



# Sterling, Colorado.

Current market data.

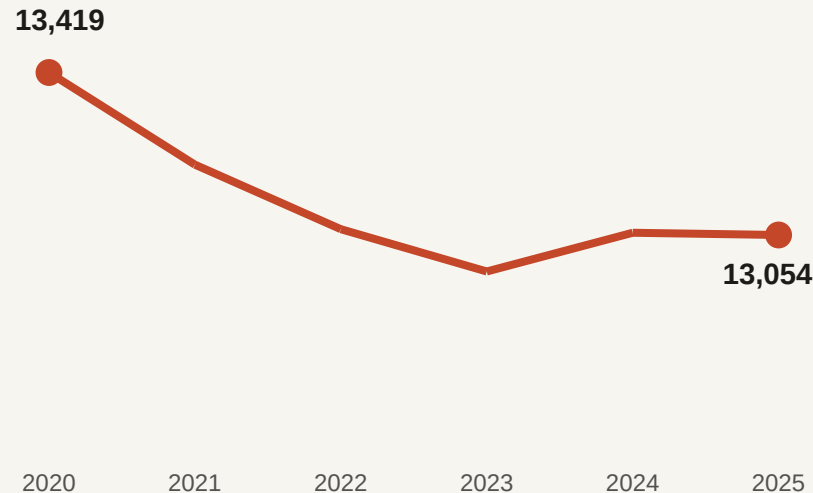
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 2.7% since 2020.

13,054

people, the 47th-largest of Colorado's cities and towns.

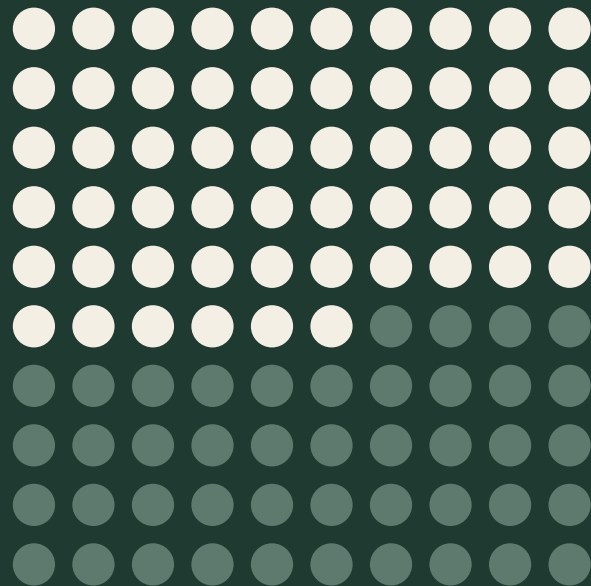


## THE WORKDAY

6 in 10 jobs here go to  
people who live somewhere  
else.

56.0%

of 5,193 jobs located in Sterling are filled by in-commuters.



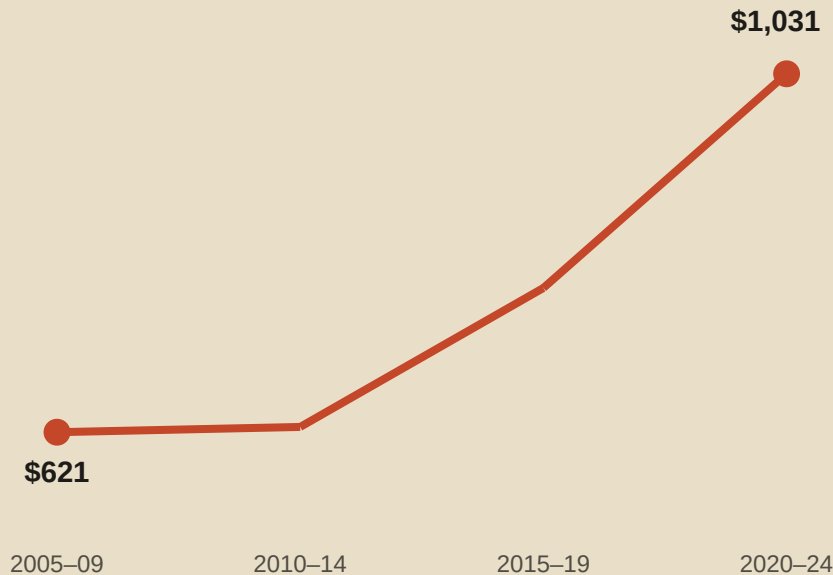
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 66%  
since the 2005–2009  
survey, before inflation.

**\$1,031**

a month. Colorado's median is \$1,761.





## THE SEAM

# Cross one tract line and median rent jumps \$339.

A \$339 gap between neighbors, the sharpest rent edge between adjacent tracts in Logan County.

TRACT 9659

**\$836**

TRACT 9660

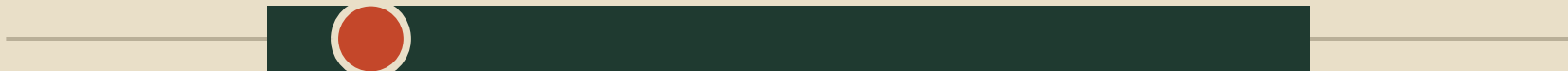
**\$1,175**



ROOM TO BUILD

# The median rent sits inside what local wages can carry.

**\$982–\$1,473**



**\$1,031 median**

is the monthly rent range local workforce wages support.

## BUILDING

# Most of the housing here is older than 2000.

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**5**

homes permitted, 2022–2025

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**0%**of those were in multifamily  
buildings

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**93%**

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0.5–1.0% to the 5,290 homes here.**

**24–52**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 60% less than Colorado's.

**\$217,400**

median home value in Sterling.

Sterling



\$217,400

Colorado



\$539,400

U.S.



\$332,700

THAT WAS STERLING'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/co/sterling/](https://almanacdata.ai/e/co/sterling/)

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