East Point, Georgia.

Current market data.

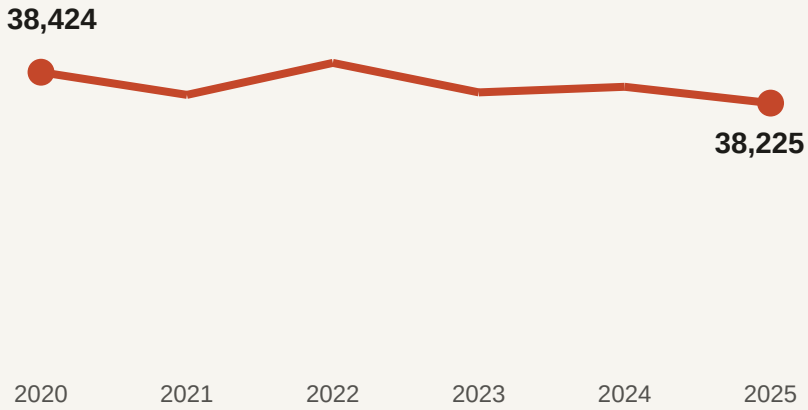
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Steady. Within 1% of 2020, every year since.

38,225

people, the 31st-largest of Georgia's cities and towns.



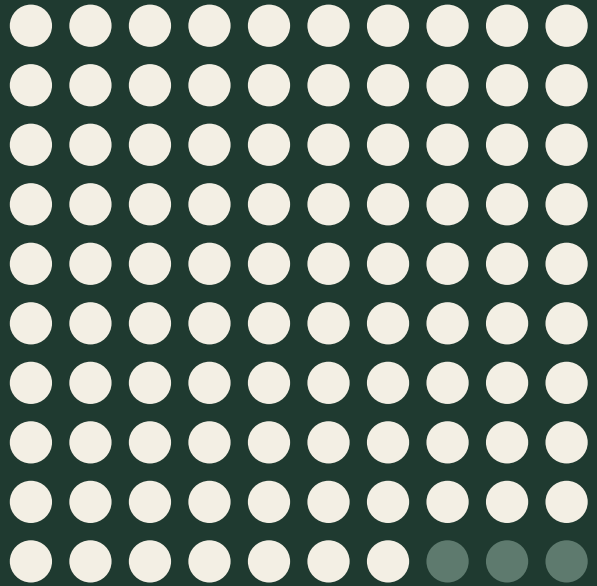
Source: Census Population Estimates, 2025

THE WORKDAY

Nearly every job here goes to someone who lives somewhere else.

96.6%

of 28,206 jobs located in East Point are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

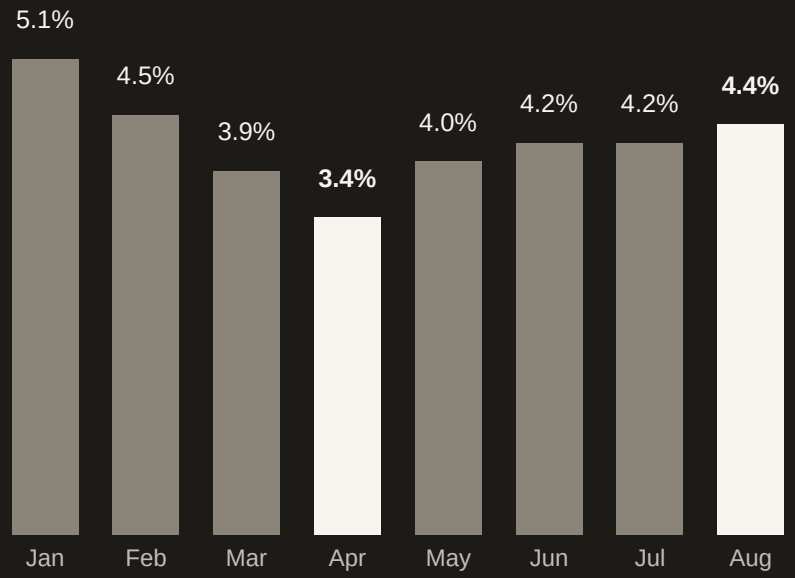
Source: Census LEHD LODES, 2023

UNEMPLOYMENT, 2026

The low came in April: 3.4%.

4.4%

in August 2026, the latest month released. A year earlier it was 4.7%.



