



Roswell, Georgia.

Current market data.

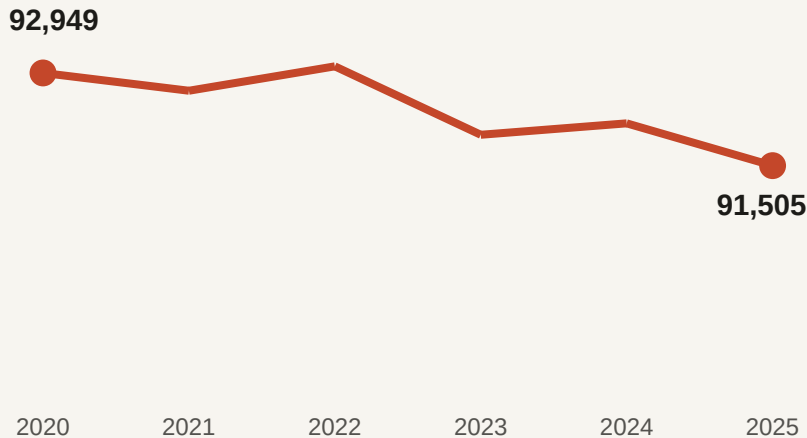
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.6% since 2020.

91,505

people, the 9th-largest of Georgia's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

90.3%

of 50,805 jobs located in Roswell are filled by in-commuters.



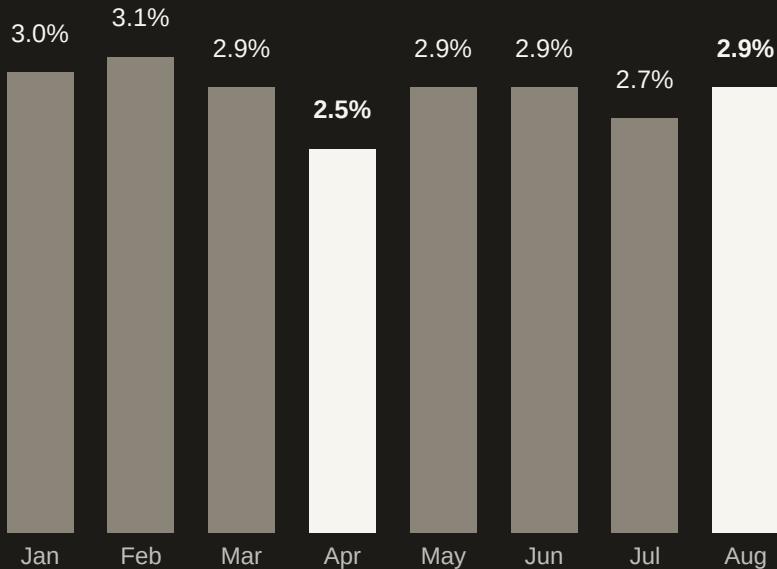
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
2.5%.

2.9%

in August 2026, the latest month released. A year earlier it was 2.9%.

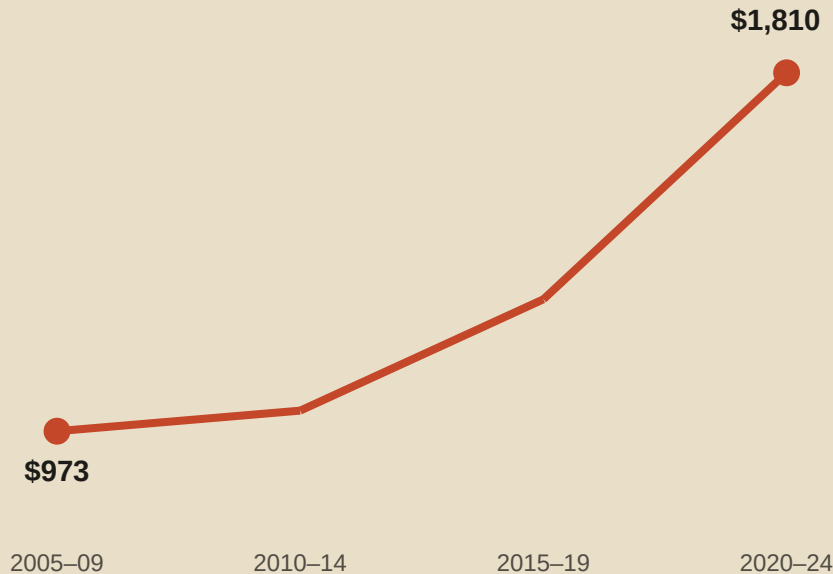


RENT

Median rent is up 86%
since the 2005–2009
survey, before inflation.

\$1,810

a month. Georgia's median is \$1,393.



THE SEAM

Cross one tract line and median rent doubles.

A \$2,078 gap between neighbors, the sharpest rent edge between adjacent tracts in Fulton County.

TRACT 102.17

\$1,423

TRACT 102.04

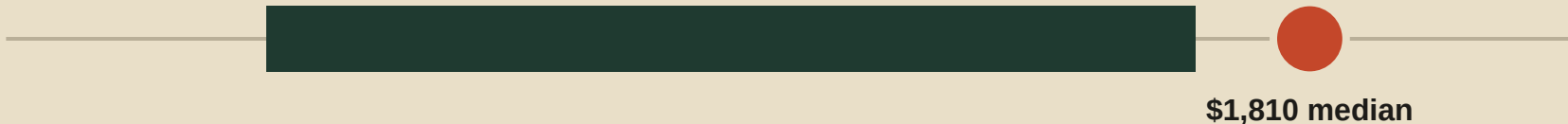
\$3,501



ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,159–\$1,739



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

2,314

homes permitted in ten years,
2016–2025

20%

of those were in multifamily
buildings

75%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.4% to the 37,439 homes here.

107–508

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 87% more than Georgia's.

\$567,100

median home value in Roswell.

Roswell



\$567,100

Georgia



\$303,300

U.S.



\$332,700

THAT WAS ROSWELL'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ga/roswell/

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