



Esto, Florida.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

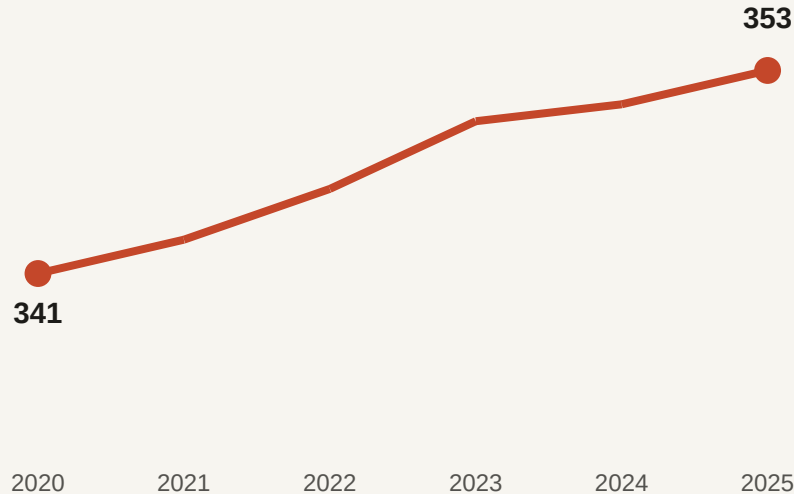


POPULATION

Growing. Up 3.5% since 2020.

353

people, the 386th-largest of Florida's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

97.8%

of 137 jobs located in Esto are filled by in-commuters.



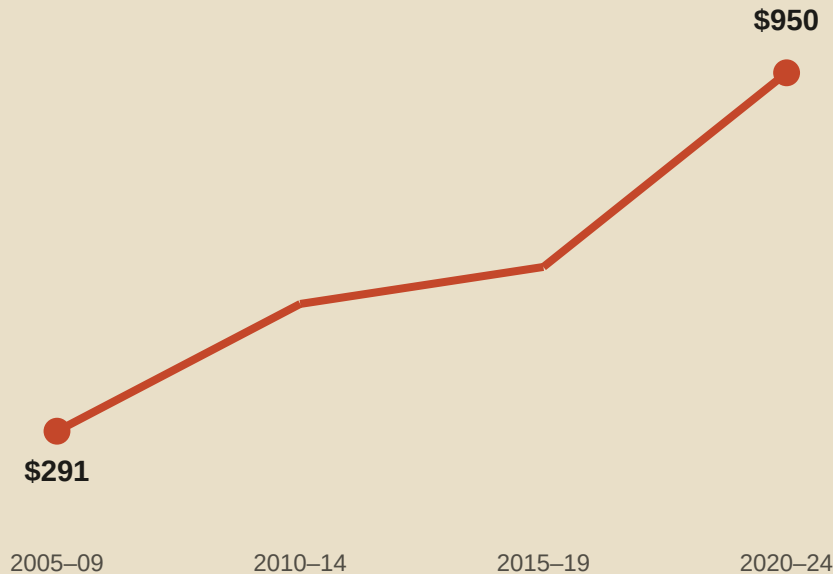
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 226%
since the 2005–2009
survey, before inflation.

\$950

a month. Florida's median is \$1,669.





THE SEAM

Cross one tract line and median rent jumps \$203.

A \$203 gap between neighbors, the sharpest rent edge between adjacent tracts in Holmes County.

TRACT 9604.02

\$742

TRACT 9601

\$945



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$939–\$1,408



\$950 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

92%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.5% to the 183 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 76% less than Florida's.

\$87,500

median home value in Esto.

Esto



Florida



U.S.



THAT WAS ESTO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/fl/esto/

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