St. Petersburg, Florida.

Current market data.

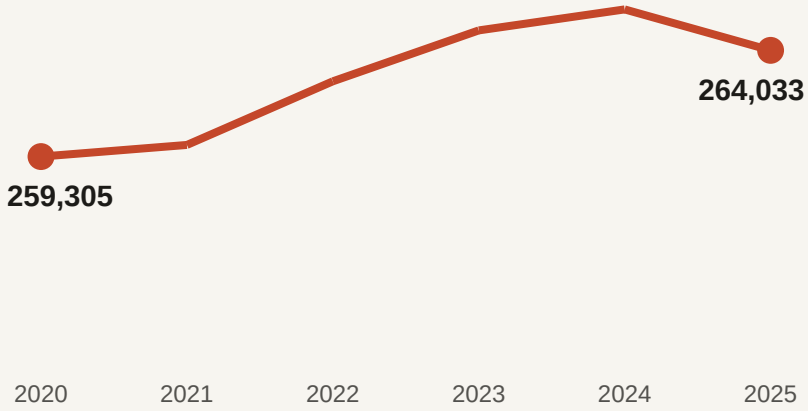
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.8% since 2020.

264,033

people, the 6th-largest of Florida's cities and towns.



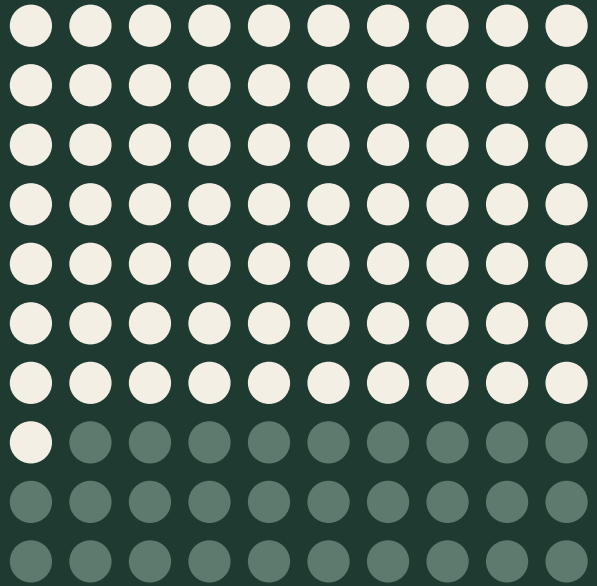
Source: Census Population Estimates, 2025

THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

71.3%

of 140,509 jobs located in St. Petersburg are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

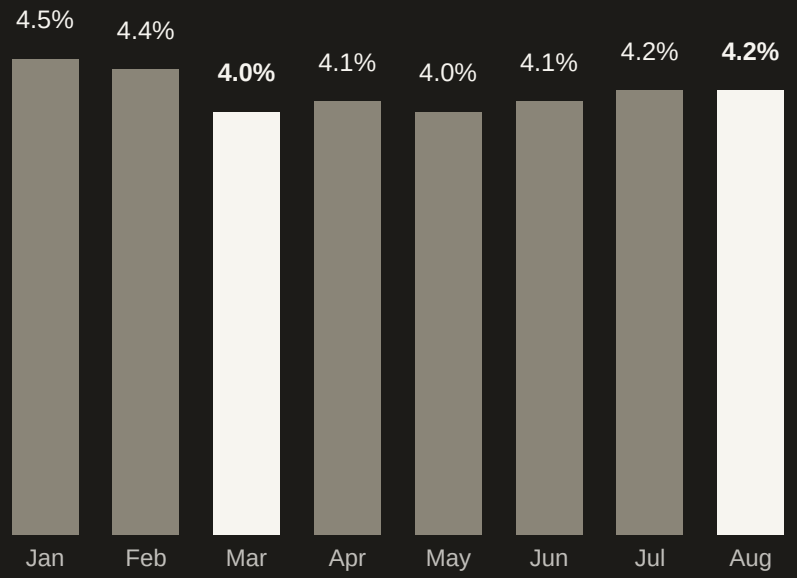
Source: Census LEHD LODES, 2023

UNEMPLOYMENT, 2026

The low came in March: 4.0%.

4.2%

in August 2026, the latest month released. A year earlier it was 3.9%.



