



Pooler, Georgia.

Current market data.

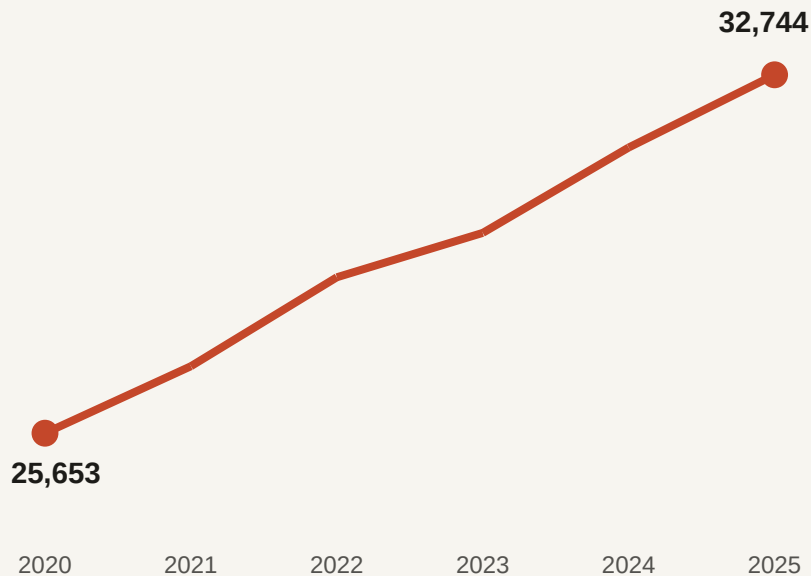
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 27.6% since 2020.

32,744

people, the 42nd-largest of Georgia's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

90.9%

of 20,927 jobs located in Pooler are filled by in-commuters.



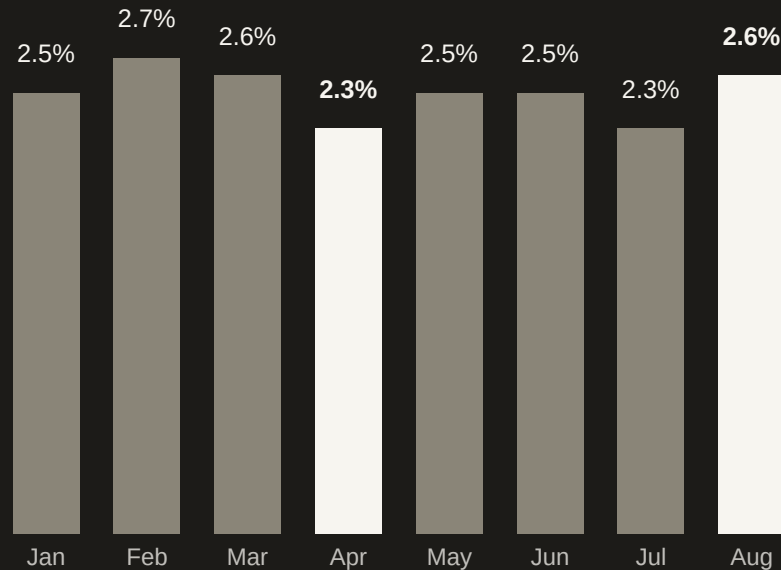
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
2.3%.

2.6%

in August 2026, the latest month released. A year earlier it was 2.6%.

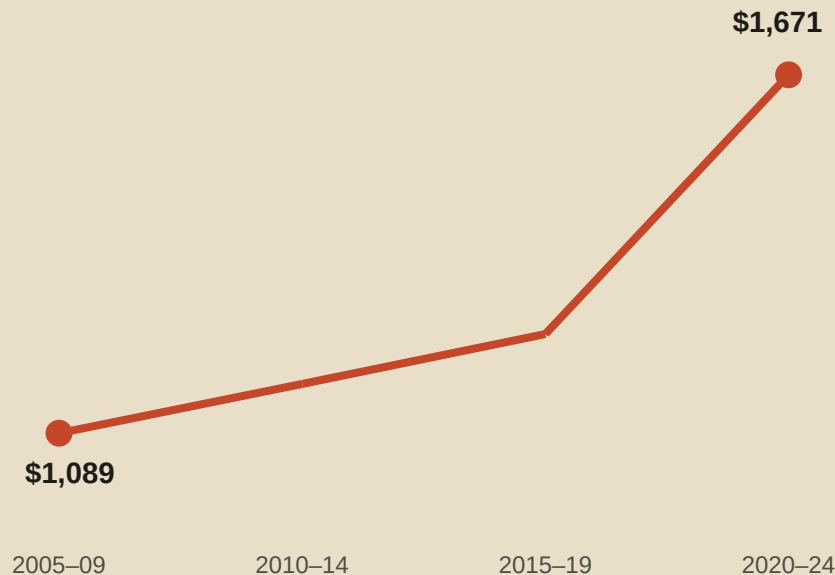


RENT

Median rent is up 53%
since the 2005–2009
survey, before inflation.

\$1,671

a month. Georgia's median is \$1,393.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,309 gap between neighbors, the sharpest rent edge between adjacent tracts in Chatham County.

TRACT 115

\$1,192

TRACT 110.05

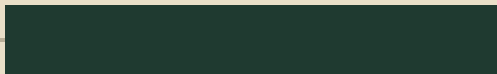
\$3,501



ROOM TO BUILD

The median rent is above what local wages can carry.

\$788–\$1,183



\$1,671 median

is the monthly rent range local workforce wages support.

BUILDING

23% of the housing here was built before 2000.

6,116

homes permitted in ten years,
2016–2025

38%

of those were in multifamily
buildings

23%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.7% to the 12,422 homes here.

54–209

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 6% more than Georgia's.

\$322,400

median home value in Pooler.

Pooler



Georgia



U.S.



THAT WAS POOLER'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ga/pooler/

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