Newnan, Georgia.

Current market data.

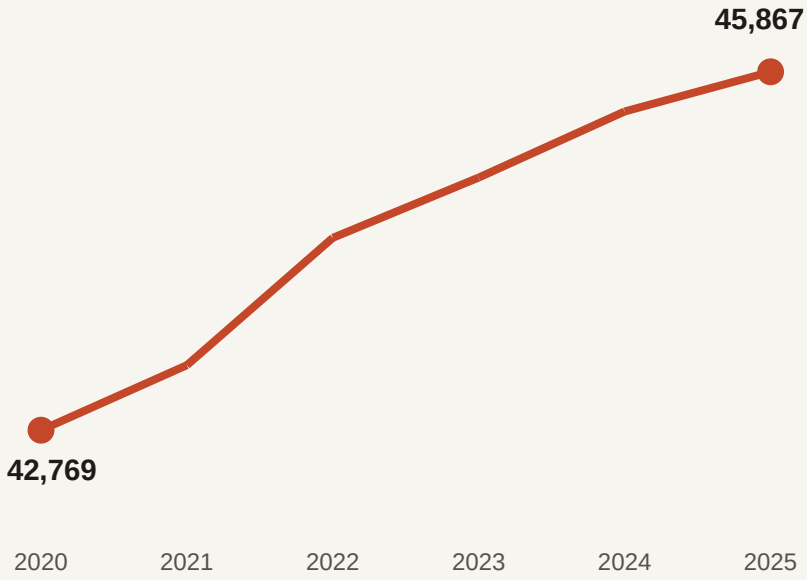
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 7.2% since 2020.

45,867

people, the 22nd-largest of Georgia's cities and towns.



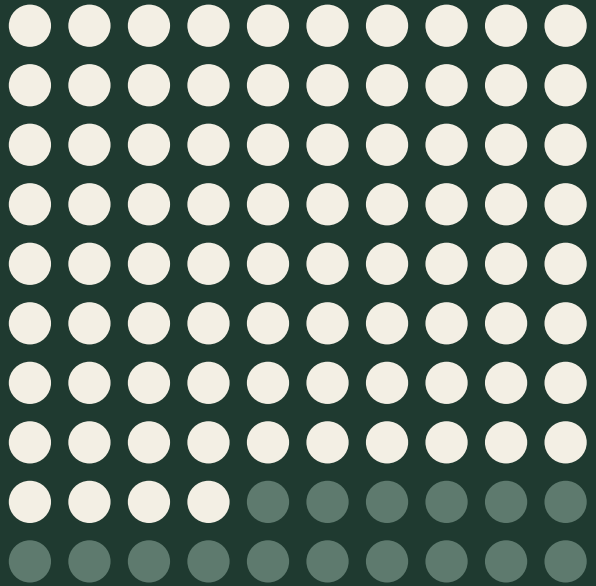
Source: Census Population Estimates, 2025

THE WORKDAY

8 in 10 jobs here go to people who live somewhere else.

83.9%

of 18,183 jobs located in Newnan are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

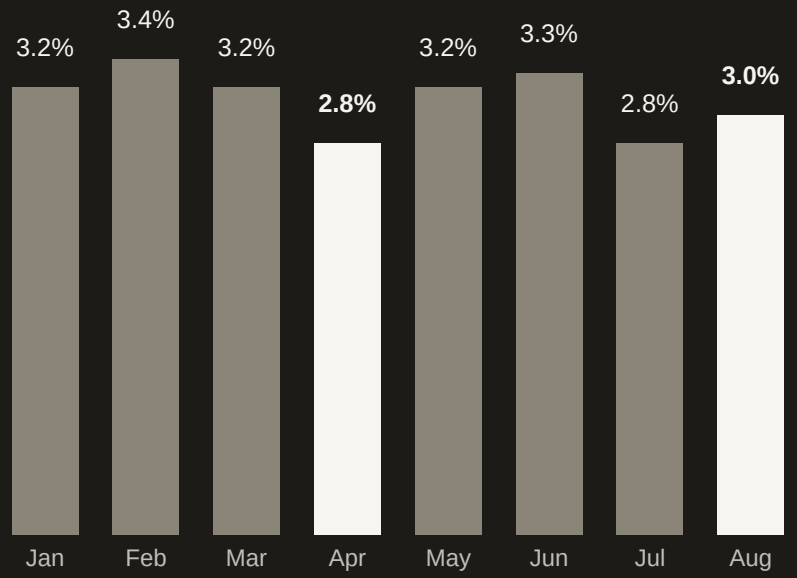
Source: Census LEHD LODES, 2023

UNEMPLOYMENT, 2026

The low came in April: 2.8%.

3.0%

in August 2026, the latest month released. A year earlier it was 3.3%.



