



Sonoma, California.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

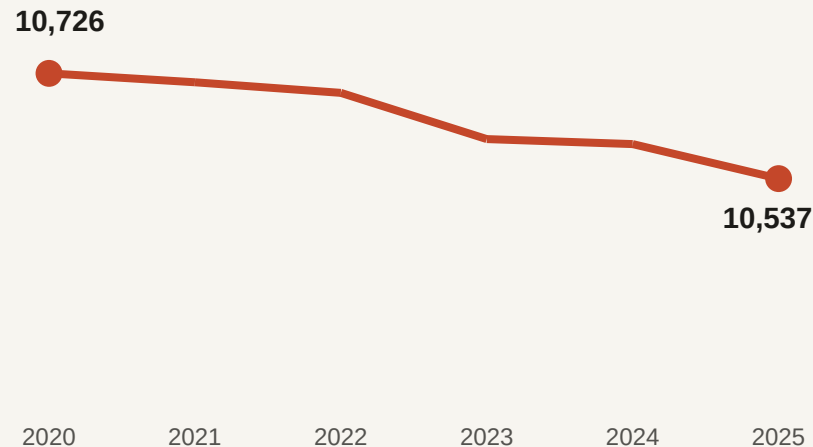


POPULATION

Down 1.8% since 2020.

10,537

people, the 371st-largest of California's cities and towns.

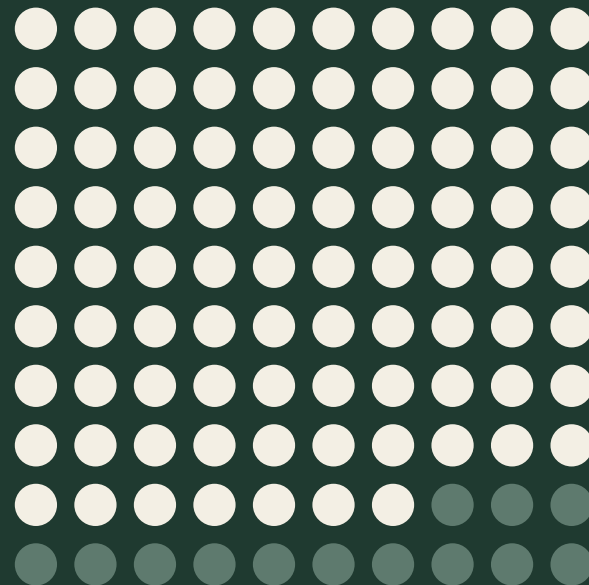


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

87.5%

of 7,382 jobs located in Sonoma are filled by in-commuters.



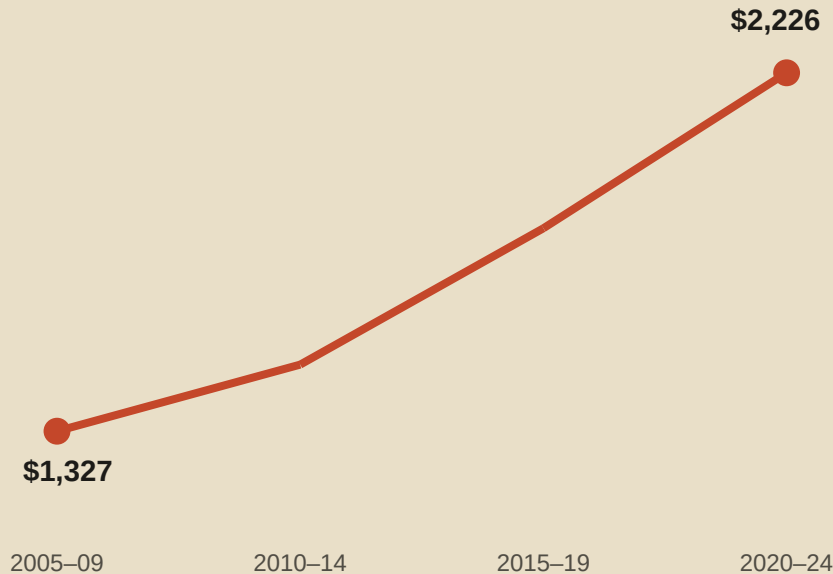
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

**Median rent is up 68%
since the 2005–2009
survey, before inflation.**

\$2,226

a month. California's median is \$2,036.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,996 gap between neighbors, the sharpest rent edge between adjacent tracts in Sonoma County.

TRACT 1505.01

\$1,505

TRACT 1515.03

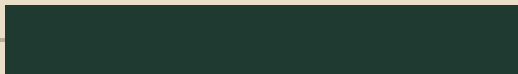
\$3,501



ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,074–\$1,611



\$2,226 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

238

homes permitted in ten years,
2016–2025

23%

of those were in multifamily
buildings

81%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.2% to the 5,992 homes here.

15–74

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 32% more than California's.

\$970,500

median home value in Sonoma.

Sonoma



\$970,500

California



\$734,700

U.S.



\$332,700

THAT WAS SONOMA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ca/sonoma/**](https://almanacdata.ai/e/ca/sonoma/)

The Almanac · your hyper-diligent research partner