



Colo, Iowa.

Current market data.

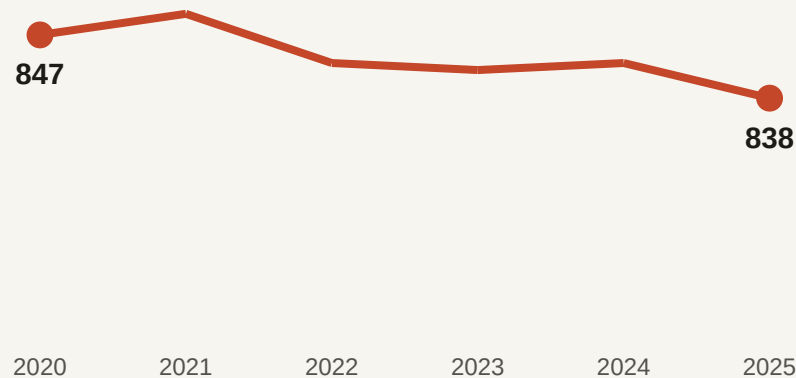
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.1% since 2020.

838

people, the 318th-largest of Iowa's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

93.8%

of 130 jobs located in Colo are filled by in-commuters.



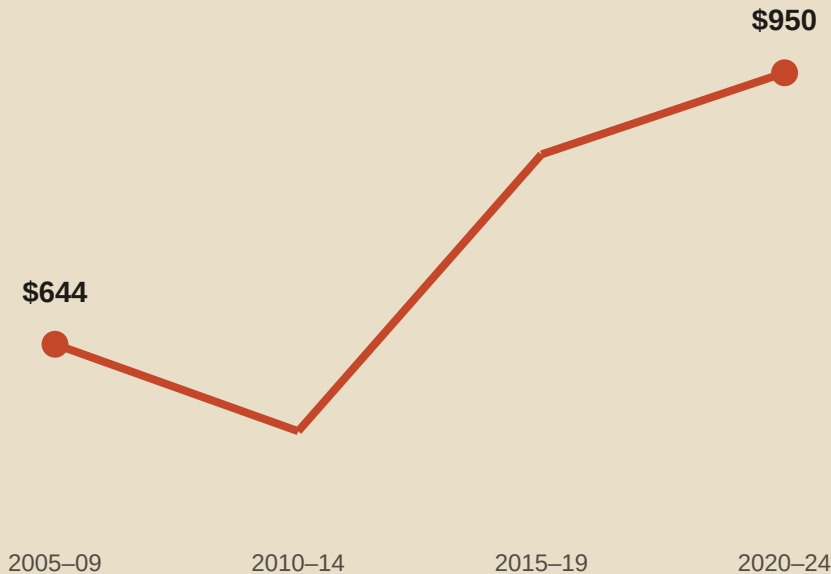
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 48%
since the 2005–2009
survey, before inflation.

\$950

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$414.

A \$414 gap between neighbors, the sharpest rent edge between adjacent tracts in Story County.

TRACT 3

\$812

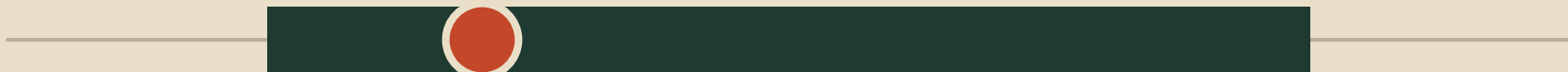
TRACT 1.02

\$1,226

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$861–\$1,292



\$950 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

3

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

97%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.3% to the 374 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 27% less than Iowa's.

\$152,000

median home value in Colo.

Colo



\$152,000

Iowa



\$208,000

U.S.



\$332,700

THAT WAS COLO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ia/colo/

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