



Austell, Georgia.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

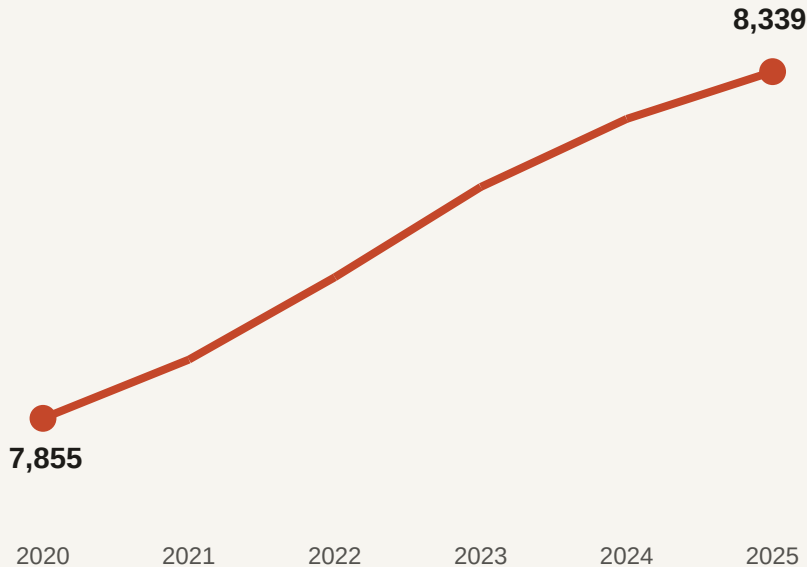


POPULATION

**Growing. Up 6.2% since
2020.**

8,339

people, the 114th-largest of Georgia's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

97.8%

of 2,313 jobs located in Austell are filled by in-commuters.



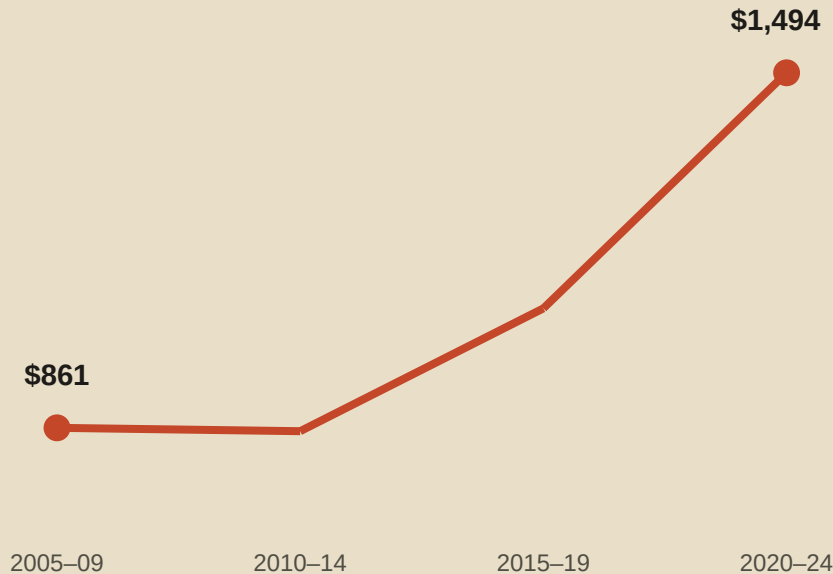
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 74%
since the 2005–2009
survey, before inflation.

\$1,494

a month. Georgia's median is \$1,393.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,164 gap between neighbors, the sharpest rent edge between adjacent tracts in Cobb County.

TRACT 302.64

\$1,337

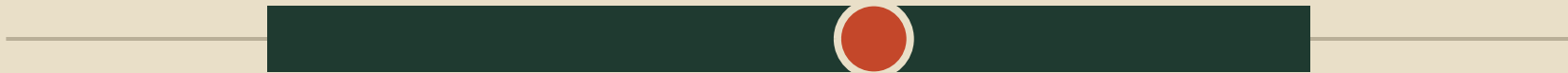
TRACT 302.50

\$3,501

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,157–\$1,736



\$1,494 median

is the monthly rent range local workforce wages support.

BUILDING

57% of the housing here was built before 2000.

454

homes permitted in ten years,
2016–2025

13%

of those were in multifamily
buildings

57%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–0.7% to the 3,176 homes here.

12–23

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 6% less than Georgia's.

\$284,900

median home value in Austell.

Austell



\$284,900

Georgia



\$303,300

U.S.



\$332,700

THAT WAS AUSTELL'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ga/austell/

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