



Ames, Iowa.

Current market data.

11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

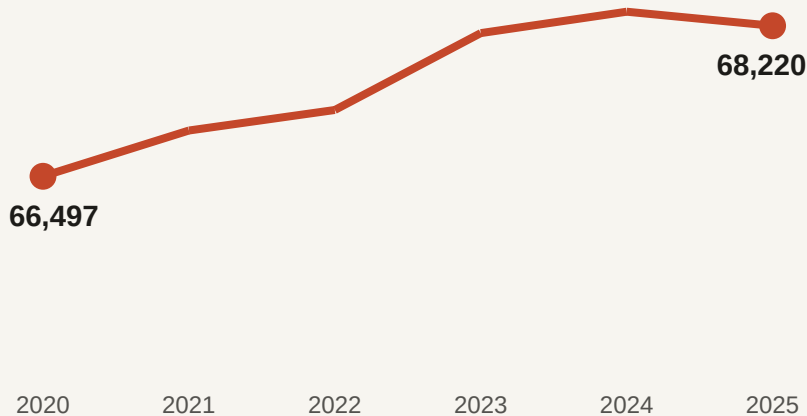


POPULATION

Growing. Up 2.6% since 2020.

68,220

people, the 8th-largest of Iowa's cities and towns.

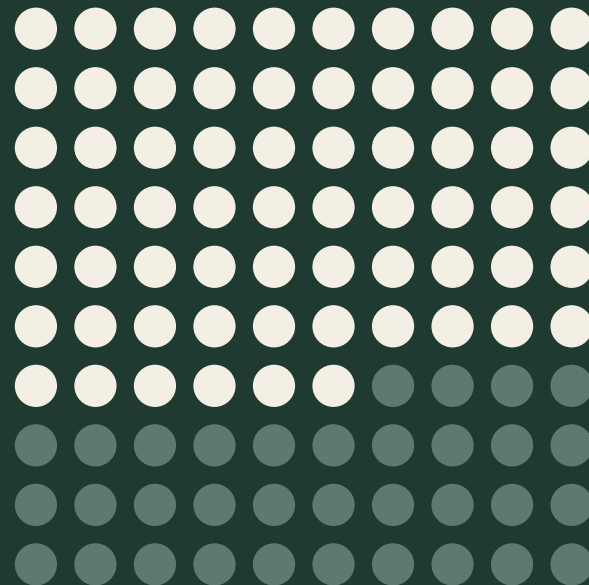


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

65.9%

of 37,056 jobs located in Ames are filled by in-commuters.



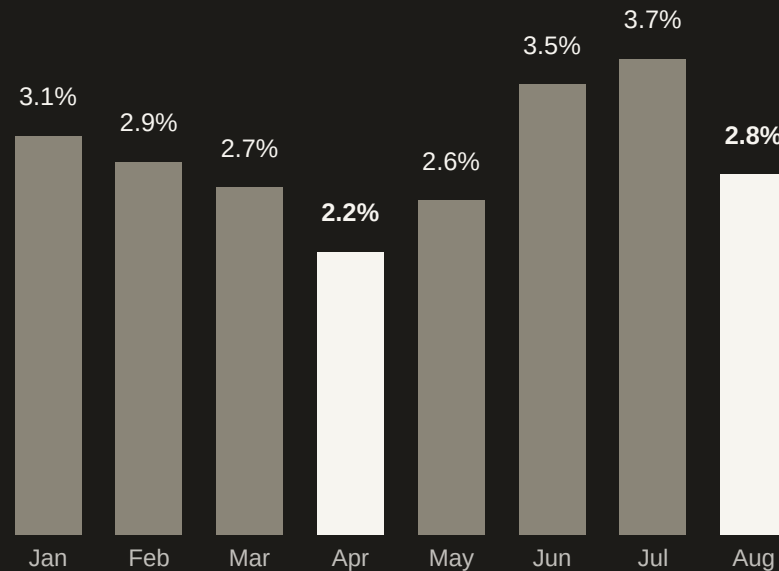
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
2.2%.

2.8%

in August 2026, the latest month released. A year earlier it was 3.1%.

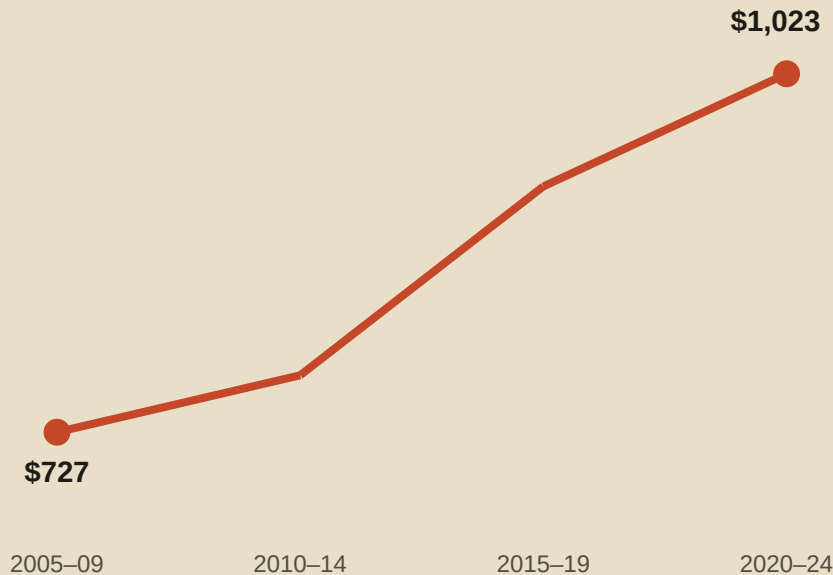


RENT

Median rent is up 41%
since the 2005–2009
survey, before inflation.

\$1,023

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$414.

A \$414 gap between neighbors, the sharpest rent edge between adjacent tracts in Story County.

TRACT 3

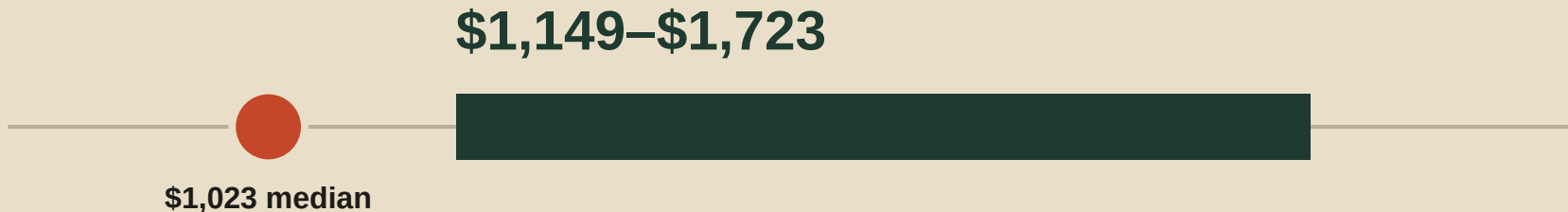
\$812

TRACT 1.02

\$1,226

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

62% of the housing here was built before 2000.

2,809

homes permitted in ten years,
2016–2025

71%

of those were in multifamily
buildings

62%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1% to the 28,041 homes here.

164–371

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 33%
more than Iowa's.

\$277,400

median home value in Ames.

Ames



Iowa



U.S.



THAT WAS AMES'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ia/ames/

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