



Cartersville, Georgia.

Current market data.

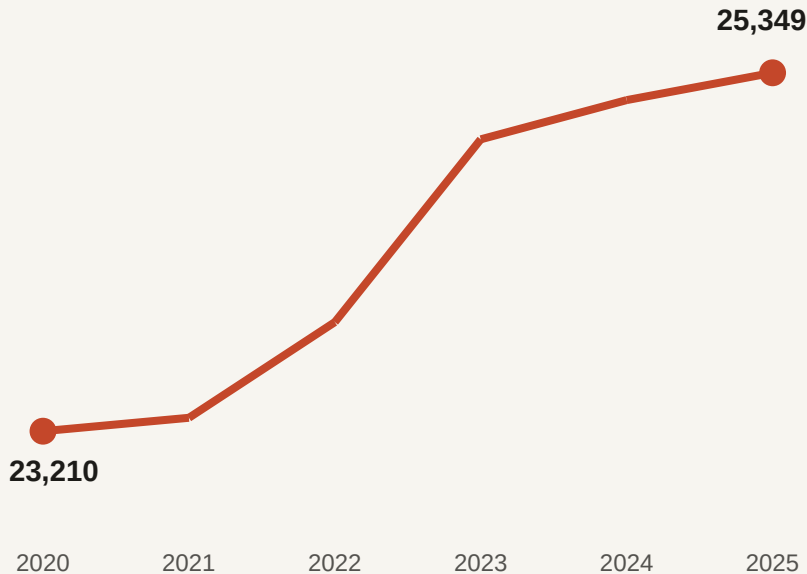
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 9.2% since 2020.

25,349

people, the 48th-largest of Georgia's cities and towns.

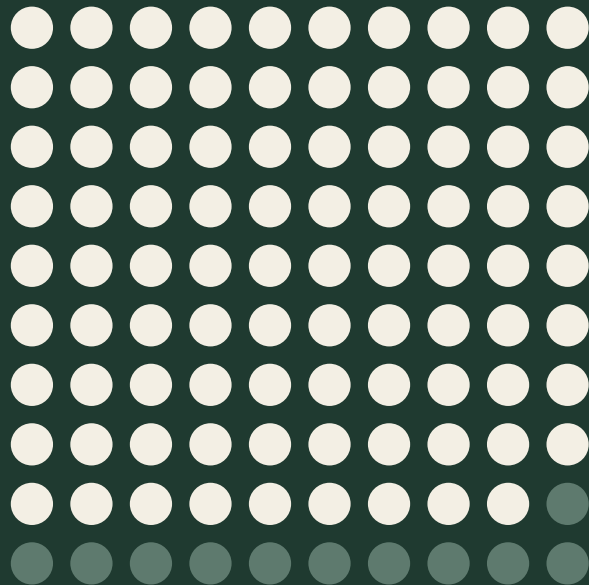


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

88.9%

of 19,406 jobs located in Cartersville are filled by
in-commuters.



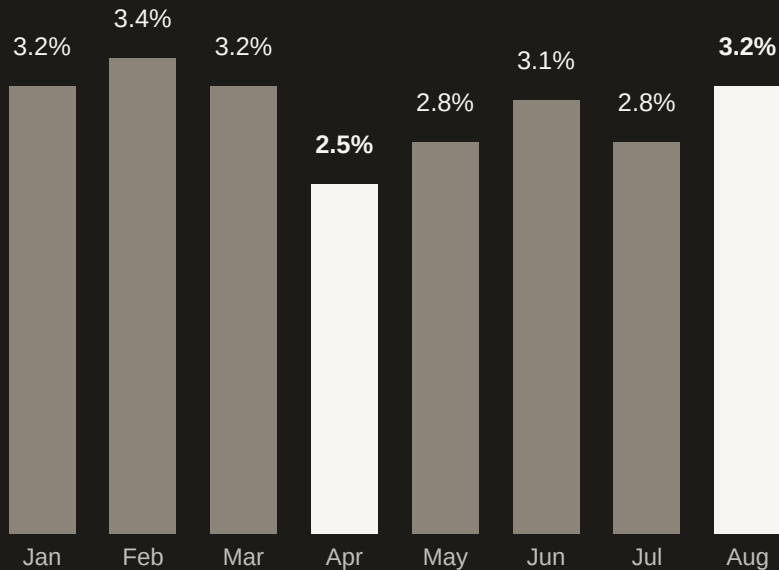
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
2.5%.

3.2%

in August 2026, the latest month released. A year earlier it was 3.2%.



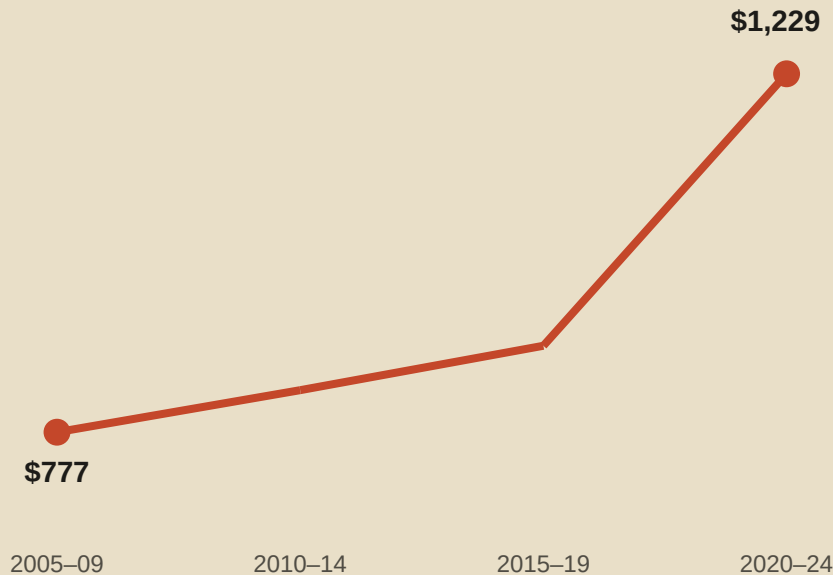


RENT

Median rent is up 58%
since the 2005–2009
survey, before inflation.

\$1,229

a month. Georgia's median is \$1,393.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,048 gap between neighbors, the sharpest rent edge between adjacent tracts in Bartow County.

TRACT 9609.02

\$1,082

TRACT 9610.01

\$2,130

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,008–\$1,513



\$1,229 median

is the monthly rent range local workforce wages support.

BUILDING

64% of the housing here was built before 2000.

2,535

homes permitted in ten years,
2016–2025

44%

of those were in multifamily
buildings

64%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.9% to the 10,161 homes here.

43–194

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs **12%**
more than Georgia's.

\$338,200

median home value in Cartersville.

Cartersville



\$338,200

Georgia



\$303,300

U.S.



\$332,700

THAT WAS CARTERSVILLE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ga/cartersville/

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