



Sparks, Georgia.

Current market data.

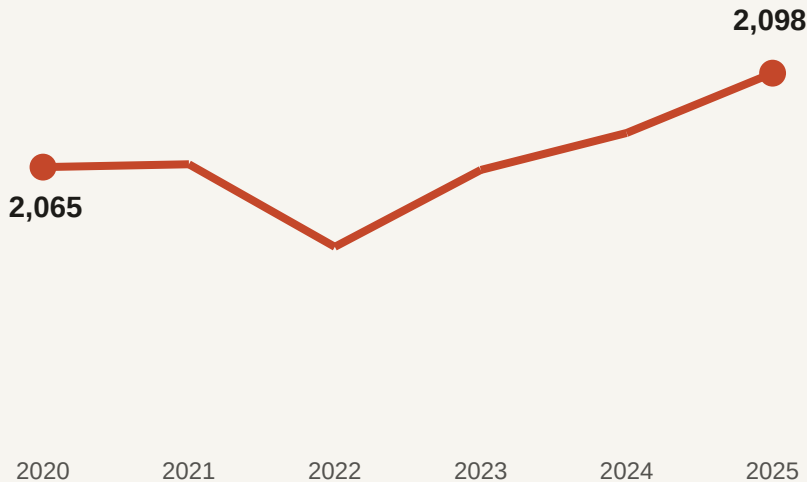
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.6% since 2020.

2,098

people, the 239th-largest of Georgia's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

96.7%

of 90 jobs located in Sparks are filled by in-commuters.



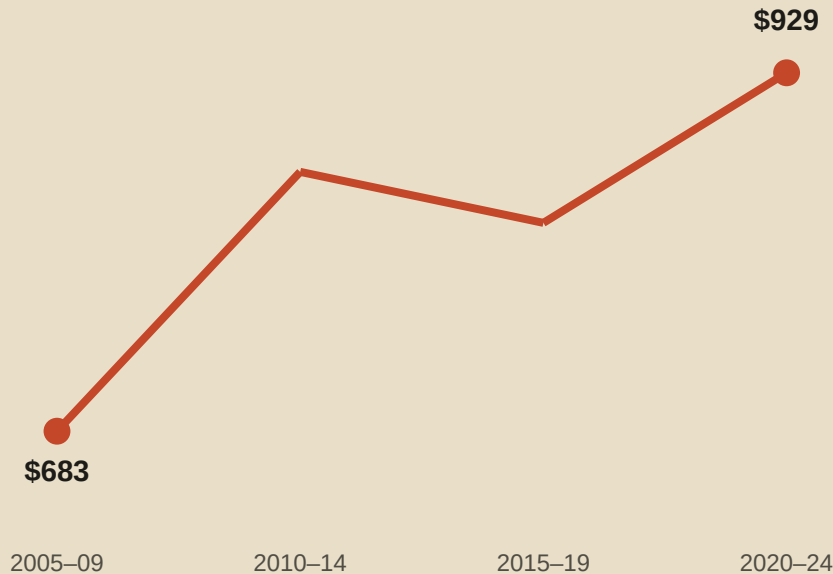
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 36%
since the 2005–2009
survey, before inflation.

\$929

a month. Georgia's median is \$1,393.



THE SEAM

Cross one tract line and median rent jumps \$241.

A \$241 gap between neighbors, the sharpest rent edge between adjacent tracts in Cook County.

TRACT 9603.01

\$900

TRACT 9603.02

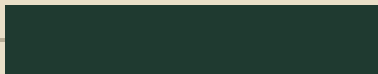
\$1,141



ROOM TO BUILD

The median rent is above what local wages can carry.

\$375–\$563



\$929 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

2

homes permitted, 2022–2025

0%of those were in multifamily
buildings

89%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.6% to the 882 homes here.

1–5

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 72% less than Georgia's.

\$86,300

median home value in Sparks.

Sparks



\$86,300

Georgia



\$303,300

U.S.



\$332,700

THAT WAS SPARKS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ga/sparks/

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