



# Estero, Florida.

Current market data.

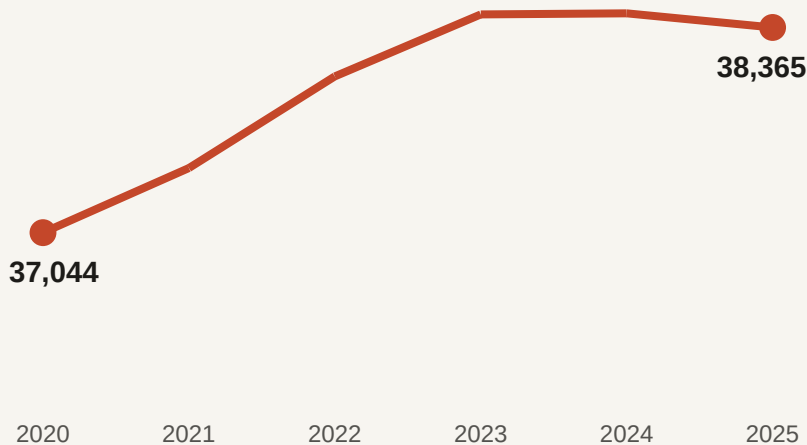
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 3.6% since 2020.

38,365

people, the 85th-largest of Florida's cities and towns.

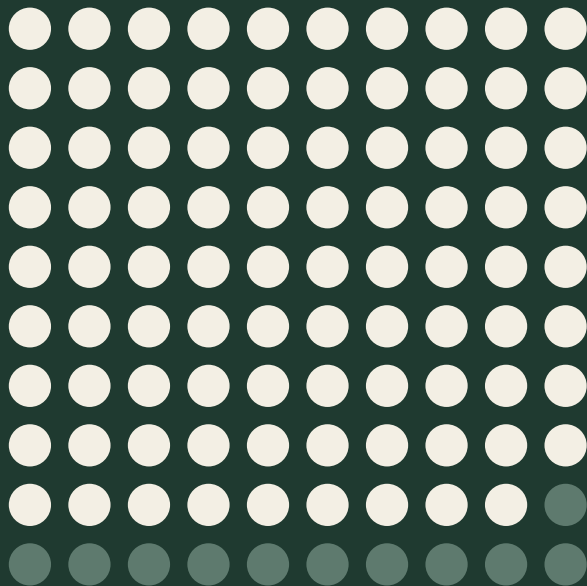


THE WORKDAY

9 in 10 jobs here go to  
people who live somewhere  
else.

89.1%

of 12,923 jobs located in Estero are filled by in-commuters.



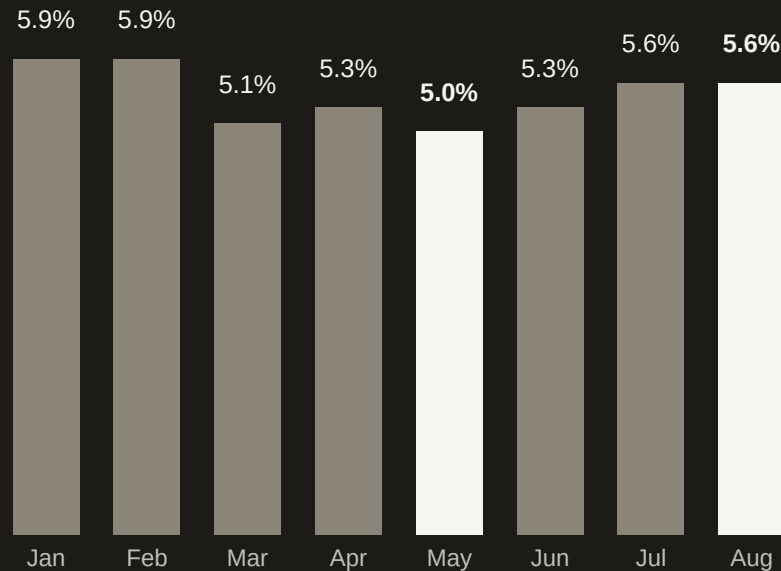
Each dot is 1% of jobs. Filled: held by in-commuters.

## UNEMPLOYMENT, 2026

The low came in May:  
5.0%.

5.6%

in August 2026, the latest month released. A year earlier it was 5.2%.



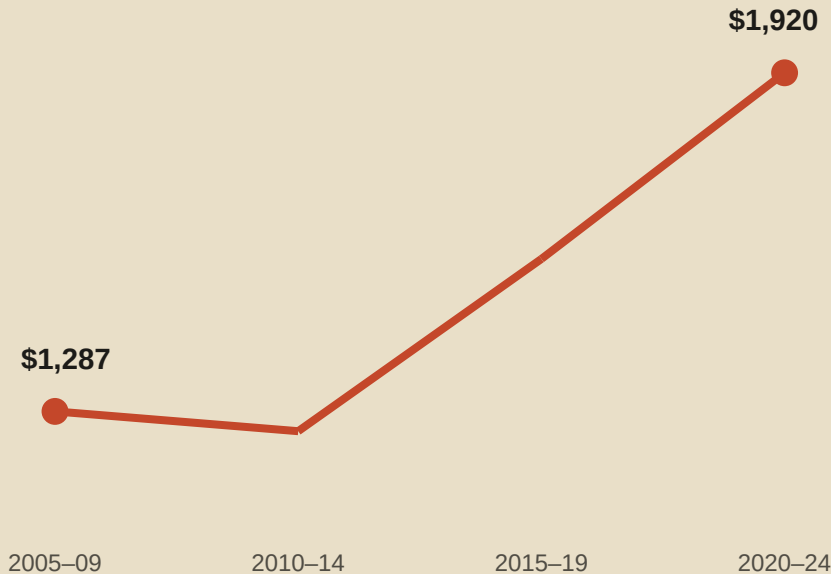


## RENT

**Median rent is up 49%  
since the 2005–2009  
survey, before inflation.**

**\$1,920**

a month. Florida's median is \$1,669.



THE SEAM

# Cross one tract line and median rent doubles.

A \$1,826 gap between neighbors, the sharpest rent edge between adjacent tracts in Lee County.

TRACT 401.17

**\$1,675**

TRACT 401.35

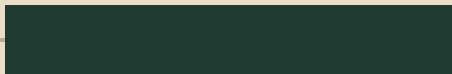
**\$3,501**



## ROOM TO BUILD

# The median rent is above what local wages can carry.

**\$861–\$1,292**



**\$1,920 median**

is the monthly rent range local workforce wages support.

BUILDING

**30% of the housing here was built before 2000.**

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**2,649**

homes permitted in ten years,  
2016–2025

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**58%**

of those were in multifamily  
buildings

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**30%**

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0.1–0.5% to the 26,937 homes here.**

**22–129**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 29% more than Florida's.

**\$461,900**

median home value in Estero.

Estero



\$461,900

Florida



\$359,000

U.S.



\$332,700

THAT WAS ESTERO'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/fl/estero/](https://almanacdata.ai/e/fl/estero/)

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