



Pensacola, Florida.

Current market data.

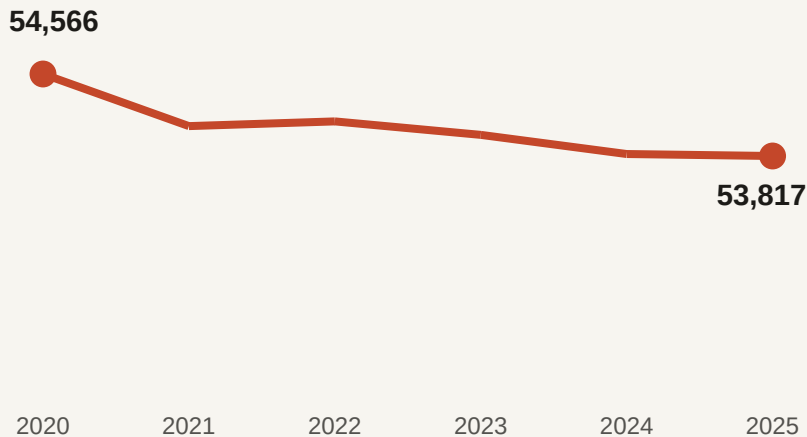
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.4% since 2020.

53,817

people, the 58th-largest of Florida's cities and towns.



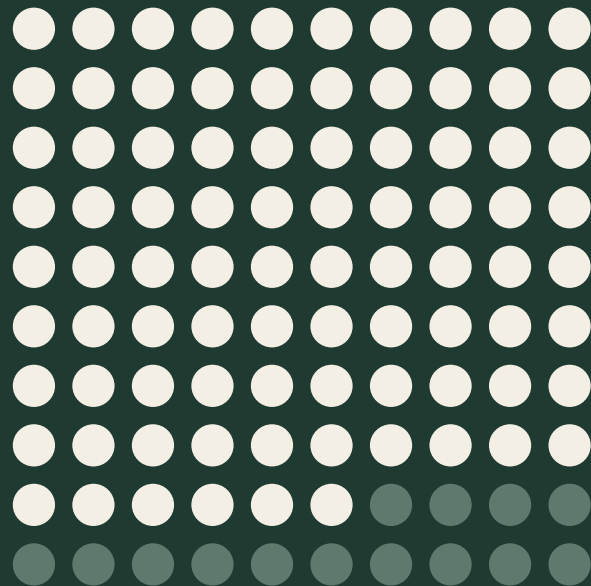
THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

85.8%

of 66,132 jobs located in Pensacola are filled by in-commuters.

Source: Census LEHD LODES, 2023



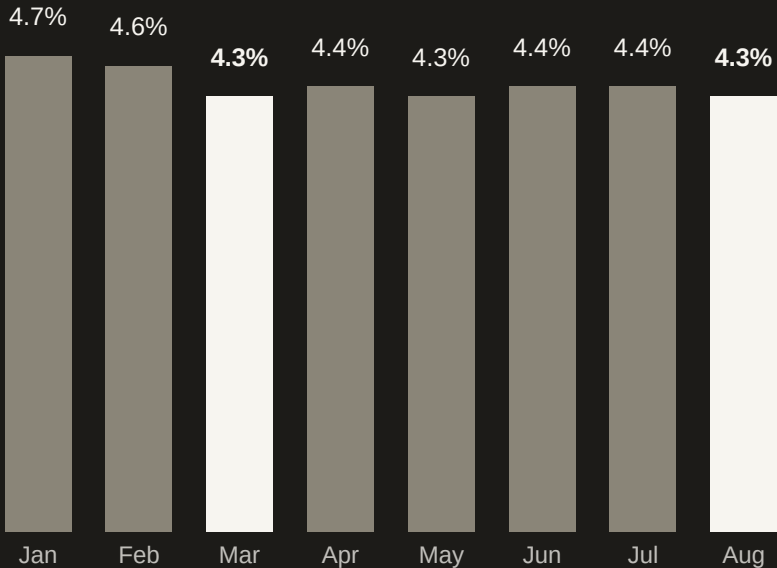
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in March:
4.3%.

4.3%

in August 2026, the latest month released. A year earlier it was 3.9%.

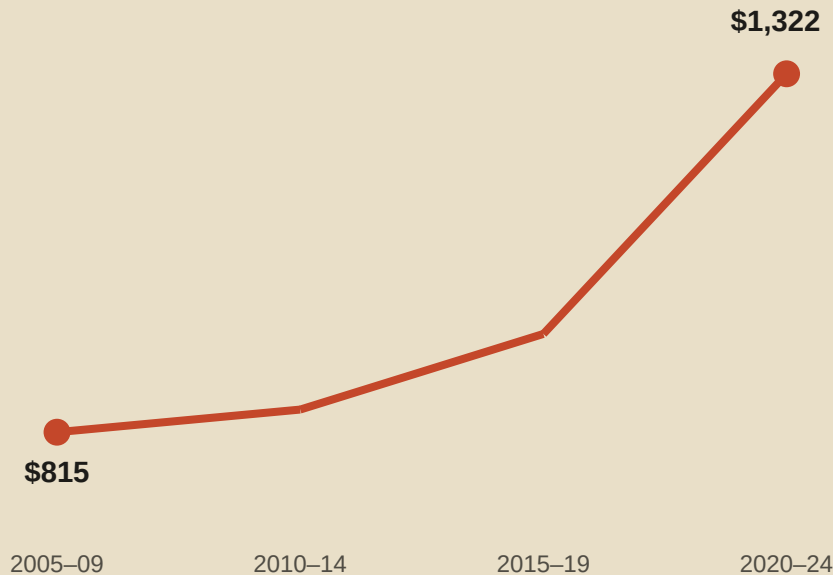


RENT

Median rent is up 62%
since the 2005–2009
survey, before inflation.

\$1,322

a month. Florida's median is \$1,669.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,343 gap between neighbors, the sharpest rent edge between adjacent tracts in Escambia County.

TRACT 13

\$424

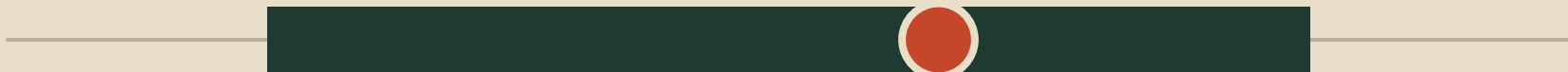
TRACT 9

\$1,767

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,000–\$1,500



\$1,322 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

954

homes permitted in ten years,
2016–2025

19%

of those were in multifamily
buildings

85%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–2.3% to the 28,298 homes here.

80–661

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs **12%**
less than Florida's.

\$314,400

median home value in Pensacola.

Pensacola



\$314,400

Florida



\$359,000

U.S.



\$332,700

THAT WAS PENSACOLA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/fl/pensacola/

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