



Marietta, Georgia.

Current market data.

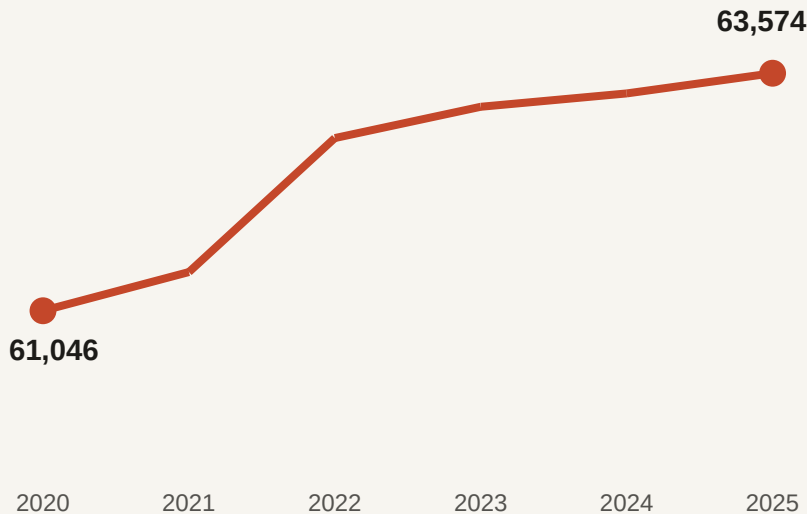
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 4.1% since 2020.

63,574

people, the 15th-largest of Georgia's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

95.1%

of 72,570 jobs located in Marietta are filled by in-commuters.



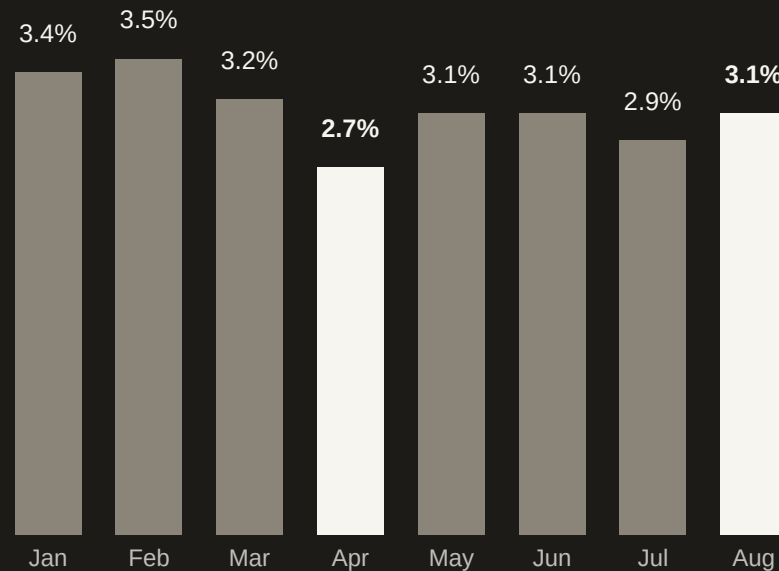
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
2.7%.

3.1%

in August 2026, the latest month released. A year earlier it was 3.4%.

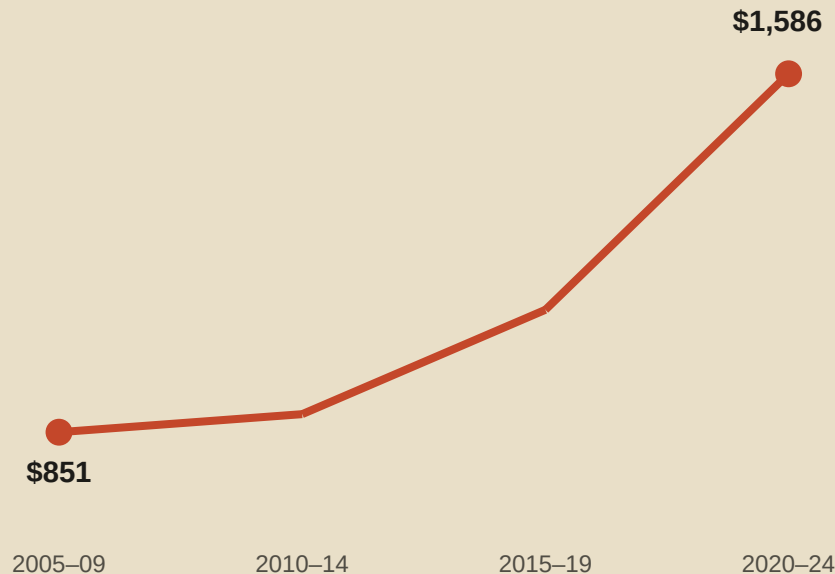


RENT

Median rent is up 86%
since the 2005–2009
survey, before inflation.

\$1,586

a month. Georgia's median is \$1,393.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,164 gap between neighbors, the sharpest rent edge between adjacent tracts in Cobb County.

TRACT 302.64

\$1,337

TRACT 302.50

\$3,501

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,237–\$1,856



\$1,586 median

is the monthly rent range local workforce wages support.

BUILDING

75% of the housing here was built before 2000.

2,262

homes permitted in ten years,
2016–2025

1%

of those were in multifamily
buildings

75%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1–3% to the 26,783 homes here.

139–726

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 48% more than Georgia's.

\$448,500

median home value in Marietta.

Marietta



\$448,500

Georgia



\$303,300

U.S.



\$332,700

THAT WAS MARIETTA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ga/marietta/**](https://almanacdata.ai/e/ga/marietta/)

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