



Portal, Georgia.

Current market data.

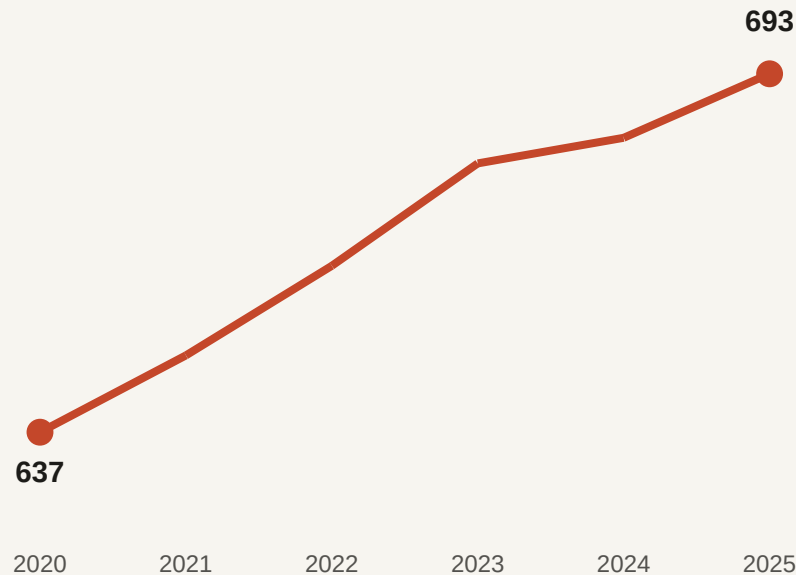
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 8.8% since 2020.

693

people, the 358th-largest of Georgia's cities and towns.

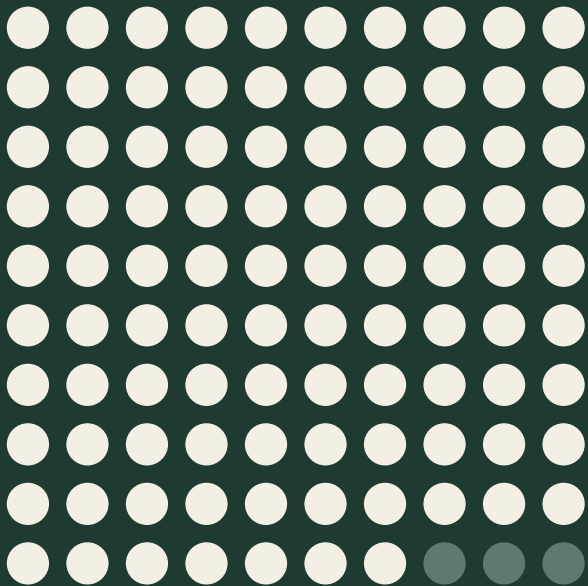


THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

96.6%

of 203 jobs located in Portal are filled by in-commuters.



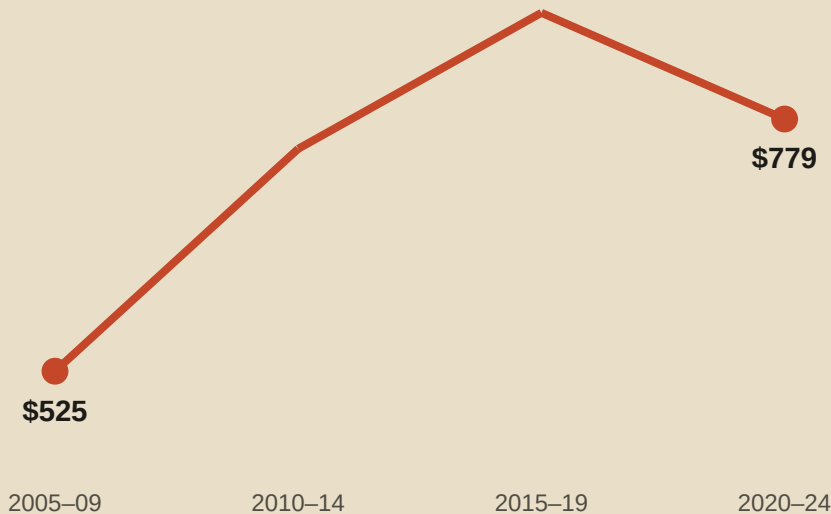
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 48%
since the 2005–2009
survey, before inflation.

\$779

a month. Georgia's median is \$1,393.





THE SEAM

Cross one tract line and median rent jumps \$766.

A \$766 gap between neighbors, the sharpest rent edge between adjacent tracts in Bulloch County.

TRACT 1109.02

\$933

TRACT 1107.01

\$1,699



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$813–\$1,219



\$779 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

75%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–0.8% to the 252 homes here.

1–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 72% less than Georgia's.

\$85,000

median home value in Portal.

Portal



Georgia



U.S.



THAT WAS PORTAL'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ga/portal/

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