



Willows, California.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

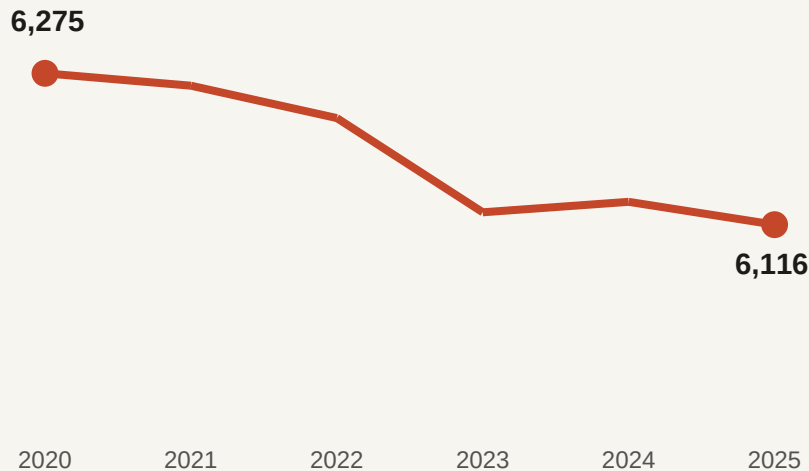


POPULATION

Down 2.5% since 2020.

6,116

people, the 414th-largest of California's cities and towns.

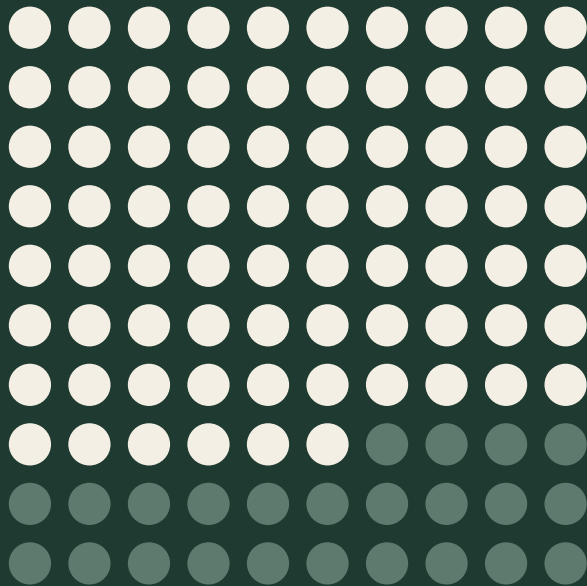


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

75.6%

of 2,635 jobs located in Willows are filled by in-commuters.



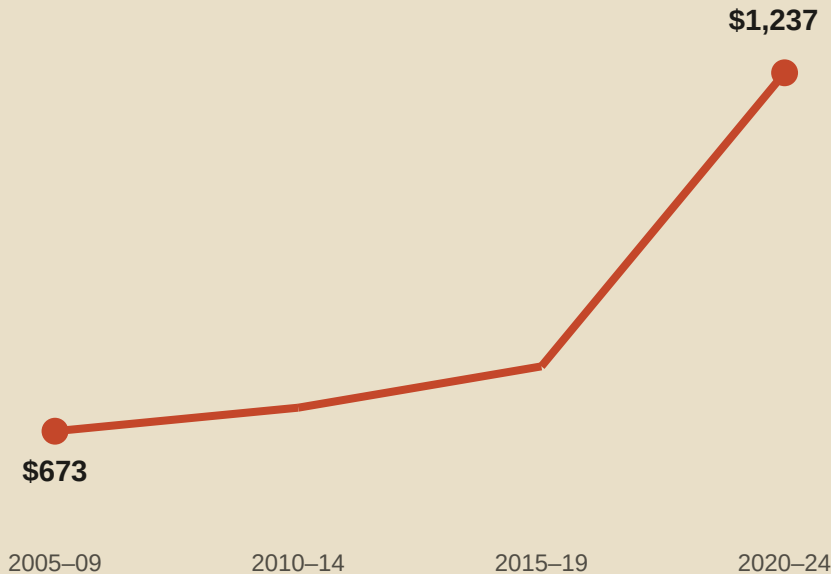
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 84%
since the 2005–2009
survey, before inflation.

\$1,237

a month. California's median is \$2,036.





THE SEAM

Cross one tract line and median rent doubles.

A \$803 gap between neighbors, the sharpest rent edge between adjacent tracts in Glenn County.

TRACT 105.02

\$871

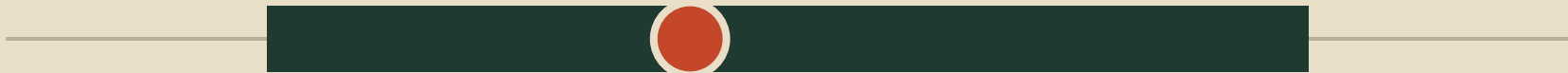
TRACT 103

\$1,674

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,028–\$1,542



\$1,237 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

40

homes permitted in ten years,
2016–2025

78%

of those were in multifamily
buildings

80%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.0% to the 2,477 homes here.

10–26

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 62% less than California's.

\$281,700

median home value in Willows.

Willows



\$281,700

California



\$734,700

U.S.



\$332,700

THAT WAS WILLOWS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ca/willows/**](https://almanacdata.ai/e/ca/willows/)

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