



Creston, Iowa.

Current market data.

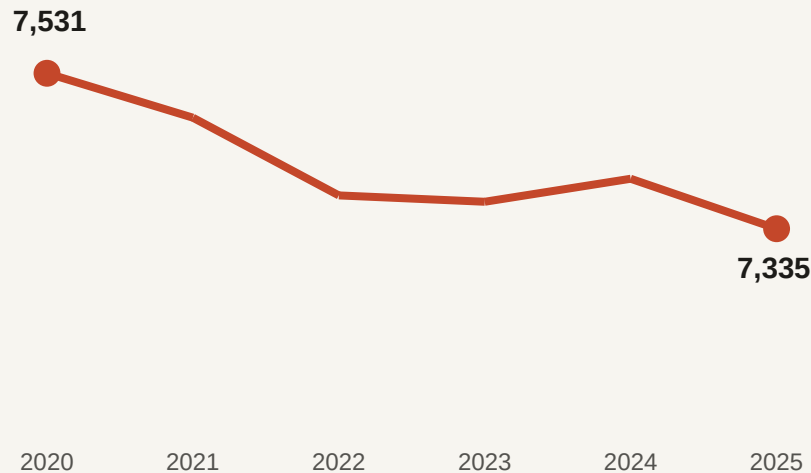
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 2.6% since 2020.

7,335

people, the 56th-largest of Iowa's cities and towns.

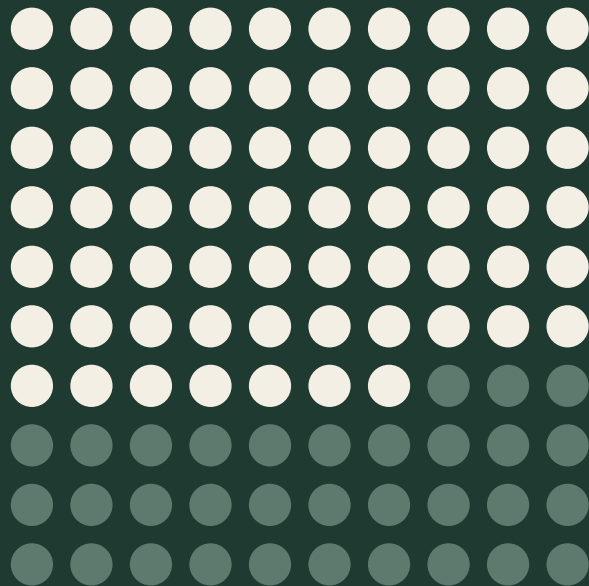


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

66.9%

of 4,251 jobs located in Creston are filled by in-commuters.



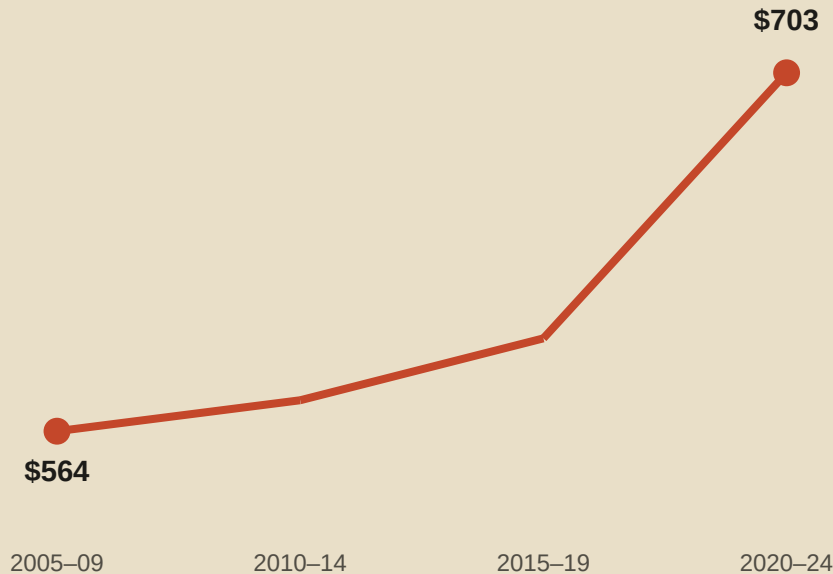
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 25%
since the 2005–2009
survey, before inflation.

\$703

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$224.

A \$224 gap between neighbors, the sharpest rent edge between adjacent tracts in Union County.

TRACT 1902

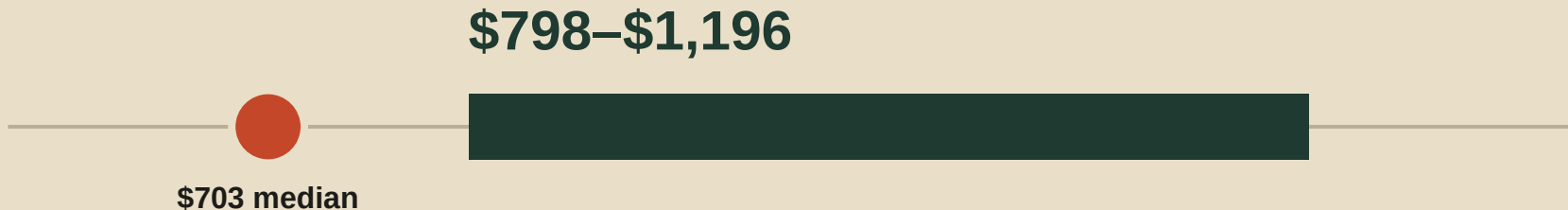
\$676

TRACT 1903

\$900

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

12

homes permitted, 2022–2025

17%

of those were in multifamily
buildings

89%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.1% to the 3,765 homes here.

11–43

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 45%
less than Iowa's.

\$114,500

median home value in Creston.

Creston



\$114,500

Iowa



\$208,000

U.S.



\$332,700



THAT WAS CRESTON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ia/creston/

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