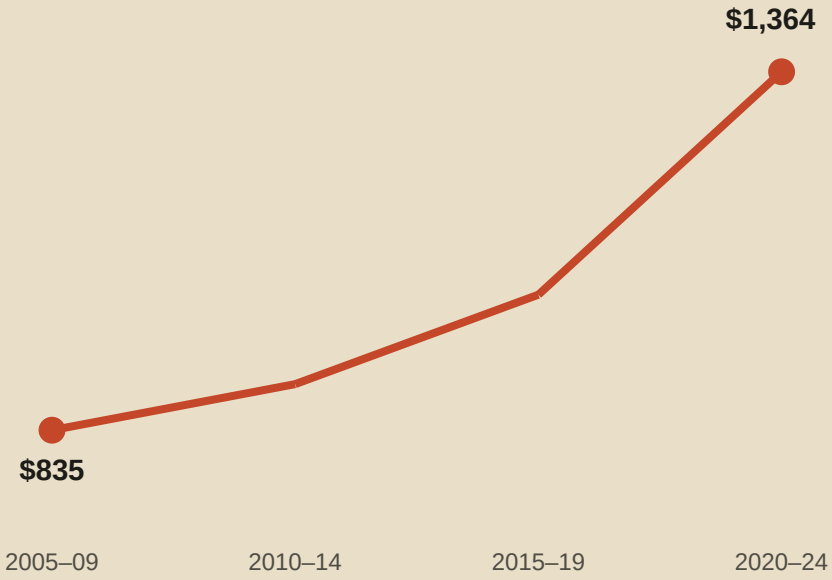
Source: BLS Local Area Unemployment Statistics, 2026-08

RENT

Median rent is up 63% since the 2005–2009 survey, before inflation.

$1,364

a month. Georgia's median is $1,393.

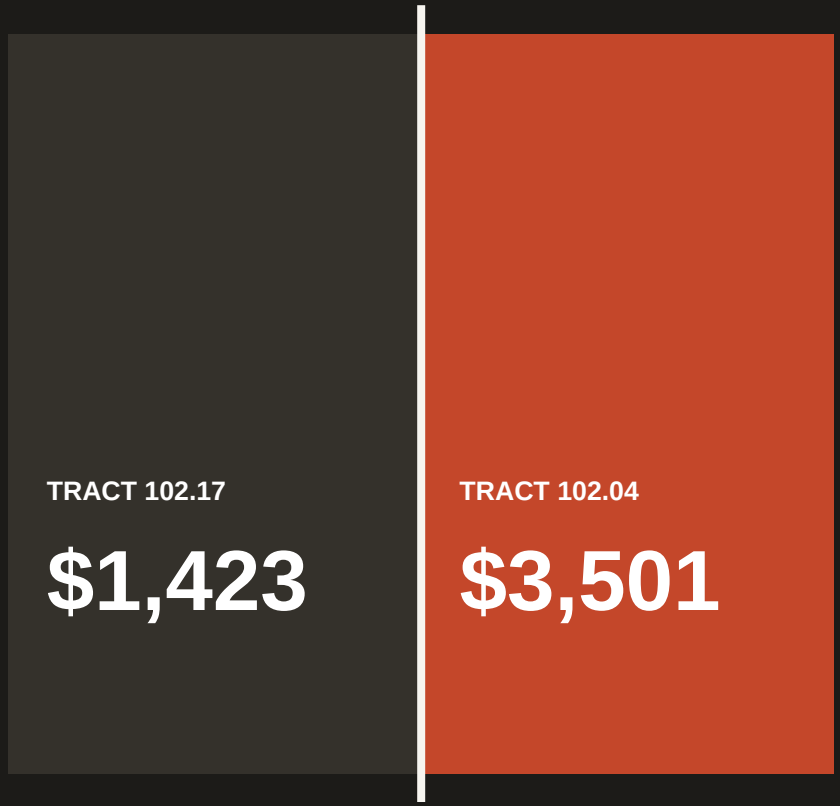


Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent doubles.

A $2,078 gap between neighbors, the sharpest rent edge between adjacent tracts in Fulton County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

1,355

homes permitted in ten years, 2016–2025

30%

of those were in multifamily buildings

76%

of all homes were built before 2000

Source: Census Building Permits Survey, 2016-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.5–1.5% to the 18,224 homes here.

89–282

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

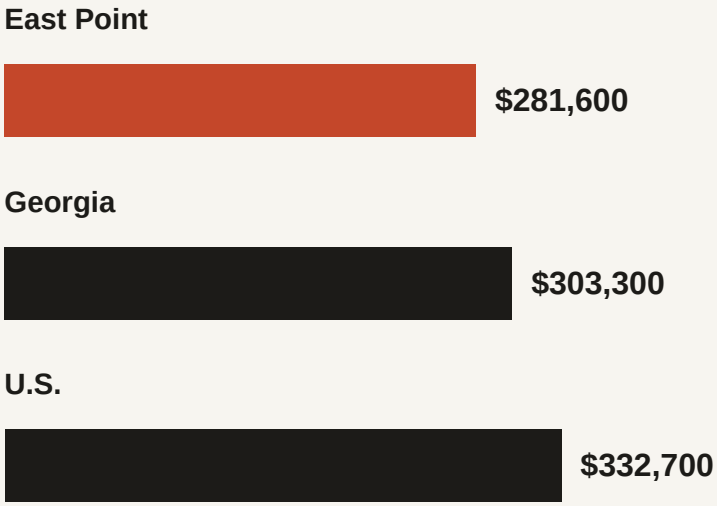
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 7% less than Georgia's.

$281,600

median home value in East Point.



Source: Census ACS 5-year, 2020-2024

THAT WAS EAST POINT'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/ga/east-point/**