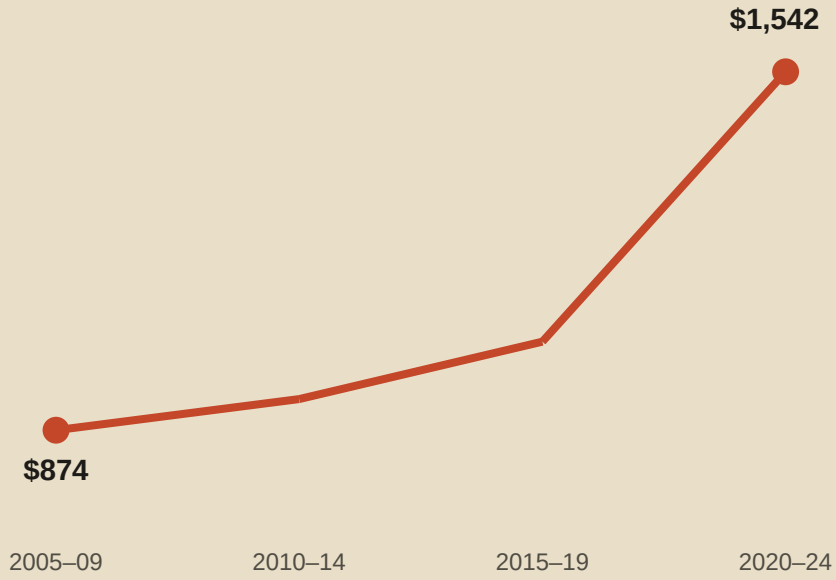
Source: BLS Local Area Unemployment Statistics, 2026-08

RENT

Median rent is up 76% since the 2005–2009 survey, before inflation.

$1,542

a month. Georgia's median is $1,393.

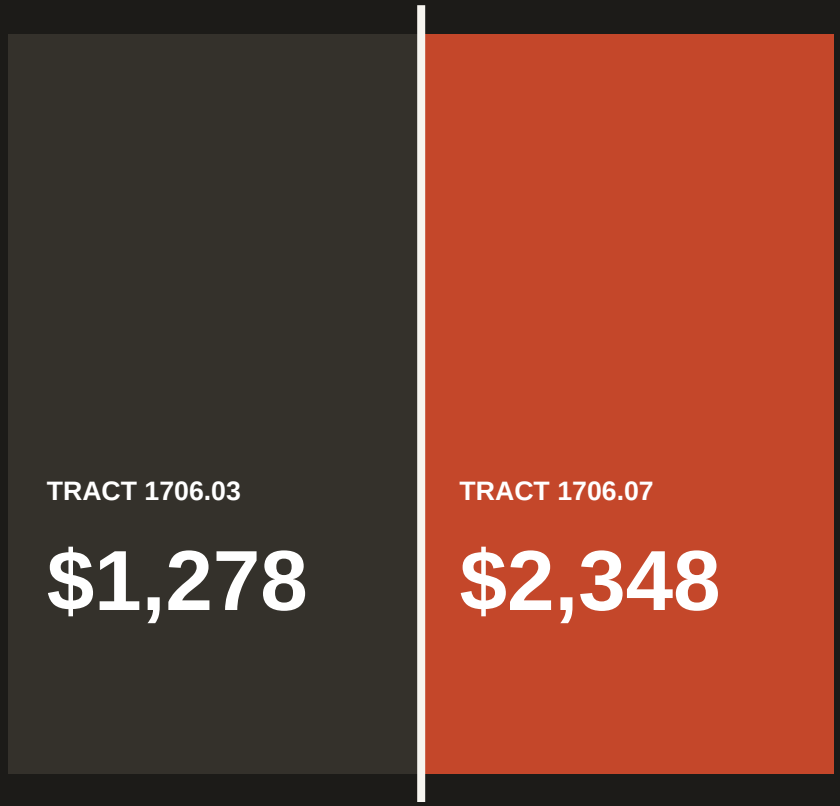


Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent jumps $1,070.

A $1,070 gap between neighbors, the sharpest rent edge between adjacent tracts in Coweta County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

38% of the housing here was built before 2000.

3,611

homes permitted in ten years, 2016–2025

34%

of those were in multifamily buildings

38%

of all homes were built before 2000

Source: Census Building Permits Survey, 2016-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.4–1.0% to the 18,160 homes here.

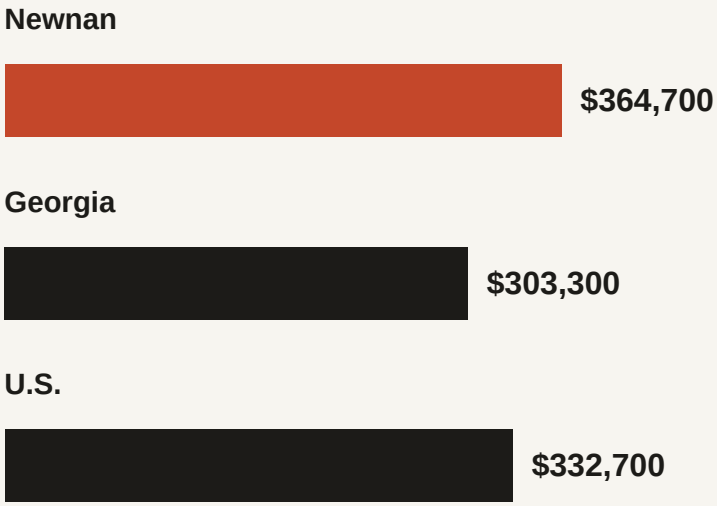
80–182

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 20% more than Georgia's.



$364,700

median home value in Newnan.

Source: Census ACS 5-year, 2020-2024

THAT WAS NEWNAN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/ga/newnan/**