



Powder Springs, Georgia.

Current market data.

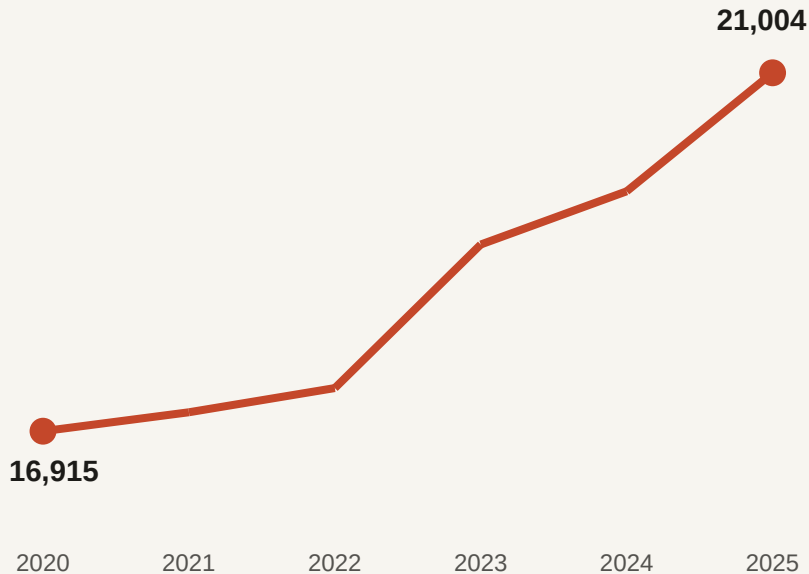
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 24.2% since 2020.

21,004

people, the 57th-largest of Georgia's cities and towns.

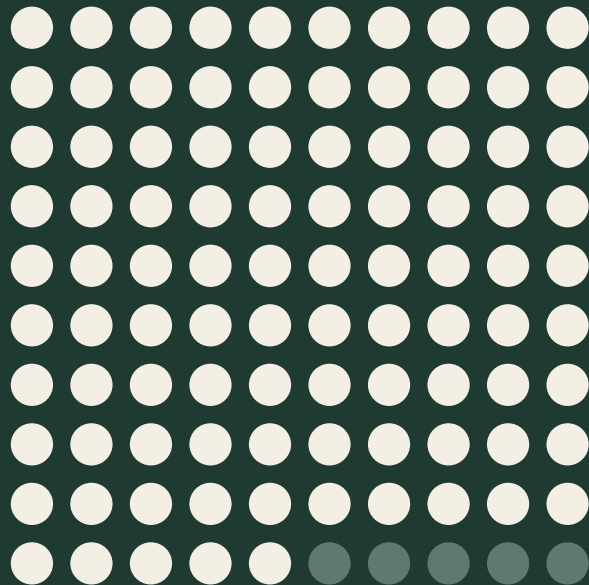


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

94.7%

of 4,087 jobs located in Powder Springs are filled by
in-commuters.



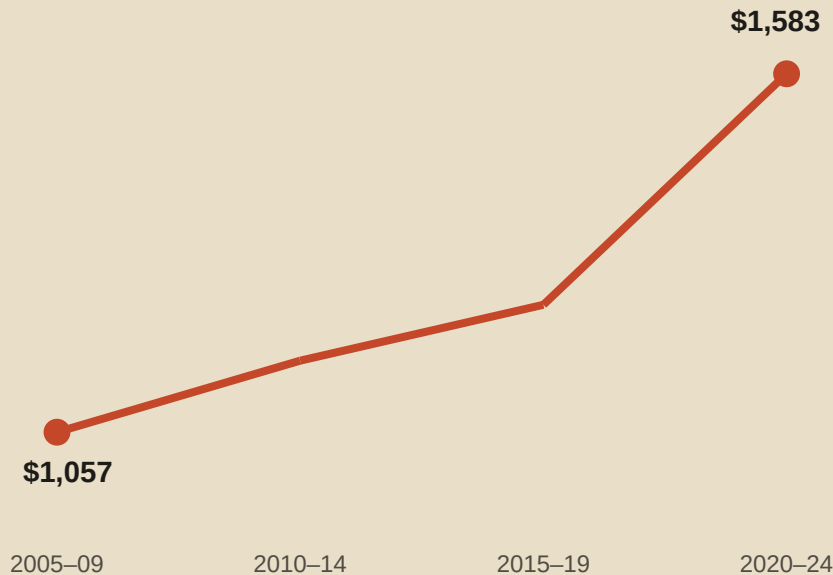
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 50%
since the 2005–2009
survey, before inflation.

\$1,583

a month. Georgia's median is \$1,393.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,164 gap between neighbors, the sharpest rent edge between adjacent tracts in Cobb County.

TRACT 302.64

\$1,337

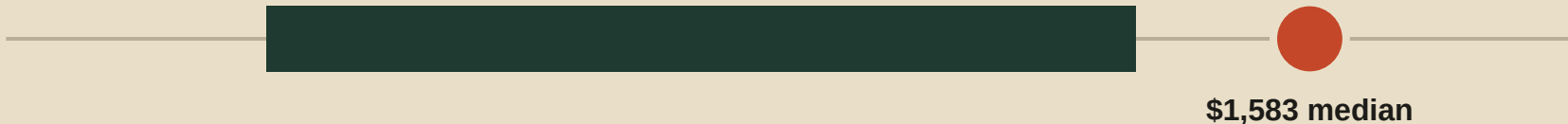
TRACT 302.50

\$3,501

ROOM TO BUILD

The median rent is above what local wages can carry.

\$989–\$1,484



is the monthly rent range local workforce wages support.

BUILDING

59% of the housing here was built before 2000.

2,368

homes permitted in ten years,
2016–2025

47%

of those were in multifamily
buildings

59%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.6% to the 6,965 homes here.

15–41

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 10% more than Georgia's.

\$332,900

median home value in Powder Springs.

Powder Springs



\$332,900

Georgia



\$303,300

U.S.



\$332,700

THAT WAS POWDER SPRINGS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ga/powder-springs/**](https://almanacdata.ai/e/ga/powder-springs/)

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