



Panama City Beach, Florida.

Current market data.

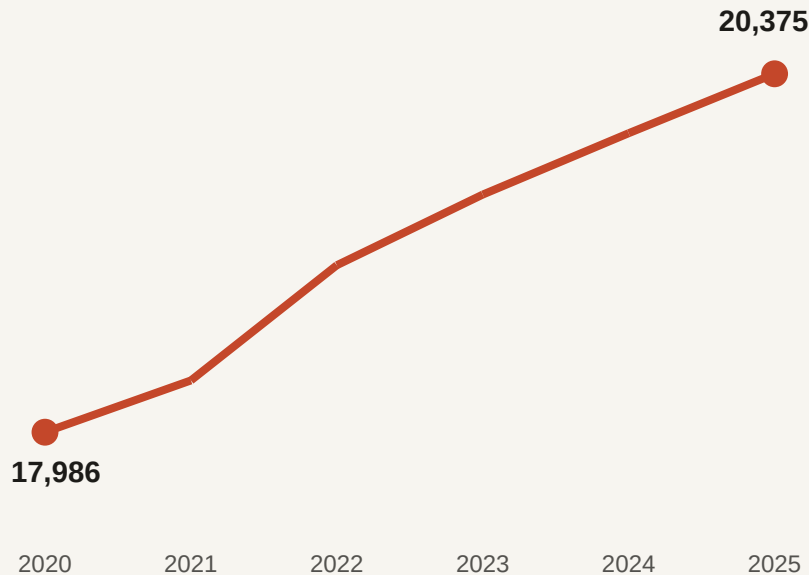
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 13.3% since 2020.

20,375

people, the 121st-largest of Florida's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

85.6%

of 12,607 jobs located in Panama City Beach are filled by
in-commuters.



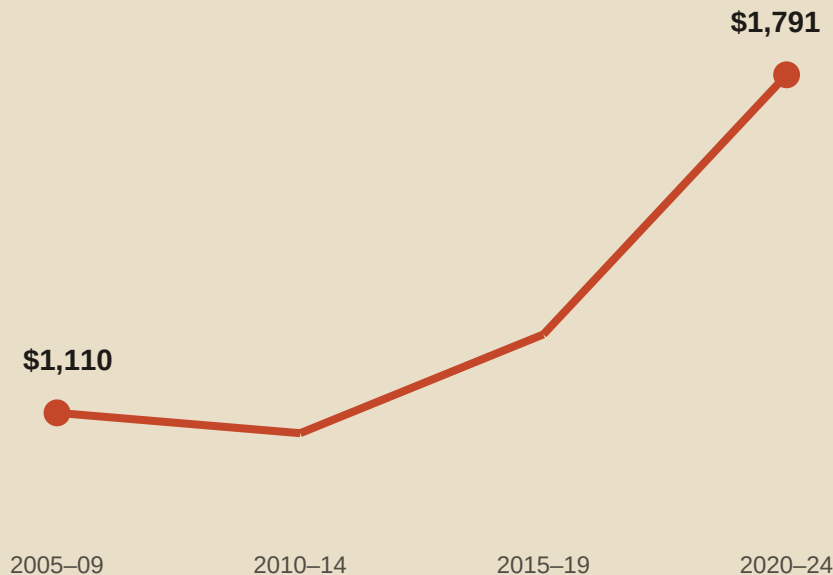
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 61%
since the 2005–2009
survey, before inflation.

\$1,791

a month. Florida's median is \$1,669.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,647 gap between neighbors, the sharpest rent edge between adjacent tracts in Bay County.

TRACT 20

\$775

TRACT 7

\$2,422

ROOM TO BUILD

The median rent is above what local wages can carry.

\$813–\$1,220



\$1,791 median

is the monthly rent range local workforce wages support.

BUILDING

45% of the housing here was built before 2000.

769

homes permitted, 2022–2025

47%

of those were in multifamily
buildings

45%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.6% to the 21,204 homes here.

34–126

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 23% more than Florida's.

\$441,300

median home value in Panama City Beach.

Panama City Beach



\$441,300

Florida



\$359,000

U.S.



\$332,700

THAT WAS PANAMA CITY BEACH'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/fl/panama-city-beach/

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