



Atlanta, Georgia.

Current market data.

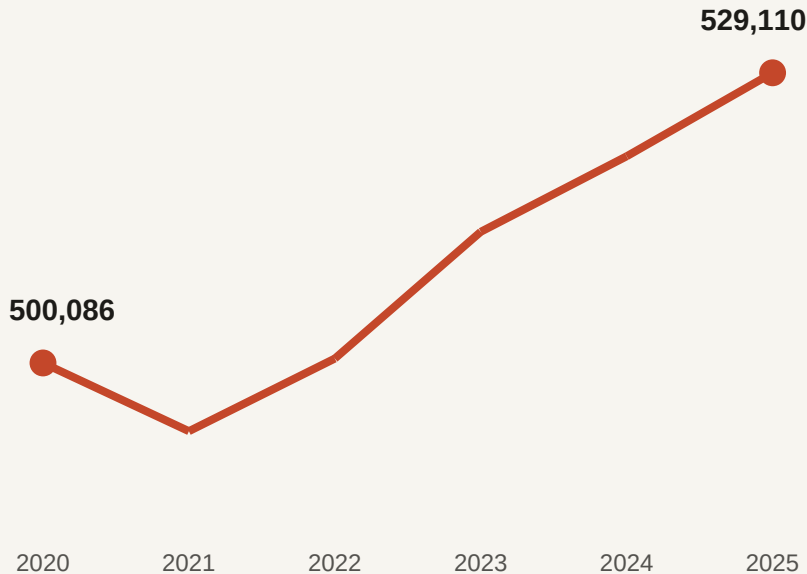
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 5.8% since 2020.

529,110

people, the largest of Georgia's cities and towns.

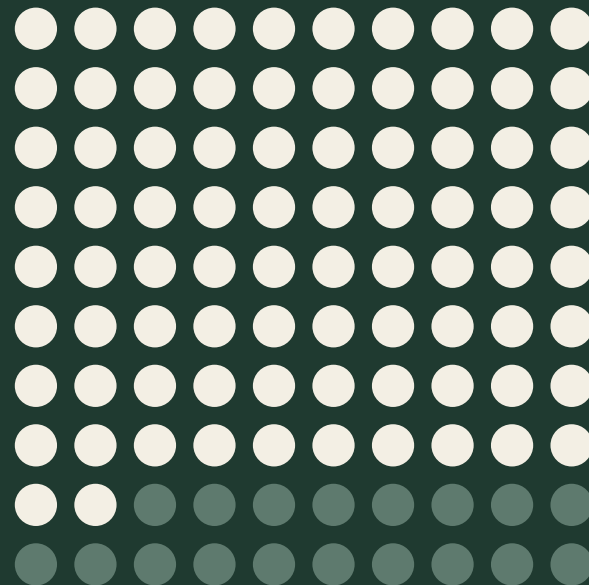


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

81.7%

of 552,999 jobs located in Atlanta are filled by in-commuters.



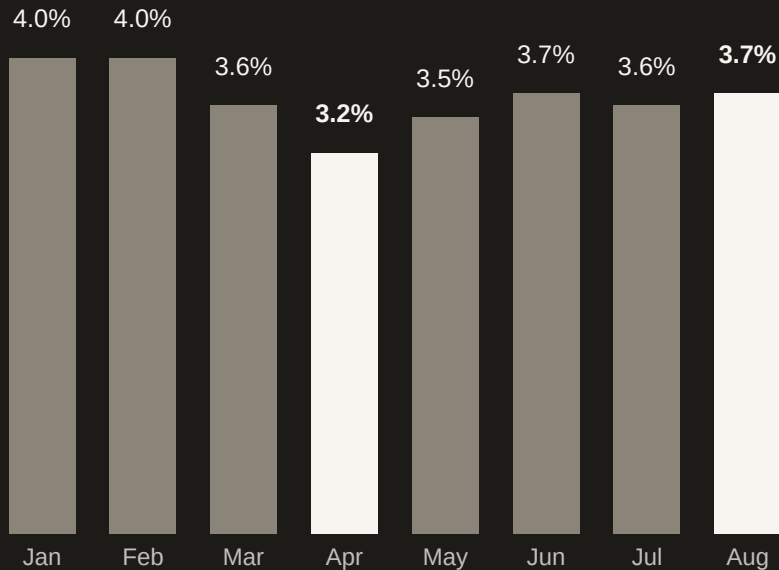
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
3.2%.

3.7%

in August 2026, the latest month released. A year earlier it was 4.0%.

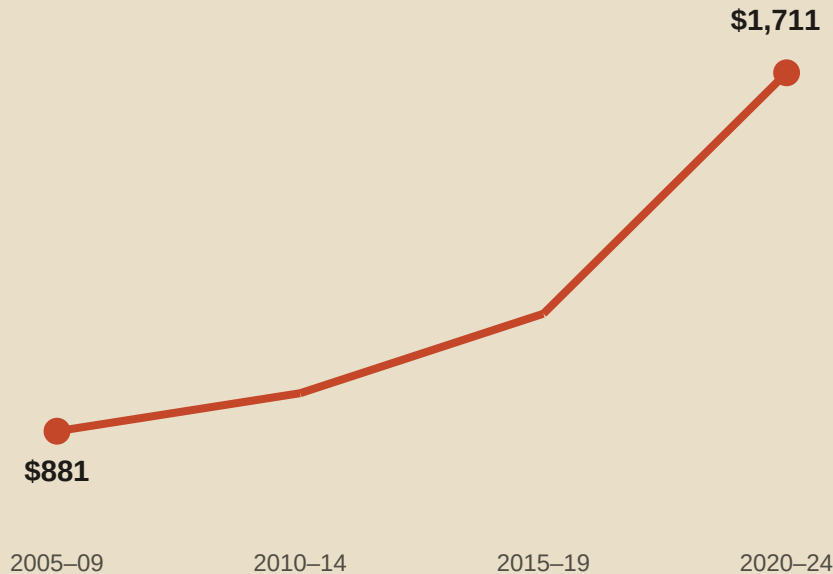


RENT

Median rent is up 94%
since the 2005–2009
survey, before inflation.

\$1,711

a month. Georgia's median is \$1,393.



THE SEAM

Cross one tract line and median rent doubles.

A \$2,078 gap between neighbors, the sharpest rent edge between adjacent tracts in Fulton County.

TRACT 102.17

\$1,423

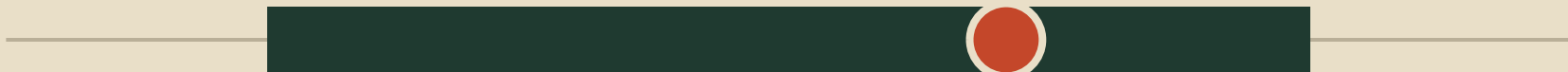
TRACT 102.04

\$3,501

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,263–\$1,895



\$1,711 median

is the monthly rent range local workforce wages support.

BUILDING

59% of the housing here was built before 2000.

60,203

homes permitted in ten years,
2016–2025

85%

of those were in multifamily
buildings

59%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–2.1% to the 265,899 homes here.

1,176–5,530

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 45% more than Georgia's.

\$439,600

median home value in Atlanta.

Atlanta



\$439,600

Georgia



\$303,300

U.S.



\$332,700

THAT WAS ATLANTA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ga/atlanta/

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