



Winter Haven, Florida.

Current market data.

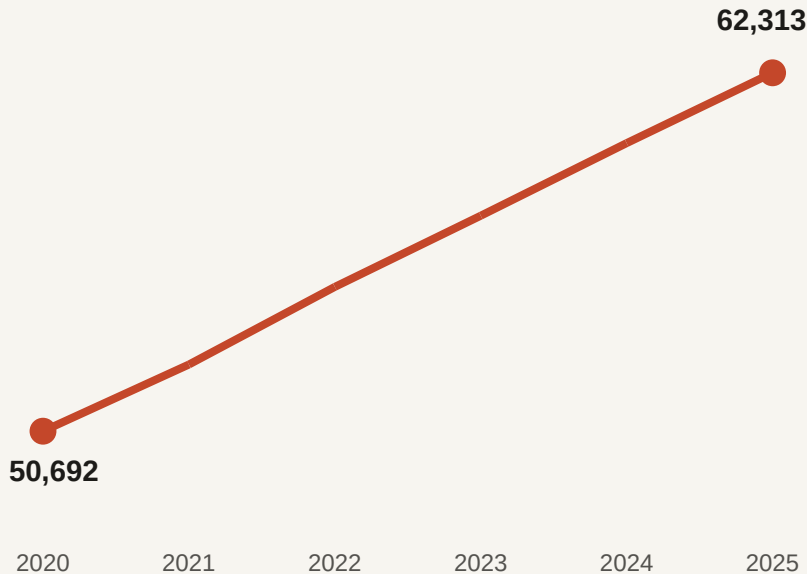
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 22.9% since 2020.

62,313

people, the 51st-largest of Florida's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

88.0%

of 28,663 jobs located in Winter Haven are filled by
in-commuters.



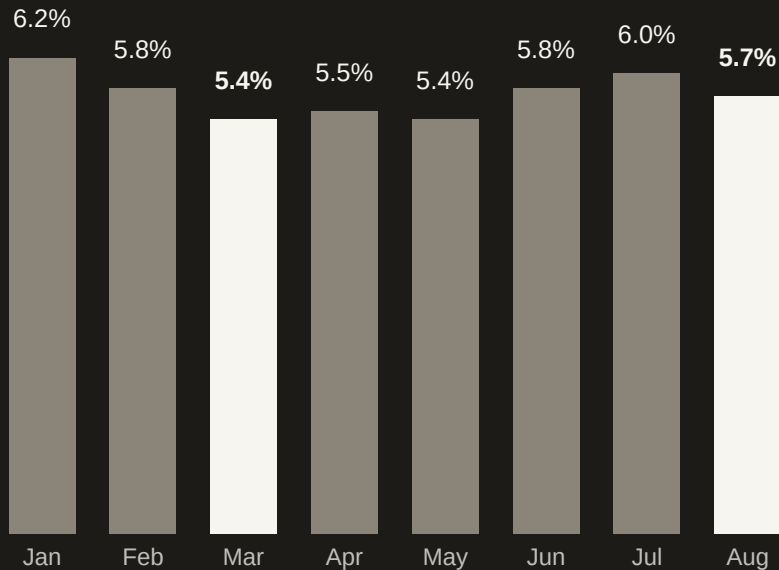
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in March:
5.4%.

5.7%

in August 2026, the latest month released. A year earlier it was 5.5%.

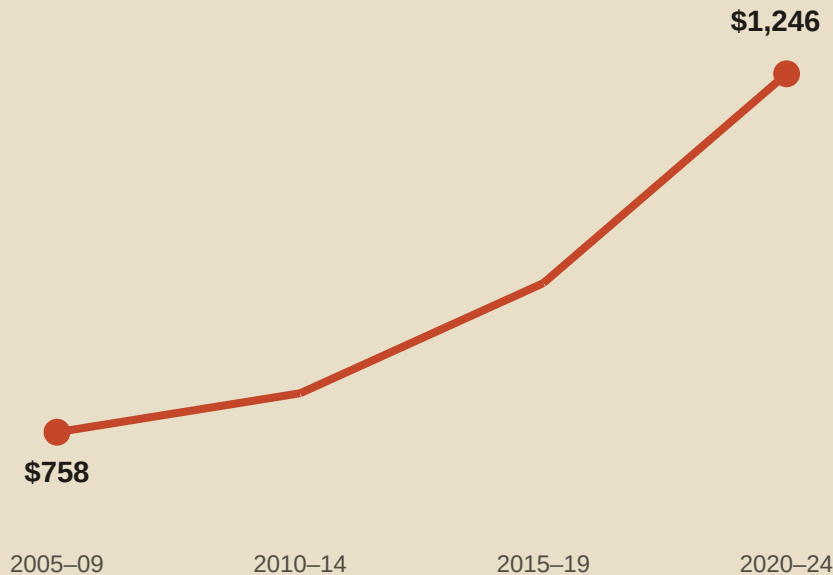


RENT

Median rent is up 64%
since the 2005–2009
survey, before inflation.

\$1,246

a month. Florida's median is \$1,669.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,636 gap between neighbors, the sharpest rent edge between adjacent tracts in Polk County.

TRACT 121.31

\$529

TRACT 121.32

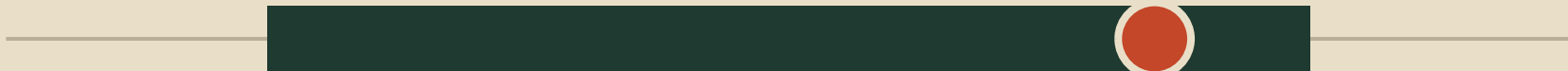
\$2,165



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$874–\$1,311



\$1,246 median

is the monthly rent range local workforce wages support.

BUILDING

57% of the housing here was built before 2000.

8,682

homes permitted in ten years,
2016–2025

10%

of those were in multifamily
buildings

57%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.2% to the 23,431 homes here.

94–287

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 25% less than Florida's.

\$269,800

median home value in Winter Haven.

Winter Haven



\$269,800

Florida



\$359,000

U.S.



\$332,700

THAT WAS WINTER HAVEN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/fl/winter-haven/

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