



McRae-Helena, Georgia.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

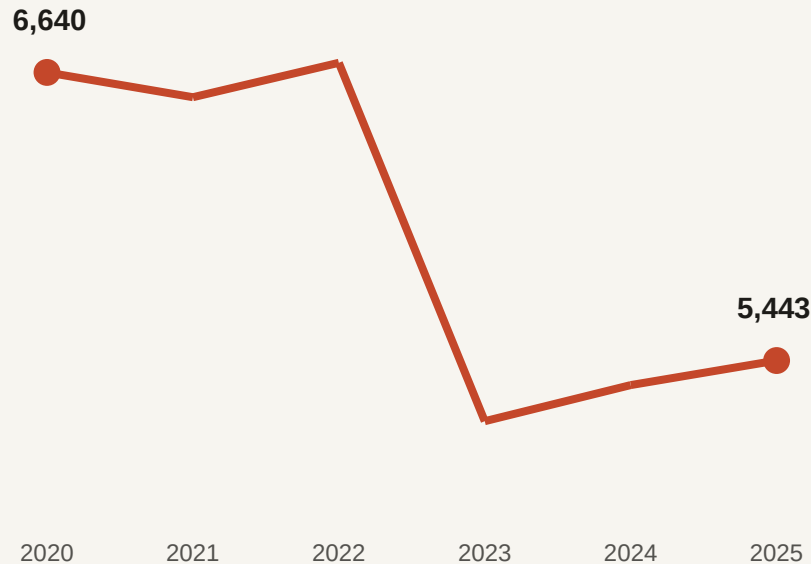


POPULATION

Down 18.0% since 2020.

5,443

people, the 139th-largest of Georgia's cities and towns.



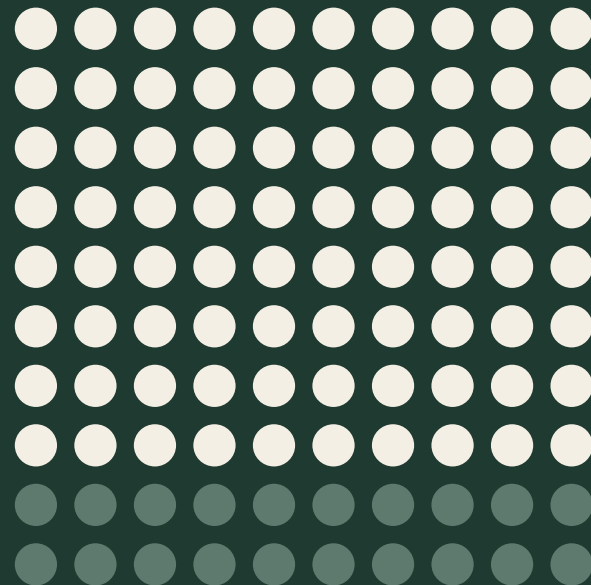
THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

80.5%

of 1,563 jobs located in McRae-Helena are filled by
in-commuters.

Source: Census LEHD LODES, 2023



Each dot is 1% of jobs. Filled: held by in-commuters.



RENT

**Median rent is up 20%
since the 2015–2019
survey, before inflation.**

\$713

a month. Georgia's median is \$1,393.





THE SEAM

Cross one tract line and median rent jumps \$190.

A \$190 gap between neighbors, the sharpest rent edge between adjacent tracts in Telfair County.

TRACT 9502

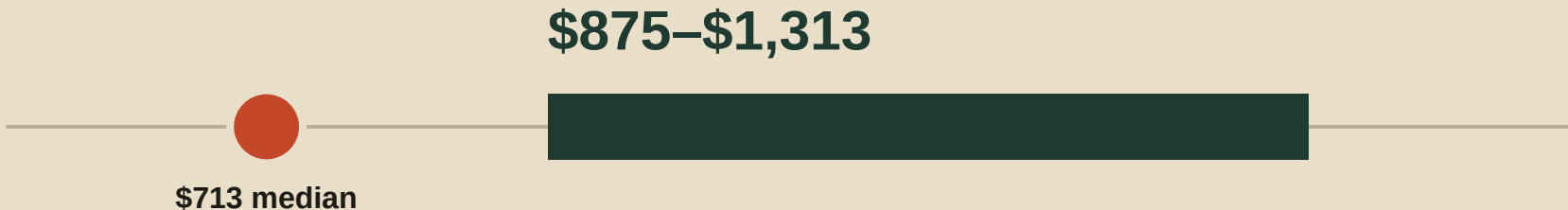
\$600

TRACT 9501.03

\$790

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

2

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

87%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.5–0.8% to the 1,947 homes here.

10–16

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 63% less than Georgia's.

\$113,500

median home value in McRae-Helena.

McRae-Helena



\$113,500

Georgia



\$303,300

U.S.



\$332,700

THAT WAS MCRAE-HELENA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ga/mcrae-helena/**](https://almanacdata.ai/e/ga/mcrae-helena/)

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