



Rocky Ford, Colorado.

Current market data.

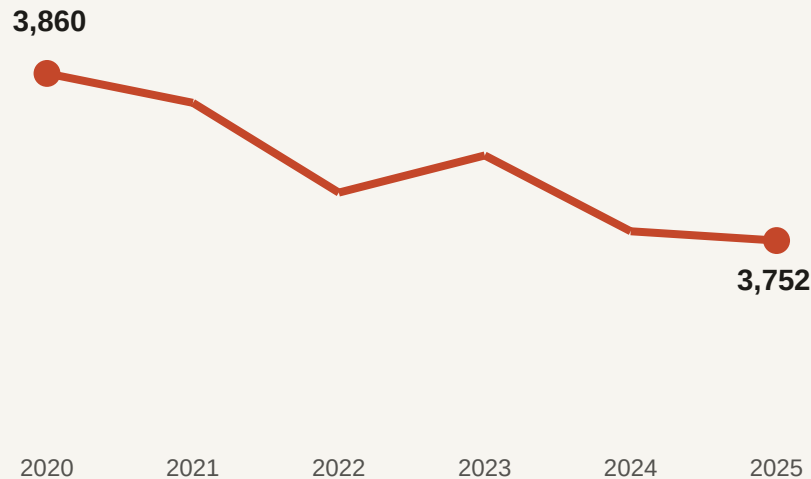
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 2.8% since 2020.

3,752

people, the 90th-largest of Colorado's cities and towns.

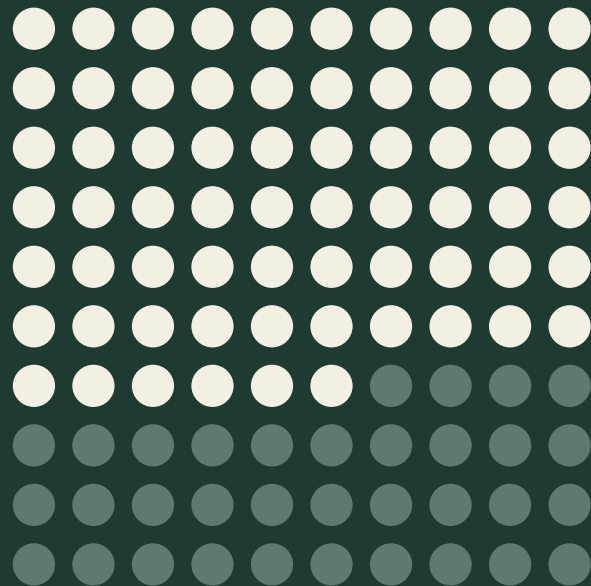


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

66.1%

of 767 jobs located in Rocky Ford are filled by in-commuters.



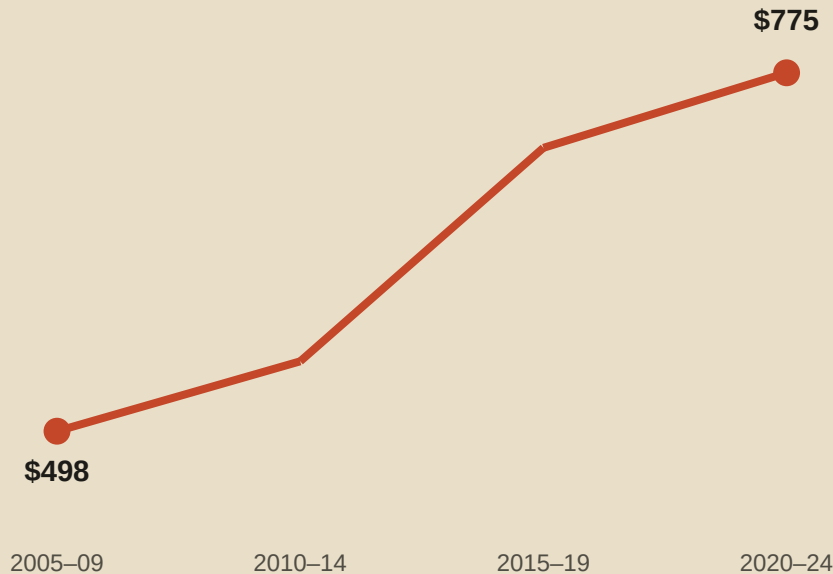
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 56%
since the 2005–2009
survey, before inflation.

\$775

a month. Colorado's median is \$1,761.





THE SEAM

Cross one tract line and median rent jumps \$486.

A \$486 gap between neighbors, the sharpest rent edge between adjacent tracts in Otero County.

TRACT 9686

\$626

TRACT 9685

\$1,112

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

10

homes permitted, 2022–2025

100%

of those were in multifamily
buildings

90%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.4% to the 1,781 homes here.

4–8

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 73%
less than Colorado's.

\$143,900

median home value in Rocky Ford.

Rocky Ford



\$143,900

Colorado



\$539,400

U.S.



\$332,700

THAT WAS ROCKY FORD'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/co/rocky-ford/**](https://almanacdata.ai/e/co/rocky-ford/)

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