



Mary Esther, Florida.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

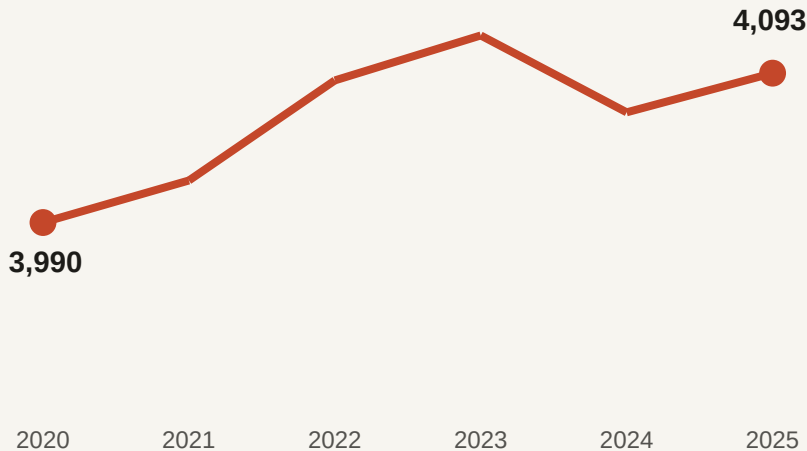


POPULATION

Growing. Up 2.6% since 2020.

4,093

people, the 240th-largest of Florida's cities and towns.



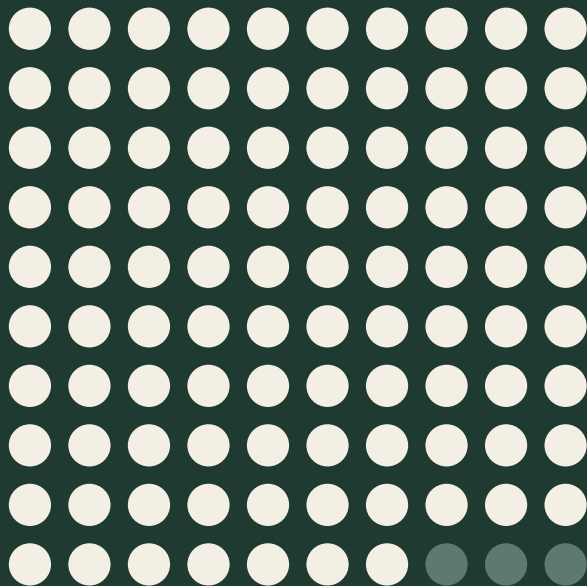
THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

97.0%

of 1,412 jobs located in Mary Esther are filled by
in-commuters.

Source: Census LEHD LODES, 2023



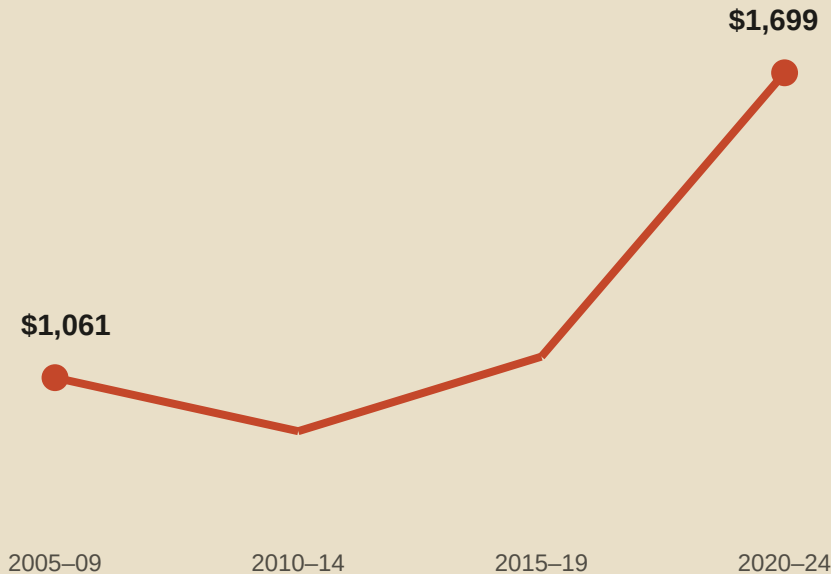
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 60%
since the 2005–2009
survey, before inflation.

\$1,699

a month. Florida's median is \$1,669.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,289 gap between neighbors, the sharpest rent edge between adjacent tracts in Okaloosa County.

TRACT 201.02

\$858

TRACT 203.03

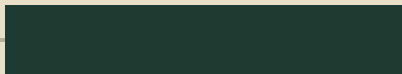
\$2,147



ROOM TO BUILD

The median rent is above what local wages can carry.

\$713–\$1,070



\$1,699 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

90%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.7% to the 1,958 homes here.

3–14

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 17% less than Florida's.

\$298,900

median home value in Mary Esther.

Mary Esther



\$298,900

Florida



\$359,000

U.S.



\$332,700

THAT WAS MARY ESTHER'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/fl/mary-esther/

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