



Ocala, Florida.

Current market data.

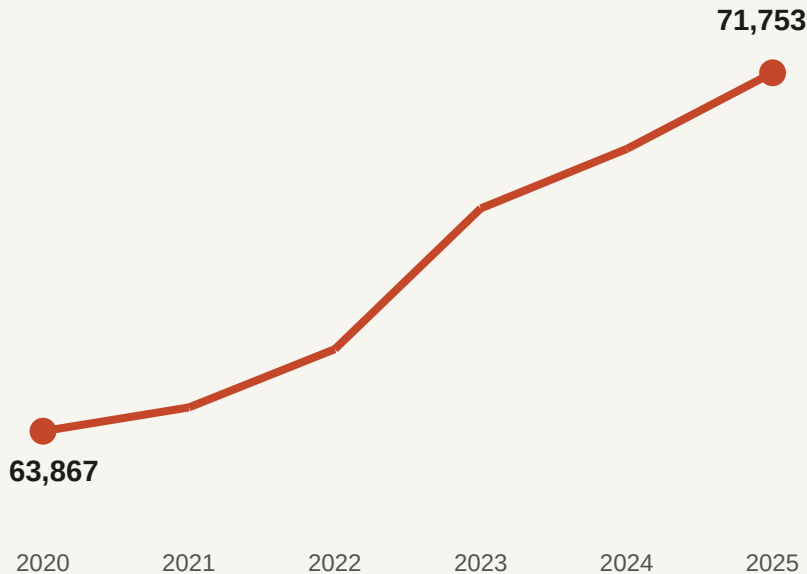
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 12.3% since 2020.

71,753

people, the 42nd-largest of Florida's cities and towns.

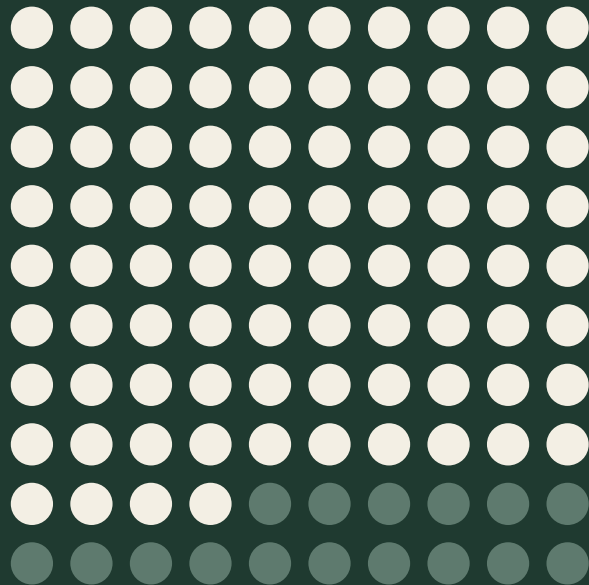


THE WORKDAY

8 in 10 jobs here go to people who live somewhere else.

84.4%

of 73,228 jobs located in Ocala are filled by in-commuters.



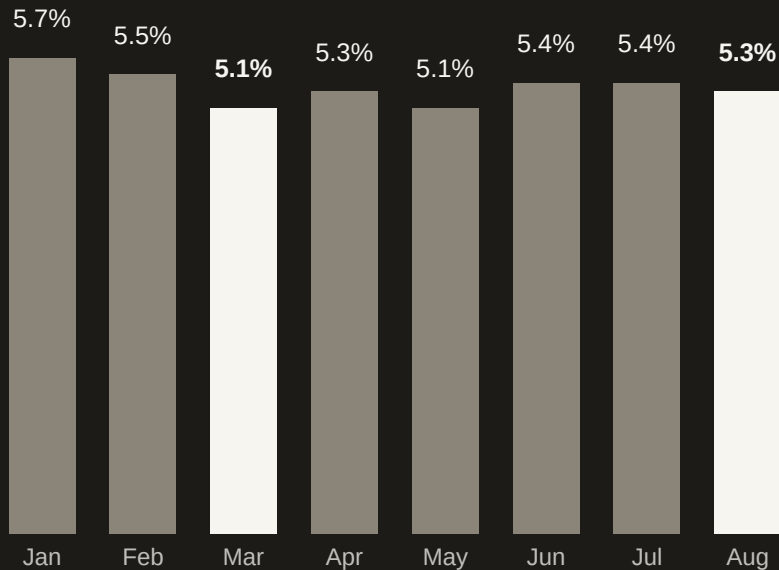
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in March:
5.1%.

5.3%

in August 2026, the latest month released. A year earlier it was 5.0%.



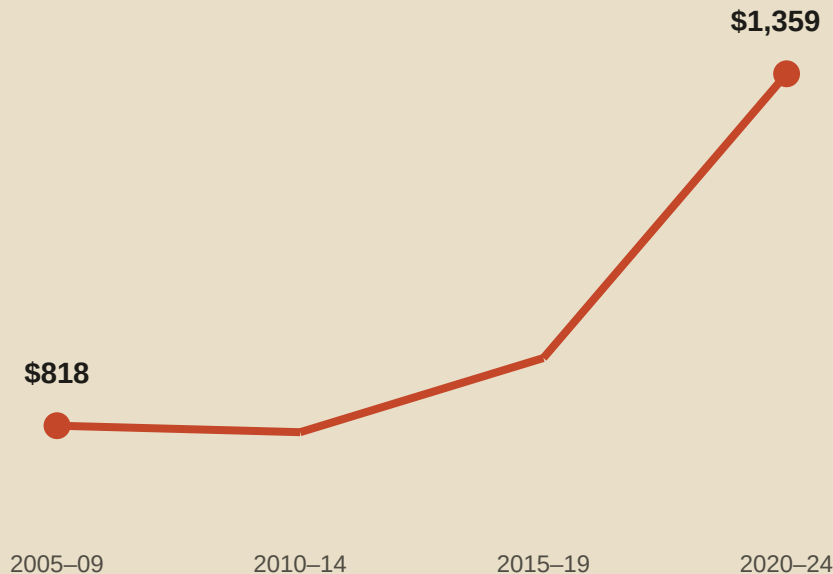


RENT

**Median rent is up 66%
since the 2005–2009
survey, before inflation.**

\$1,359

a month. Florida's median is \$1,669.



THE SEAM

Cross one tract line and median rent doubles.

A \$2,020 gap between neighbors, the sharpest rent edge between adjacent tracts in Marion County.

TRACT 8.05

\$1,481

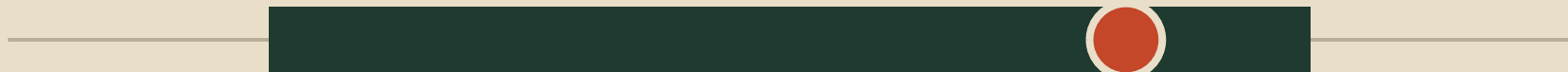
TRACT 8.08

\$3,501

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$963–\$1,444



\$1,359 median

is the monthly rent range local workforce wages support.

BUILDING

72% of the housing here was built before 2000.

5,247

homes permitted in ten years,
2016–2025

60%

of those were in multifamily
buildings

72%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.5–2.4% to the 30,387 homes here.

142–732

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 33% less than Florida's.

\$241,400

median home value in Ocala.

Ocala



\$241,400

Florida



\$359,000

U.S.



\$332,700

THAT WAS OCALA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/fl/ocala/**](https://almanacdata.ai/e/fl/ocala/)

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