



# Braselton, Georgia.

Current market data.

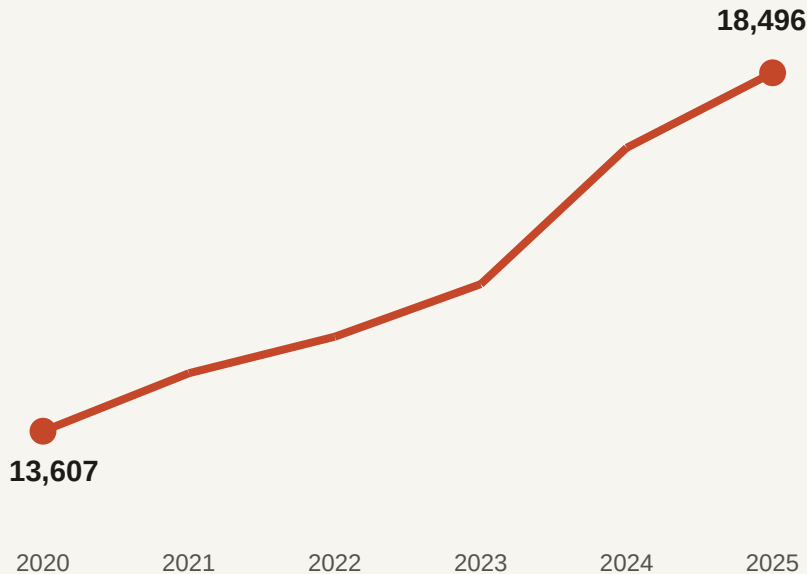
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 35.9% since 2020.**

**18,496**

people, the 68th-largest of Georgia's cities and towns.



THE WORKDAY

Nearly every job here goes  
to someone who lives  
somewhere else.

97.6%

of 16,018 jobs located in Braselton are filled by in-commuters.



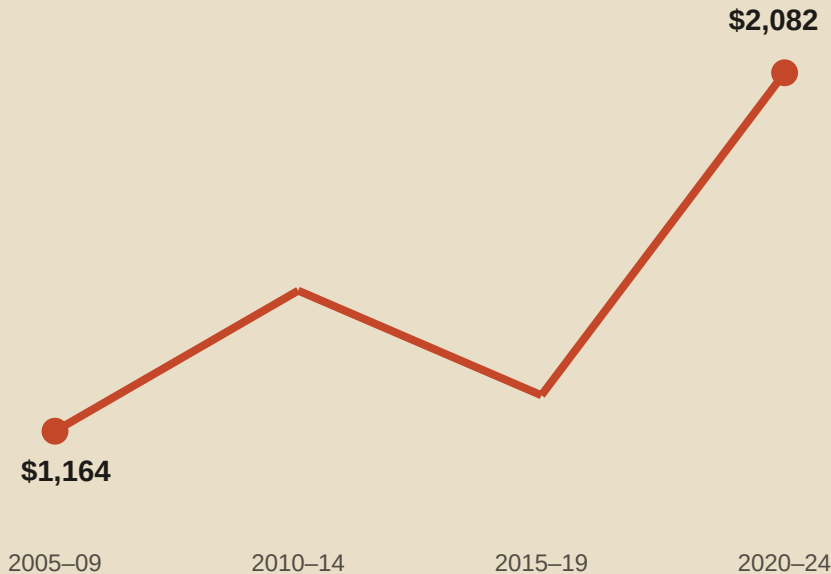
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 79%  
since the 2005–2009  
survey, before inflation.

**\$2,082**

a month. Georgia's median is \$1,393.





## THE SEAM

# Cross one tract line and median rent doubles.

A \$1,354 gap between neighbors, the sharpest rent edge between adjacent tracts in Jackson County.

TRACT 107.06

**\$813**

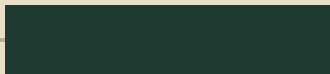
TRACT 107.05

**\$2,167**

ROOM TO BUILD

# The median rent is above what local wages can carry.

**\$773–\$1,159**



**\$2,082 median**

is the monthly rent range local workforce wages support.

BUILDING

**11% of the housing here was built before 2000.**

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**1,767**

homes permitted, 2022–2025

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**8%**

of those were in multifamily  
buildings

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**11%**

of all homes were built before 2000



UNITS NEEDED

**Closing the gap would add 0.3–2.6% to the 6,131 homes here.**

**20–160**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 51% more than Georgia's.

**\$459,400**

median home value in Braselton.

Braselton



\$459,400

Georgia



\$303,300

U.S.



\$332,700

THAT WAS BRASELTON'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [\*\*almanacdata.ai/e/ga/braselton/\*\*](https://almanacdata.ai/e/ga/braselton/)

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