



Shasta Lake, California.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

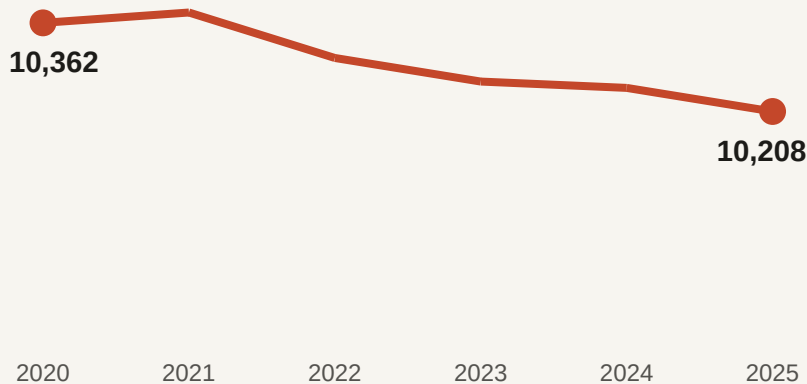


POPULATION

Down 1.5% since 2020.

10,208

people, the 374th-largest of California's cities and towns.



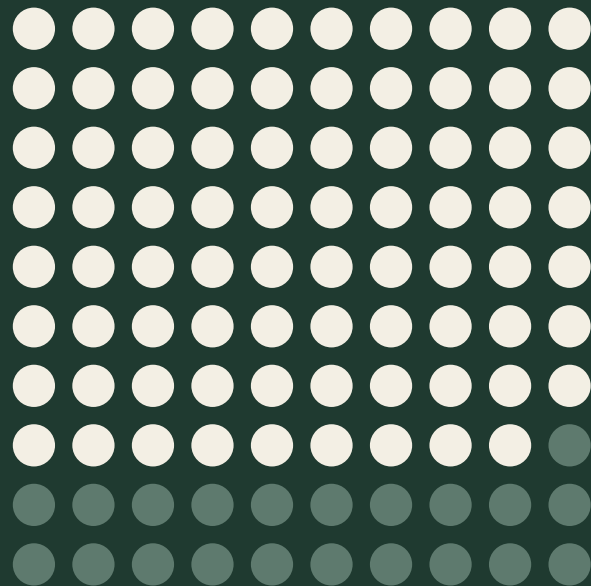
THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

79.1%

of 1,814 jobs located in Shasta Lake are filled by
in-commuters.

Source: Census LEHD LODES, 2023



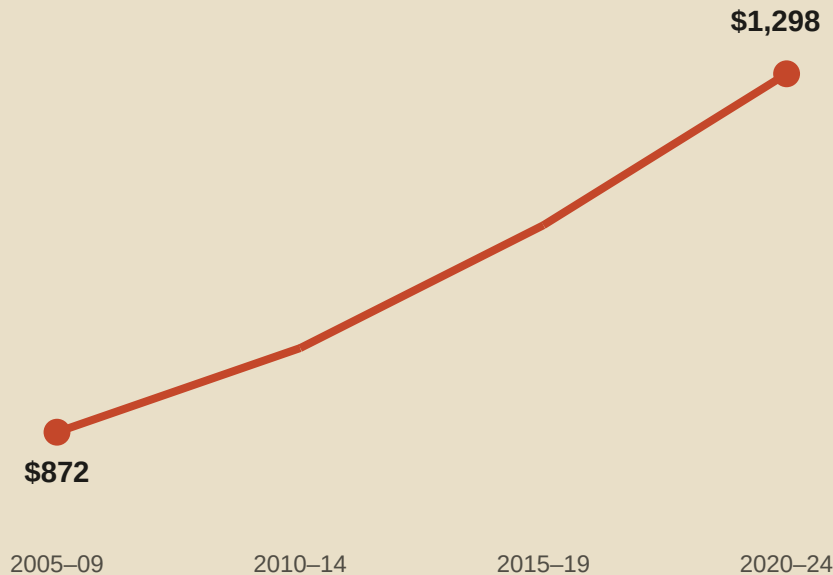
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 49%
since the 2005–2009
survey, before inflation.

\$1,298

a month. California's median is \$2,036.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,179 gap between neighbors, the sharpest rent edge between adjacent tracts in Shasta County.

TRACT 107.02

\$990

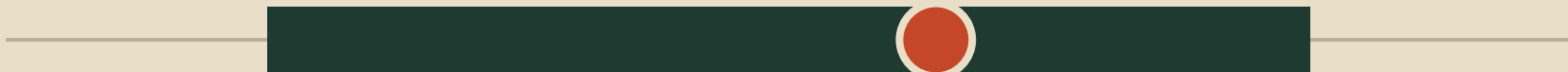
TRACT 106.02

\$2,169

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$983–\$1,474



\$1,298 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

31

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

79%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–0.4% to the 4,330 homes here.

13–18

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 60% less than California's.

\$294,400

median home value in Shasta Lake.

Shasta Lake



\$294,400

California



\$734,700

U.S.



\$332,700

THAT WAS SHASTA LAKE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ca/shasta-lake/

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