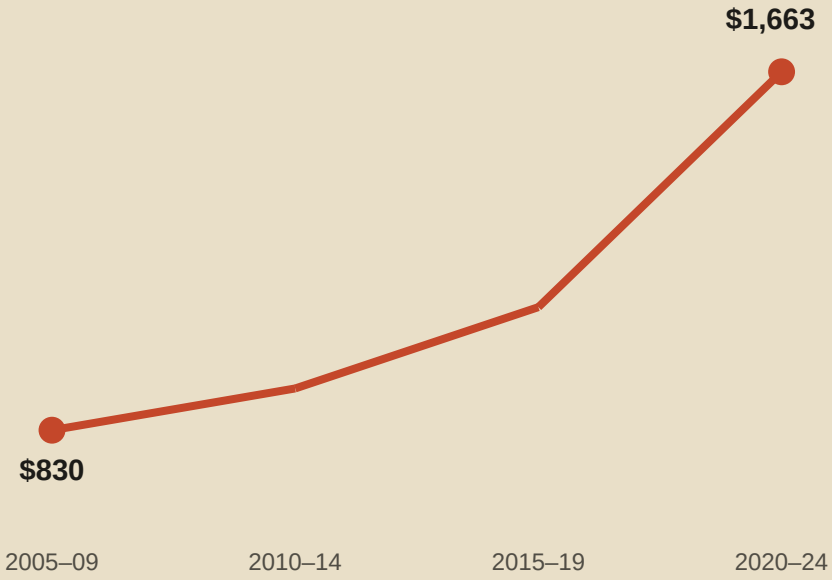
Source: BLS Local Area Unemployment Statistics, 2026-08

RENT

Median rent is up 100% since the 2005–2009 survey, before inflation.

$1,663

a month. Florida's median is $1,669.

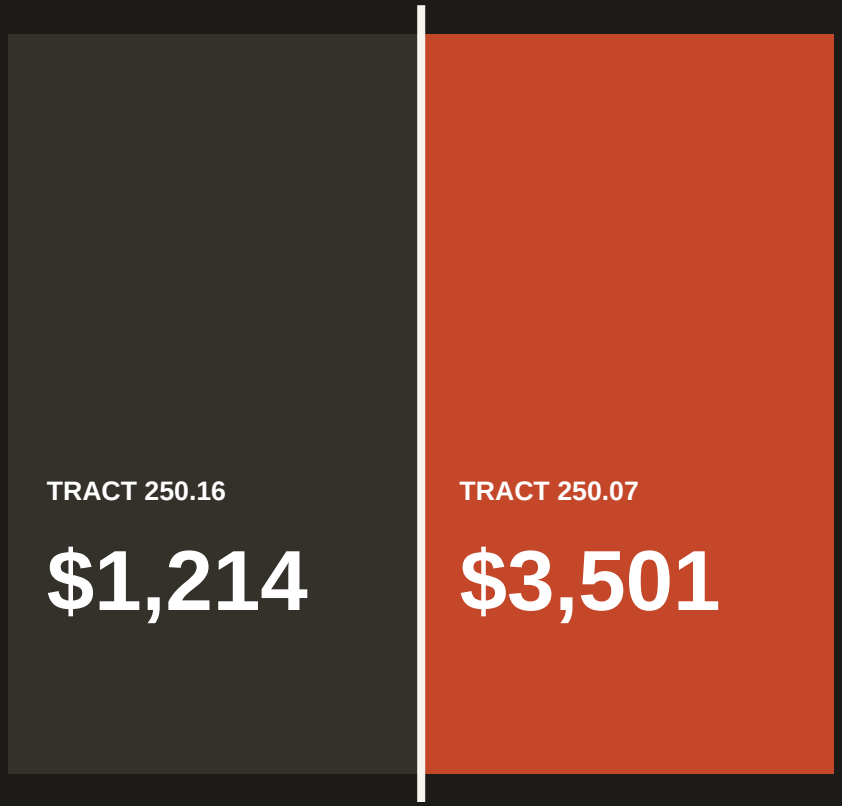


Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent doubles.

A $2,287 gap between neighbors, the sharpest rent edge between adjacent tracts in Pinellas County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

16,063

homes permitted in ten years, 2016–2025

72%

of those were in multifamily buildings

86%

of all homes were built before 2000

Source: Census Building Permits Survey, 2016-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–1.0% to the 141,508 homes here.

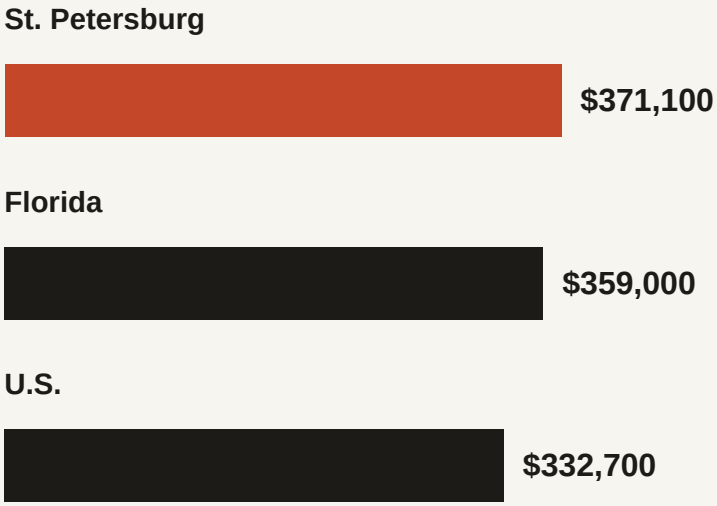
407–1,405

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 3% more than Florida's.



$371,100

median home value in St. Petersburg.

Source: Census ACS 5-year, 2020-2024

THAT WAS ST. PETERSBURG'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/fl/st-petersburg/**