South Fulton, Georgia.

Current market data.

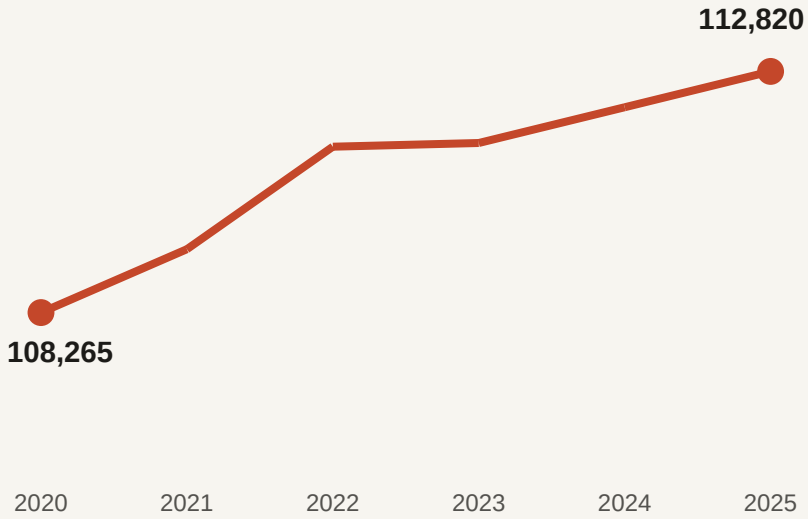
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 4.2% since 2020.

112,820

people, the 7th-largest of Georgia's cities and towns.



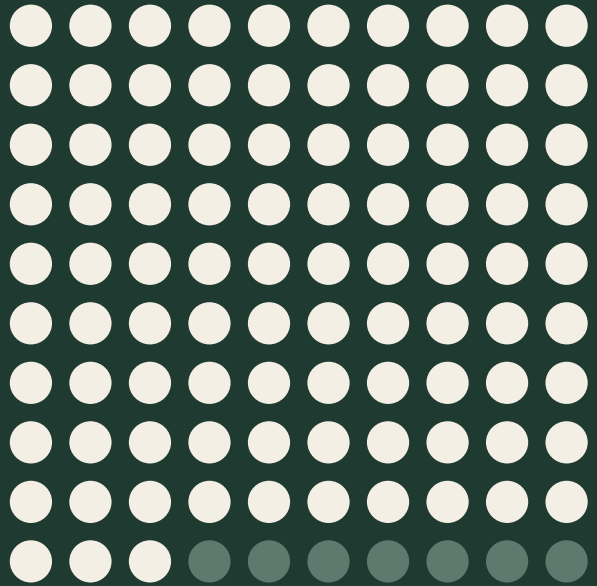
Source: Census Population Estimates, 2025

THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

93.4%

of 39,011 jobs located in South Fulton are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

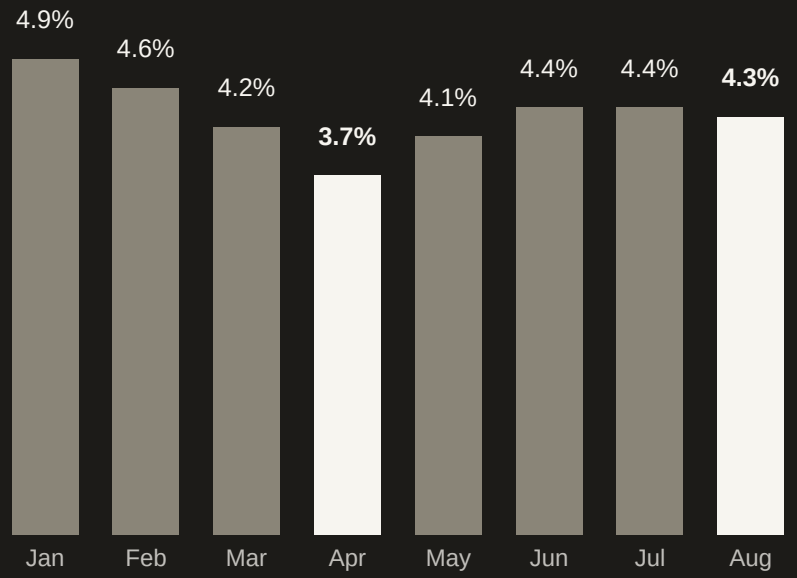
Source: Census LEHD LODES, 2023

UNEMPLOYMENT, 2026

The low came in April: 3.7%.

