



Smyrna, Georgia.

Current market data.

11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

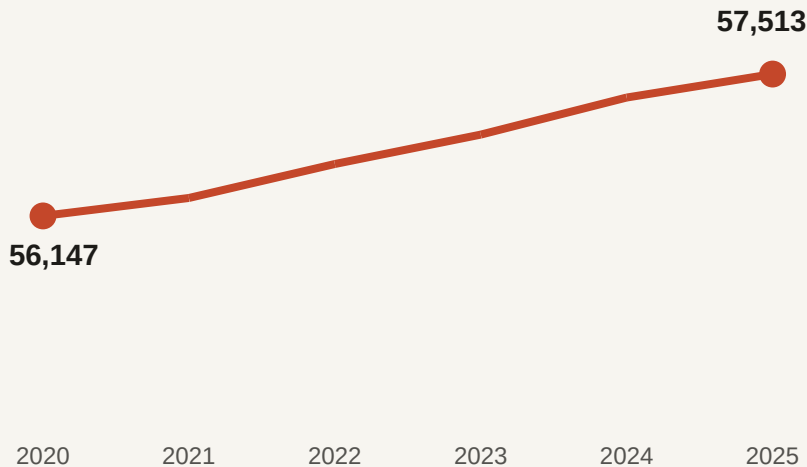


POPULATION

**Growing. Up 2.4% since
2020.**

57,513

people, the 18th-largest of Georgia's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

95.3%

of 33,267 jobs located in Smyrna are filled by in-commuters.



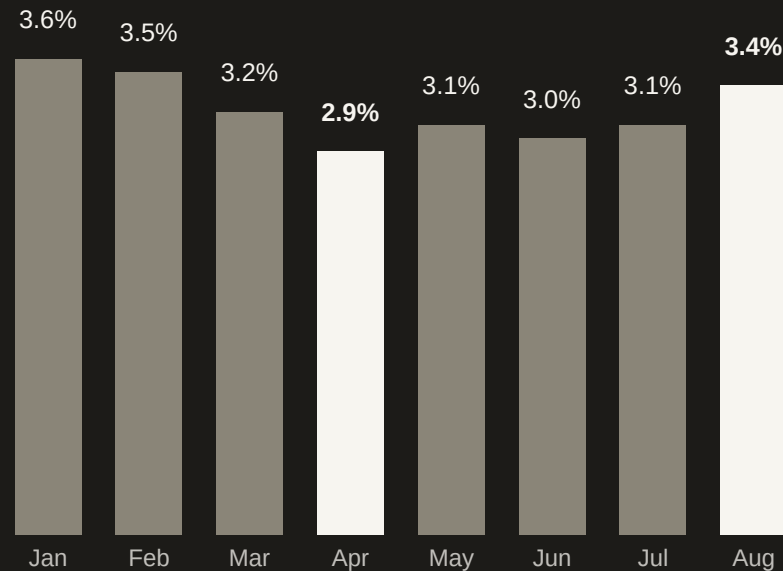
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
2.9%.

3.4%

in August 2026, the latest month released. A year earlier it was 3.4%.

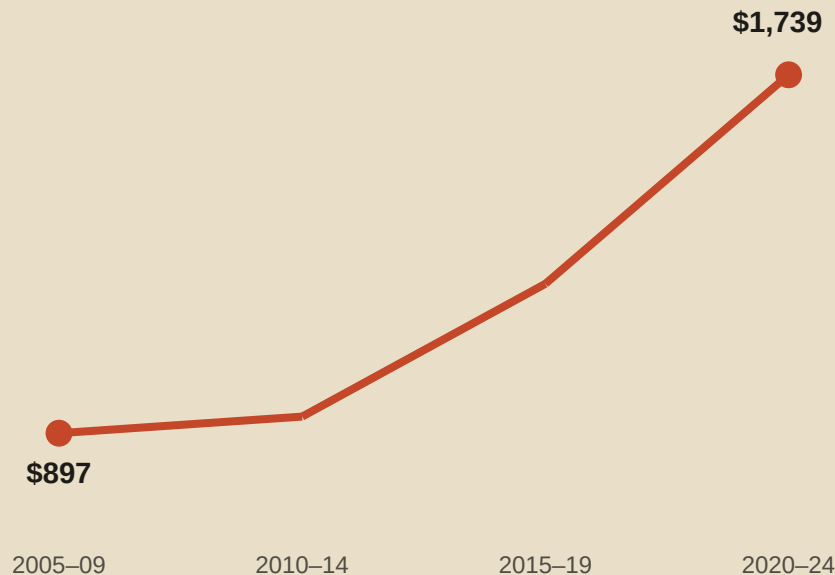


RENT

Median rent is up 94%
since the 2005–2009
survey, before inflation.

\$1,739

a month. Georgia's median is \$1,393.



THE SEAM

Cross one tract line and median rent doubles.

A \$2,164 gap between neighbors, the sharpest rent edge between adjacent tracts in Cobb County.

TRACT 302.64

\$1,337

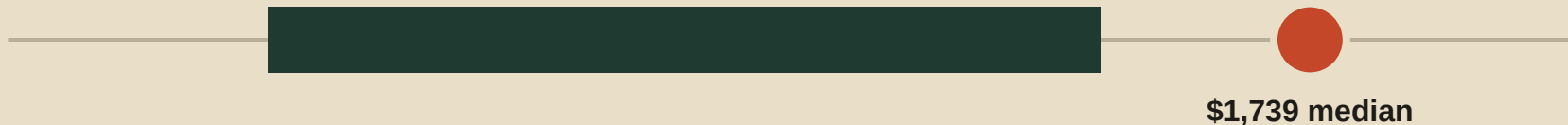
TRACT 302.50

\$3,501

ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,070–\$1,605



is the monthly rent range local workforce wages support.

BUILDING

64% of the housing here was built before 2000.

1,880

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

64%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.2% to the 27,040 homes here.

97–333

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 48% more than Georgia's.

\$449,500

median home value in Smyrna.

Smyrna



\$449,500

Georgia



\$303,300

U.S.



\$332,700

THAT WAS SMYRNA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ga/smyrna/**](https://almanacdata.ai/e/ga/smyrna/)

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