



Jay, Florida.

Current market data.

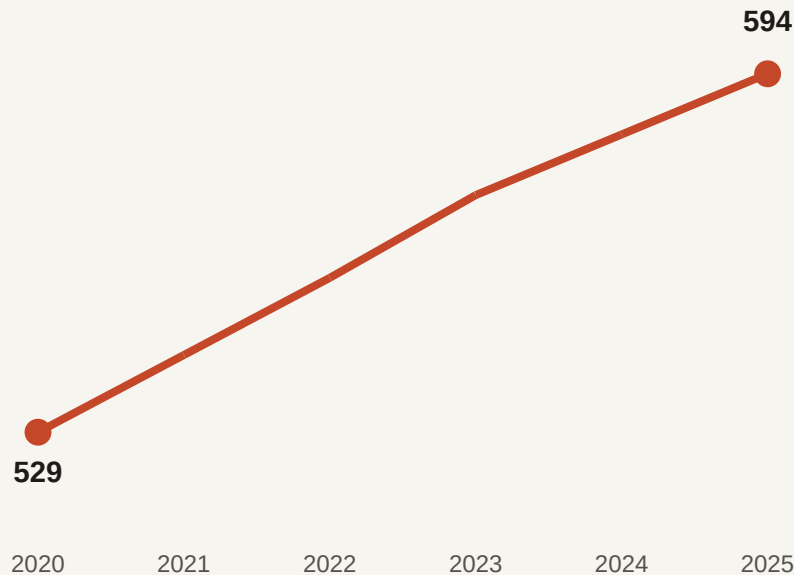
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 12.3% since 2020.

594

people, the 361st-largest of Florida's cities and towns.

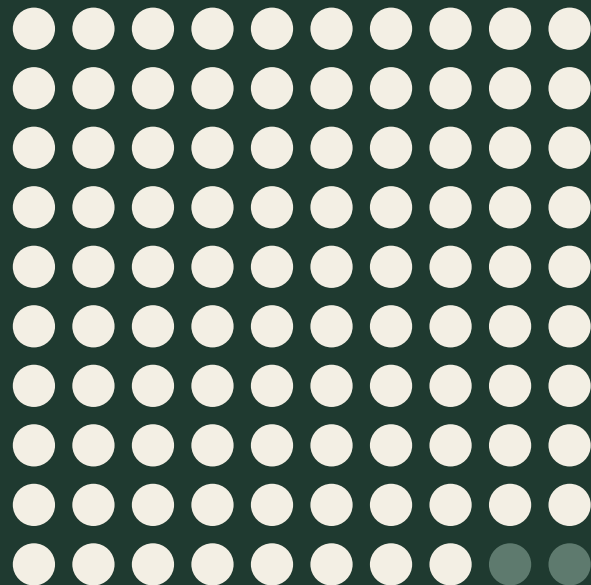


THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

98.3%

of 530 jobs located in Jay are filled by in-commuters.



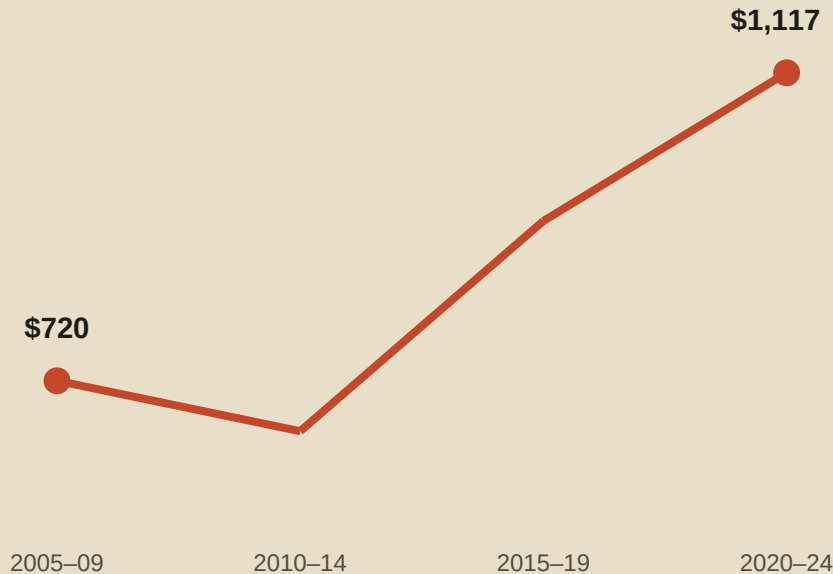
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 55%
since the 2005–2009
survey, before inflation.

\$1,117

a month. Florida's median is \$1,669.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,672 gap between neighbors, the sharpest rent edge between adjacent tracts in Santa Rosa County.

TRACT 107.05

\$986

TRACT 107.07

\$2,658



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$920–\$1,381



\$1,117 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

78%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.4% to the 366 homes here.

1–5

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 58%
less than Florida's.

\$150,800

median home value in Jay.

Jay



\$150,800

Florida



\$359,000

U.S.



\$332,700

THAT WAS JAY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/fl/jay/

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