4.3%

in August 2026, the latest month released. A year earlier it was 4.4%.



Source: BLS Local Area Unemployment Statistics, 2026-08

RENT

Median rent is up 45% since the 2015–2019 survey, before inflation.

$1,702

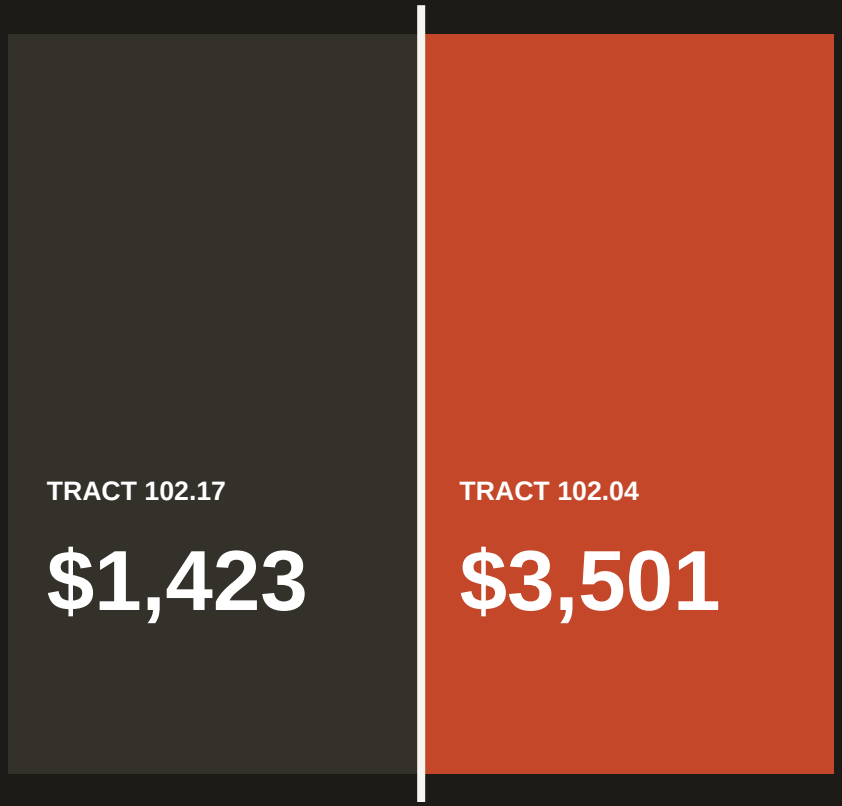
a month. Georgia's median is $1,393.

Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent doubles.

A $2,078 gap between neighbors, the sharpest rent edge between adjacent tracts in Fulton County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

39% of the housing here was built before 2000.

4,762

homes permitted, 2019–2025

0%

of those were in multifamily buildings

39%

of all homes were built before 2000

Source: Census Building Permits Survey, 2019-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–0.9% to the 43,731 homes here.

133–390

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

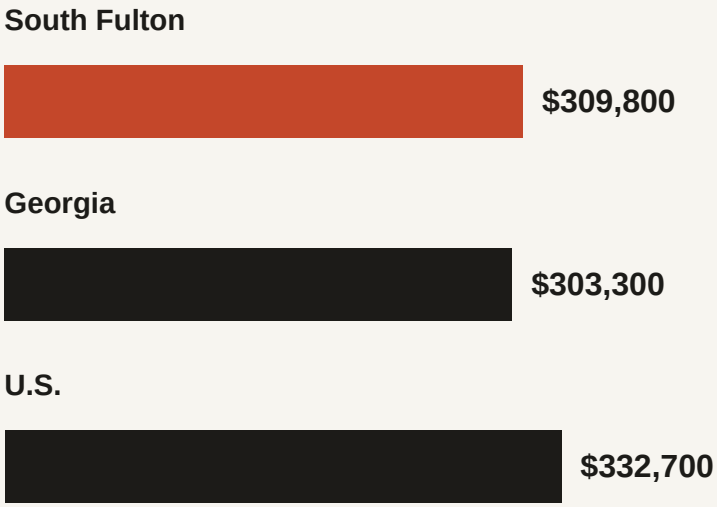
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 2% more than Georgia's.

$309,800

median home value in South Fulton.



Source: Census ACS 5-year, 2020-2024

THAT WAS SOUTH FULTON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/ga/south-fulton/**