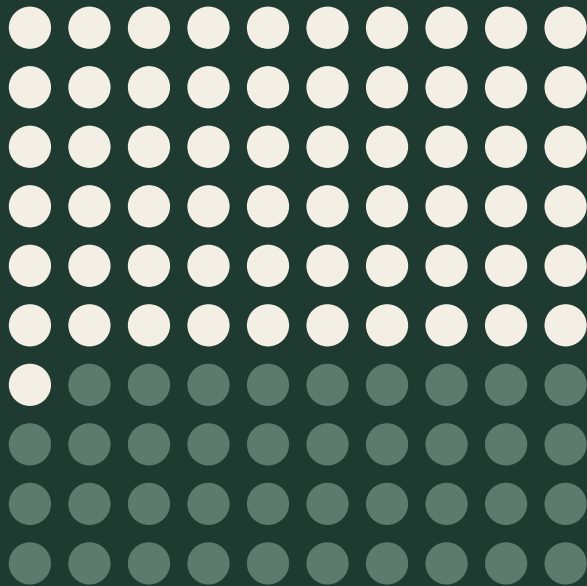


THE WORKDAY

6 in 10 jobs here go to
people who live somewhere
else.

61.1%

of 5,279 jobs located in Denison are filled by in-commuters.



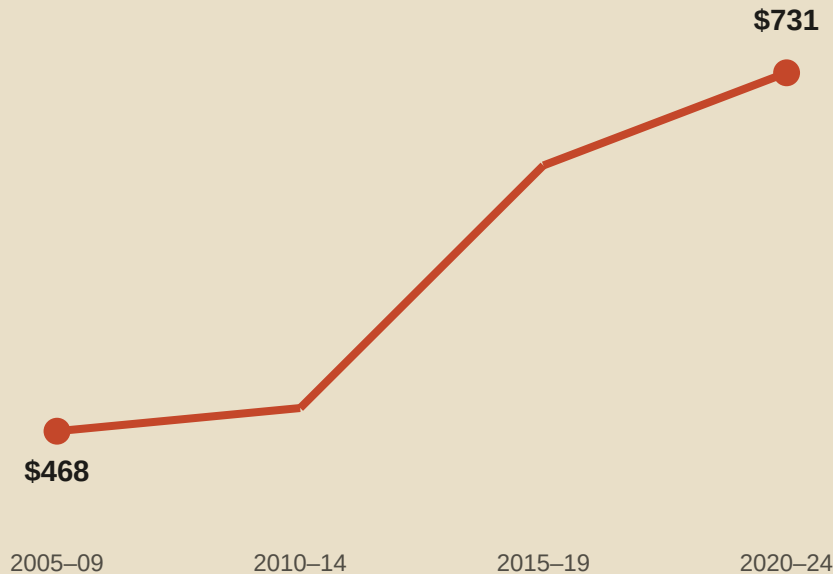
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 56%
since the 2005–2009
survey, before inflation.

\$731

a month. Iowa's median is \$972.



THE SEAM

Cross one tract line and median rent jumps \$144.

A \$144 gap between neighbors, the sharpest rent edge between adjacent tracts in Crawford County.

TRACT 704.01

\$643

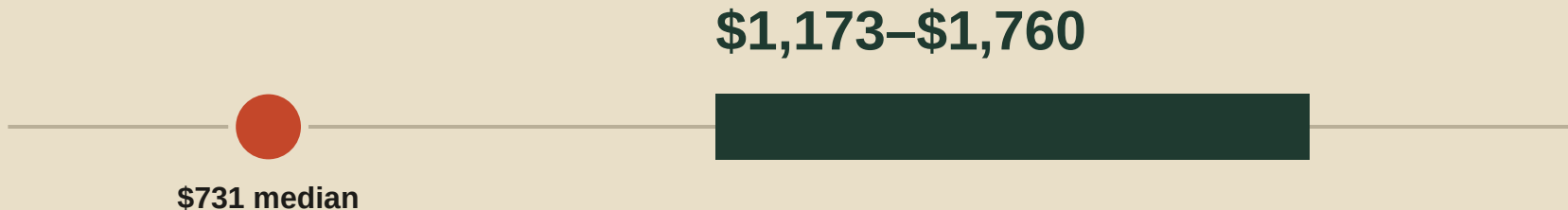
TRACT 704.02

\$787



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

12

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

90%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.6% to the 3,251 homes here.

10–53

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 28% less than Iowa's.

\$150,200

median home value in Denison.

Denison



\$150,200

Iowa



\$208,000

U.S.



\$332,700

THAT WAS DENISON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ia/denison/**](https://almanacdata.ai/e/ia/denison/)

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